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PLANET B

기후변화 관련 인식

WWS(WIN World Survey) 다국가 조사

지구온난화 위험 | 기후변화 대응 시기 | 정부 역할

세계 조사 개요

2022년 10~12월 35개국 성인 약 2만 9천 명 전화/온라인/면접조사(주제별 참여국 상이)

한국 조사 개요

- 조사기간: 2022년 11월 7~24일
- 표본추출: 층화 집락 확률 비례 추출
- 응답방식: 면접조사원 인터뷰(CAPI)
- 조사대상: 전국(제주 제외) 만 19세 이상 1,549명
- 표본오차: $\pm 2.5\%$ 포인트(95% 신뢰수준)
- 응답률: 26.7%(총 접촉 5,802명 중 1,549명 응답 완료)
- 의뢰처: 한국갤럽-WIN 자체 조사

갤럽리포트 G20230330

응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 성/연령/직업/지역과 연령 분포 구성입니다. 2022년 7월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 결과

한국 응답자 특성표 2022년 11월 7~24일 면접조사(CAPI)	조사완료		가중값 적용		가중값 배율 (B/A)	표본오차 95% 신뢰수준
	사례수 (명)(A)	비율	사례수 (명)(B)	비율		
전체	1,549	100%	1,549	100%	1.00	±2.5%P
성별 남성	772	50%	768	50%	0.99	±3.5%P
여성	777	50%	781	50%	1.01	±3.5%P
연령별 19~29세	318	21%	251	16%	0.79	±5.5%P
30대	303	20%	236	15%	0.78	±5.6%P
40대	308	20%	289	19%	0.94	±5.6%P
50대	312	20%	306	20%	0.98	±5.5%P
60대 이상	308	20%	467	30%	1.52	±5.6%P
지역별 서울	302	19%	297	19%	0.98	±5.6%P
인천/경기	436	28%	496	32%	1.14	±4.7%P
강원	54	3%	47	3%	0.88	±13.3%P
대전/세종/충청	215	14%	166	11%	0.77	±6.7%P
광주/전라	170	11%	153	10%	0.90	±7.5%P
대구/경북	150	10%	153	10%	1.02	±8.0%P
부산/울산/경남	222	14%	236	15%	1.07	±6.6%P

- 표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

- 가중값 적용 사례수는 2022년 7월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

응답자 특성표 2022년 11월 7~24일 면접조사(CAPI)		조사완료 사례수 (명)	주민등록인구 기준 가중값 적용 결과					
			가중적용 사례수	연령 분포				
				19~29세	30대	40대	50대	60대+
전체		1,549	1,549	16%	15%	19%	20%	30%
성별	남성	772	768	17%	16%	19%	20%	28%
	여성	777	781	15%	15%	18%	19%	33%
지역별	서울	302	297	18%	17%	18%	18%	28%
	인천/경기	436	496	17%	17%	20%	20%	26%
	강원	54	47	-	-	-	-	-
	대전/세종/충청	215	166	16%	15%	19%	19%	31%
	광주/전라	170	153	15%	13%	18%	20%	35%
	대구/경북	150	153	15%	13%	17%	20%	34%
	부산/울산/경남	222	236	15%	14%	18%	20%	33%
직업별	농/임/어업	18	23	-	-	-	-	-
	자영업	200	235	1%	5%	16%	32%	46%
	기능노무/서비스	365	348	13%	15%	22%	24%	26%
	사무/관리	505	455	23%	30%	25%	15%	7%
	전업주부	287	326	1%	9%	17%	21%	52%
	학생	105	86	100%				
	무직/은퇴/기타	69	75	15%	9%	3%	6%	67%
주관적	상/중상	65	59	23%	19%	9%	19%	29%
생활	중	738	707	18%	15%	20%	23%	25%
수준별	중하	642	646	14%	17%	20%	18%	32%
	하	104	136	11%	10%	12%	15%	52%
월소득	300만 원 미만	322	364	12%	11%	7%	10%	59%
수준별	300만 원대	317	278	10%	19%	26%	15%	31%
	400만 원대	288	278	11%	15%	27%	25%	23%
	500만 원대	320	316	20%	16%	26%	23%	16%
	600만 원 이상	302	314	28%	17%	11%	27%	17%

- 소득은 가구 월평균 기준. 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 기후변화 관련 인식 요약: 각국 응답자 특성별, 주요 국가별

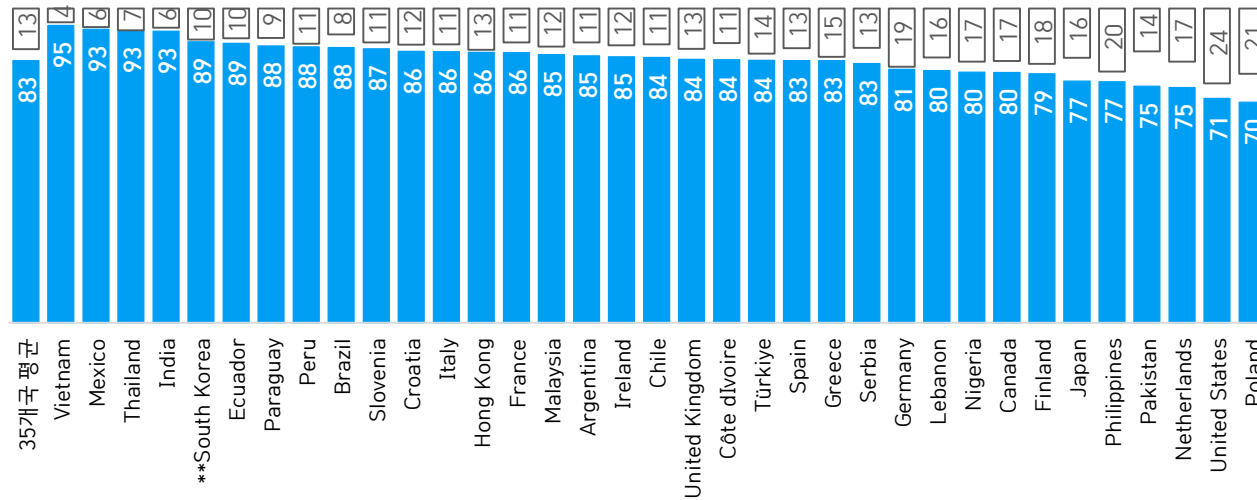
매년 10~12월 WIN World Survey	항목별 동의율		
	지구온난화는 인류에게 심각한 위험이다	기후변화를 막기에는 이미 너무 늦었다	정부는 환경 보호에 필요한 조치를 하고 있다
2019년 39개국 평균	84%	46%	
2020년 34개국 평균	85%	40%	
2021년 39개국 평균	86%	43%	44%
2022년 35개국 평균	83%	44%	39%
성별 남성	81%	44%	40%
여성	86%	45%	39%
연령별 18~24세	84%	46%	41%
25~34세	84%	47%	42%
35~44세	82%	45%	38%
45~54세	82%	44%	39%
55~64세	83%	42%	38%
65세 이상	86%	41%	35%
주요 한국	89%	39%	59%
국가별 일본	77%	43%	30%
홍콩	86%	54%	68%
미국	71%	30%	32%

- 동의율은 4점 척도에서 '매우 동의한다+동의하는 편' 응답 비율

- 한국은 11월 전국(제주 제외) 성인 1,500명 면접조사(CAPI). 한국갤럽 www.gallup.co.kr

● 기후변화 관련 인식 [1/3] '지구온난화는 인류에게 심각한 위협이다': 국가별

■ '매우 동의한다'+ '동의하는 편' □ '동의하지 않는 편'+ '전혀 동의하지 않는다' (%)



- 동의율 내림차순, 4점 척도, 2022년 10~12월 35개국 WIN World Survey

- 한국은 2022년 11월 7~24일 면접조사(CAPI). 한국갤럽 www.gallup.co.kr

질문) 다음은 기후 환경에 관한 여러 주장입니다. 각각에 대한 귀하의 생각을 답해 주십시오. (4점 척도)

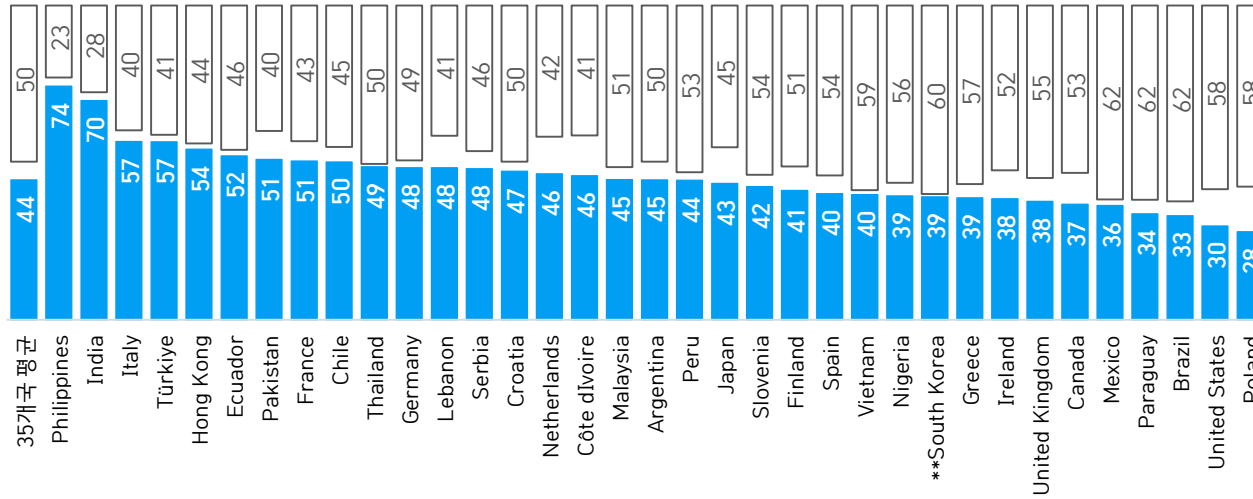
한국 면접조사(CAPI)	사례수 (명)	[1/3] 지구온난화는 인류에게 심각한 위협이다					동의 (계)	비동의 (계)
		매우 동의한다	동의하는 편	동의하지 않는 편	전혀 동의하지 않는다	모름 응답 거절		
2019년 11월 8~28일	1,500	49%	44%	6%	0%	1%	93%	6%
2020년 11월 5~29일	1,500	41%	52%	6%	1%	0%	94%	6%
2021년 11월 5~28일	1,500	44%	49%	6%	0%	0%	93%	7%
2022년 11월 7~24일	1,549	37%	53%	9%	1%	1%	89%	10%
성별 남성	768	38%	51%	10%	1%	1%	89%	11%
여성	781	36%	54%	8%	1%	1%	90%	9%
연령별 19~29세	251	39%	49%	10%	1%	1%	88%	11%
30대	236	37%	53%	8%	2%		90%	10%
40대	289	37%	55%	7%	1%		92%	8%
50대	306	38%	52%	9%	1%	1%	89%	10%
60대 이상	467	34%	54%	9%	2%	2%	88%	11%
성/연령별 남성 19~29세	131	37%	50%	10%	2%	1%	87%	12%
남성 30대	122	35%	56%	6%	3%		91%	9%
남성 40대	147	40%	52%	8%			92%	8%
남성 50대	155	39%	51%	9%	1%		90%	10%
남성 60대 이상	213	37%	49%	12%	0%	1%	86%	13%
여성 19~29세	119	42%	47%	10%	0%	0%	89%	10%
여성 30대	114	40%	50%	9%	1%		90%	10%
여성 40대	142	35%	58%	6%	1%		93%	7%
여성 50대	151	36%	53%	9%	1%	1%	89%	10%
여성 60대 이상	254	32%	57%	6%	2%	2%	90%	9%
직업별 농/임/어업	23	-	-	-	-	-	-	-
자영업	235	42%	47%	10%	1%	0%	89%	11%
기능노무/서비스	348	36%	50%	13%	1%	0%	86%	13%
사무/관리	455	34%	57%	7%	1%	0%	92%	8%
전업주부	326	34%	56%	6%	3%	1%	90%	9%
학생	86	43%	48%	6%	2%	1%	91%	8%
무직/은퇴/기타	75	42%	49%	9%			91%	9%
지역별 서울	297	33%	61%	5%	1%		94%	6%
인천/경기	496	43%	50%	6%	0%	0%	93%	7%
강원	47	-	-	-	-	-	-	-
대전/세종/충청	166	24%	59%	16%	1%		83%	17%
광주/전라	153	40%	51%	6%	1%	2%	91%	7%
대구/경북	153	52%	35%	9%	1%	3%	87%	10%
부산/울산/경남	236	27%	56%	13%	4%	0%	83%	17%

- 소수점 아래 반올림 때문에 백분율 합계는 ±1 차이 발생 가능하며, 이는 오류가 아님

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 기후변화 관련 인식 [2/3] '기후변화를 막기에는 이미 너무 늦었다' - 국가별

■ '매우 동의한다'+ '동의하는 편' □ '동의하지 않는 편'+ '전혀 동의하지 않는다' (%)



- 동의율 내림차순. 4점 척도. 2022년 10~12월 35개국 WIN World Survey

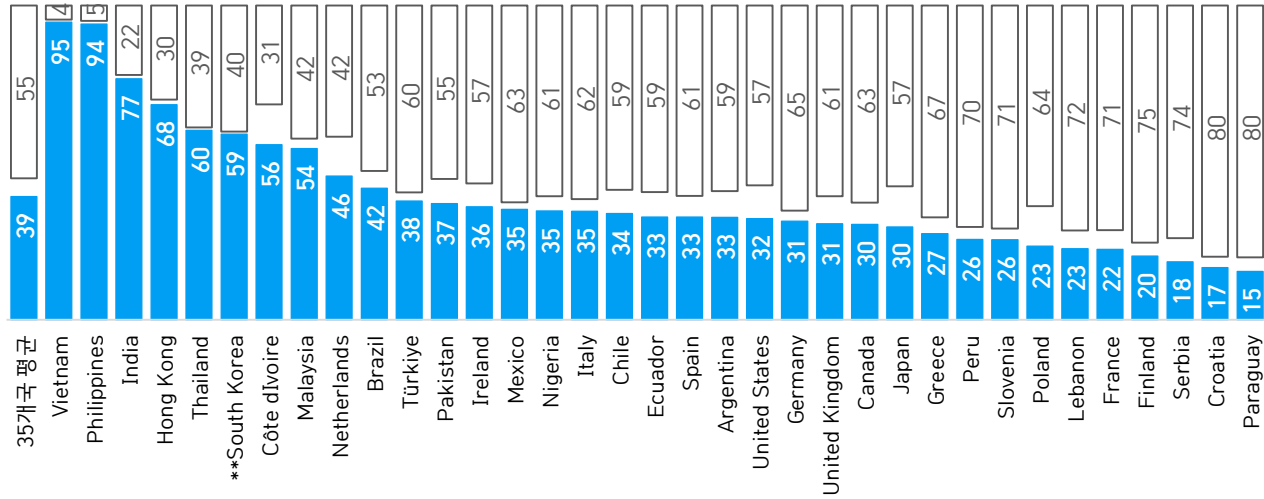
- 한국은 2022년 11월 7~24일 면접조사(CAPI). 한국갤럽 www.gallup.co.kr

한국 면접조사(CAPI)	사례수 (명)	[2/3] 기후변화를 막기에는 이미 너무 늦었다					동의 (계)	비동의 (계)
		매우 동의한다	동의하는 편	동의하지 않는 편	전혀 동의하지 않는다	모름 응답 거절		
2019년 11월 8~28일	1,500	17%	49%	30%	3%	2%	66%	33%
2020년 11월 5~29일	1,500	13%	41%	38%	7%	1%	54%	45%
2021년 11월 5~28일	1,500	8%	36%	46%	9%	0%	44%	56%
2022년 11월 7~24일	1,549	5%	34%	50%	10%	1%	39%	60%
성별 남성	768	5%	32%	50%	12%	1%	38%	61%
여성	781	5%	35%	50%	9%	1%	41%	59%
연령별 19~29세	251	3%	36%	53%	7%	1%	39%	60%
30대	236	6%	33%	51%	8%	1%	40%	59%
40대	289	7%	34%	50%	9%		41%	59%
50대	306	4%	35%	47%	13%	1%	39%	60%
60대 이상	467	5%	33%	50%	11%	1%	38%	61%
성/연령별 남성 19~29세	131	3%	34%	55%	8%	1%	36%	63%
남성 30대	122	5%	34%	48%	12%	1%	40%	59%
남성 40대	147	7%	35%	50%	8%		42%	58%
남성 50대	155	4%	33%	45%	16%	1%	37%	62%
남성 60대 이상	213	6%	28%	52%	13%	1%	35%	64%
여성 19~29세	119	4%	38%	50%	6%	2%	42%	57%
여성 30대	114	7%	33%	54%	5%	0%	40%	60%
여성 40대	142	7%	33%	50%	10%		41%	59%
여성 50대	151	4%	37%	49%	10%	0%	41%	59%
여성 60대 이상	254	4%	36%	49%	10%	1%	40%	58%
직업별 농/임/어업	23	-	-	-	-	-	-	-
자영업	235	5%	35%	49%	11%	0%	39%	60%
기능노무/서비스	348	6%	31%	53%	9%	1%	37%	62%
사무/관리	455	7%	36%	48%	10%	1%	42%	57%
전업주부	326	5%	33%	50%	11%	1%	37%	62%
학생	86	3%	39%	51%	6%	2%	42%	57%
무직/은퇴/기타	75	5%	29%	50%	16%		34%	66%
지역별 서울	297	1%	29%	65%	5%		30%	70%
인천/경기	496	6%	43%	45%	5%	0%	49%	51%
강원	47	-	-	-	-	-	-	-
대전/세종/충청	166	9%	53%	30%	7%	1%	63%	36%
광주/전라	153	7%	21%	49%	22%	1%	28%	71%
대구/경북	153	9%	27%	44%	15%	4%	36%	60%
부산/울산/경남	236	1%	21%	57%	19%	0%	23%	77%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 기후변화 관련 인식 [3/3] '정부는 환경 보호에 필요한 조치를 하고 있다' - 국가별

■ '매우 동의한다'+ '동의하는 편' □ '동의하지 않는 편'+ '전혀 동의하지 않는다' (%)



- 동의율 내림차순, 4점 척도, 2022년 10~12월 35개국 WIN World Survey

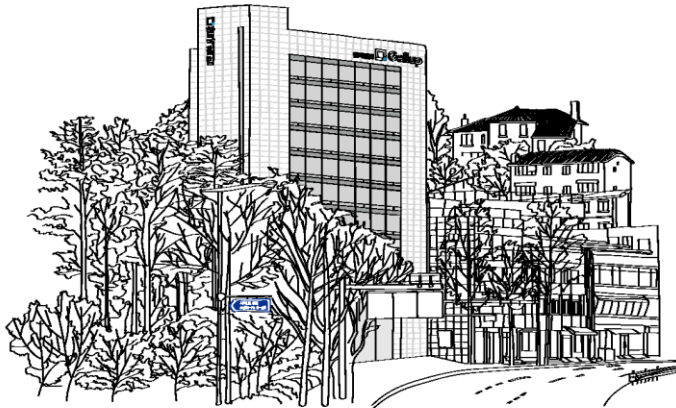
- 한국은 2022년 11월 7~24일 면접조사(CAPI), 한국갤럽 www.gallup.co.kr

한국 면접조사(CAPI)	사례수 (명)	[3/3] 정부는 환경 보호에 필요한 조치를 하고 있다					동의 (계)	비동의 (계)
		매우 동의한다	동의하는 편	동의하지 않는 편	전혀 동의하지 않는다	모름 응답 거절		
2021년 11월 5~28일	1,500	9%	43%	39%	6%	3%	52%	46%
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성별 남성	768	4%	54%	34%	7%	1%	58%	41%
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30대	236	3%	57%	32%	8%	1%	60%	40%
40대	289	7%	52%	35%	6%	0%	59%	41%
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여성 50대	151	5%	54%	33%	7%	0%	59%	40%
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직업별 농/임/어업	23	-	-	-	-	-	-	-
자영업	235	5%	54%	33%	8%	0%	58%	41%
기능노무/서비스	348	6%	53%	33%	9%	1%	58%	41%
사무/관리	455	6%	54%	34%	5%	1%	60%	39%
전업주부	326	3%	60%	33%	3%	1%	64%	35%
학생	86	2%	58%	28%	10%	2%	60%	38%
무직/은퇴/기타	75	5%	42%	43%	10%		47%	53%
지역별 서울	297	4%	65%	29%	2%		69%	31%
인천/경기	496	3%	60%	34%	2%	1%	63%	36%
강원	47	-	-	-	-	-	-	-
대전/세종/충청	166	9%	42%	36%	14%		50%	50%
광주/전라	153	6%	46%	30%	17%	2%	52%	46%
대구/경북	153	6%	40%	41%	9%	4%	46%	50%
부산/울산/경남	236	5%	56%	31%	9%		60%	40%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

“조사는 결코 화려하거나 스스로 빛나는
업(業)이 아니다. 사회의 명암, 좌우 대립,
빈부 문제, 정보 격차, 과거와 미래 등을
두루 살펴 매 순간 어느 한쪽으로 치우치지
않도록 스스로 경계하며 꾸준히 공부하고
탐구하는 일이다. 때로는 관행과 시류에
맞서야 하고, 때로는 비난과 질시를 묵묵히
견뎌야 한다. 어렵지만 누군가는 반드시
해야 할 일, 힘들지만 그만큼 보람된 일이다.”

조사인의 길, 박무익



한국갤럽조사연구소는 1974년 6월 박무익 회장이 설립한
한국 최초의 법인 형태 조사 전문 회사입니다.

1970년대부터 사회 주요 현안 자체 조사 결과를 발표해 왔으며,
우리 국민의 71%가 한국갤럽을 알고 있습니다.

—
한국갤럽 홈페이지 갤럽리포트 게시판을 통해 공개한 자료는
모두 한국갤럽의 자산이므로 상업적 용도의 재판매를 금지합니다.

·
기사, 논문, SNS 공유 등 재판매 이외 용도로는
누구나, 무료로, 자유롭게 인용하실 수 있습니다.

·
인용하실 때는 반드시 출처를 밝혀 주십시오.
가능하면 조사 기간, 방법, 표본크기 등 개요까지 함께 표시하실 것을 권장합니다.

·
저희는 소수점 아래 수치를 제시하지 않는 것을 원칙으로 하고 있으니,
인용하실 때도 그에 따라 주실 것을 당부합니다.

—
한국갤럽 조사에 관심 가져주셔서 고맙습니다.

- 매주 새로운 조사 결과를 전합니다: [이메일 뉴스레터 구독 신청](#) | [카카오톡채널 추가](#)
- 문의: 전화 02-3702-2100(대표)/2571/2621/2622 또는 [홈페이지 Q&A](#)
- 주소: (본관) 03167 서울시 종로구 사직로 70, (신관) 03042 서울시 종로구 자하문로 70

—
이 문서에는 네이버 나눔글꼴과 한글과컴퓨터 함초롬체를 썼습니다.

Global warming is considered as a serious threat to mankind and governments are not taking the necessary actions

WIN International, the world's leading association in market research and polling, has published the Annual WIN World Survey - WWS 2022 - exploring the views and beliefs of about 29,000 individuals among citizens from 35 countries across the globe.

The survey analyzes views and opinions related to the perception of climate change in 2022 and the importance of sustainable development worldwide.

HEADLINES

While the vast majority of people in every country agrees on **considering global warming a serious threat for mankind**, the share slightly decreased compared to previous waves. In 2022, 83% of citizens agree or somewhat agree with global warming being a serious threat for mankind, -3% vs. 2021 (86%) and -2% vs. 2020 (85%). Women believe global warming is a serious threat to mankind more so than men (86% vs. 81% respectively). Regarding the countries, United States (24%) and Poland (21%) have the highest percentage of population that does not consider global warming a serious threat for the humanity.

Individuals' perception of **whether something can still be done to stop global warming** varies from very optimistic to very pessimistic. For 45% of the respondents, it is already too late to be able to do anything about climate change, a share that slightly increased compared to previous years, meaning the population is getting more pessimistic about it (2021: 43%; 2020: 40%).

Africa and Americas are the world regions where people believe to a greater extent that something can still be done to curtail climate change (60% and 54% respectively believe it is not too late), whereas citizens in Middle East region are the most pessimistic (only 41% believes it is not too late).

Additionally, 55% of the respondents feel that **governments are not taking the necessary actions to take care of the environment** (higher than 2021, which was 51%). It is noteworthy that 62% of the respondents from the APAC region consider that their government is taking the necessary measures to care for the environment, in contrast to the rest of the world. Paraguay and Croatia stand out as the countries that consider that their governments are not doing much to take care of the environment.

Vilma Scarpino, President of WIN International Association, said:

'The WIN World Survey has been tracking opinions on climate change since three years by now, and results keep being essential to understand citizens' perception on the global situation. Citizens in every country are becoming more pessimistic on whether there is still time to fight climate change and, at the same time, they're increasingly more acknowledging that their governments are not doing much to protect the environment. Governments and Institutions should leverage on the wide agreement that global warming is a threat to mankind and use this common ground to find global solutions.'

-ENDS-

Media enquiries:

Elena Crosilla, WIN Coordinator

+39 335.62.07.347

E-mail: coordinator@winmr.com

NOTES FOR EDITORS**Methodology:**

The survey was conducted in 39 countries using CAWI / CATI / F2F/ TAPI /online survey methods.

Sample Size and Mode of Field Work:

A total of 29,739 people were interviewed. See below for sample details. The fieldwork was conducted during October 9th and December 10th, 2022. The margin of error for the survey is between 4.4 and 2.5 at 95% confidence level.

The global average has been computed according to the covered adult population of the surveyed countries.

About WIN:

The Worldwide Independent Network of Market Research (WIN) is a global network conducting market research and opinion polls in every continent.

Our assets

- Thought leadership: access to a group of the most prominent experts and business entrepreneurs in Market Research, Polling and Consultancy
- Flexibility: tailor-made global and local solutions to meet clients' needs
- Innovation: access to the latest strategic consultancy, tool development and branded solutions
- Local experts: access to a network of experts that truly understand the local culture, market and business needs
- Trust: highest quality of talented members in all countries covered

In the years, WIN has demonstrated wide competences and ability to conduct multi-country surveys following the highest standards requested by the market. The accumulated expertise of the Association is formidable: among others, researched themes are gender equality and young people, communication and media research, and brand studies.

Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	2022 Fieldwork Dates
1	Argentina	Voices Research & Consultancy	CAWI	605	NATIONAL	21-31 OCT
2	Brazil	Market Analysis Brazil	CAWI	1000	NATIONAL	10-28 NOV
3	Canada	LEGER	CAWI	1000	NATIONAL	17-27 NOV
4	Chile	Activa Research	CAWI	1004	NATIONAL	7-17 NOV
5	Ivory Coast	EMC SARL	CATI	508	NATIONAL	8 NOV – 15 DEC
6	Croatia	Mediana Fides	CAWI	540	NATIONAL	31 OCT - 2 NOV
7	Ecuador	CEDATOS	FACE-TO-FACE/CAPI	620	NATIONAL	30 NOV – 2 DEC
9	Finland	Taloustutkimus Oy	CAWI	1042	NATIONAL	18-28 NOV
9	France	BVA	CAWI	1000	NATIONAL	16-17 NOV
10	Germany	Produkt+Markt	CAWI	1000	NATIONAL	16-23 NOV
11	Greece	Alternative Research Solutions	CAWI	500	NATIONAL	22-29 NOV
12	Hong Kong	Consumer Search Group (CSG)	CAWI	501	TERRITORY WIDE	23-29 NOV
13	India	DataPrompt International Pvt. Ltd.	CAWI	1000	NATIONAL	1 NOV – 5 DEC
14	Republic of Ireland	RED C Research & Marketing Ltd	CAWI	1015	NATIONAL	8-14 NOV
15	Italy	BVA Doxa	CAWI	1001	NATIONAL	4-7 NOV
16	Japan	Nippon Research Center, LTD.	CAWI	1236	NATIONAL	15-22 NOV
17	Kenya	Mind Pulse Research & Consulting Ltd	CATI	500	KEY URBAN AREAS	4-10 DEC
18	Lebanon	REACH SAL	CATI	500	NATIONAL	19-22 NOV
19	Malaysia	Central Force International Sdn.Bhd.	CAWI	1003	NATIONAL	17 NOV – 4 DEC
20	Mexico	Brand Investigation S.A de C.V	Online	535	NATIONAL	17-30 NOV
21	Nigeria	Market Trends International	CATI	1003	NATIONAL	9-25 NOV
22	Pakistan	Gallup Pakistan	CATI	1000	NATIONAL	16-28 NOV

24	Paraguay	ICA Consultoría Estratégica	CATI	501	NATIONAL	24 NOV – 6 DEC
25	Peru	Datum Internacional	CAWI	1003	URBAN NATIONAL	15-30 NOV
26	Philippines	Philippine Survey and Research Center, Inc. (PSRC)	F2F CAPI	1000	NATIONAL	5-25 NOV
27	Poland	Mareco Polska	CAWI	509	NATIONAL	18-21 NOV
28	Republic of Korea	Gallup Korea	CAPI	1549	NATIONAL	3-29 NOV
29	Serbia	Mediana Adria	CAWI	520	NATIONAL	28 OCT - 7 NOV
30	Slovenia	Mediana	CAWI	501	NATIONAL	23-25 NOV
31	Spain	Instituto DYM	CAWI	1006	NATIONAL	9 -23 OCT
32	Thailand	Infosearch Limited	CAPI	500	NATIONAL	12-25 NOV
33	The Netherlands	Motivaction International B.V.	CAPI	1011	NATIONAL	2-6 DIC
34	Turkey	Barem	CATI	708	NATIONAL	08-17 NOV
35	United Kingdom	ORB International	CAWI	1018	NATIONAL	DEC
36	USA	LEGER	CAWI	1000	NATIONAL	17-27 NOV
37	Vietnam	Indochina Research Ltd	CAPI	800	HANOI, HO CHI MINH CITY, DA NANG, CAN THO	15-30 NOV



WIN

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Independent Network
Of Market Research

THERE IS NO
PLANET B



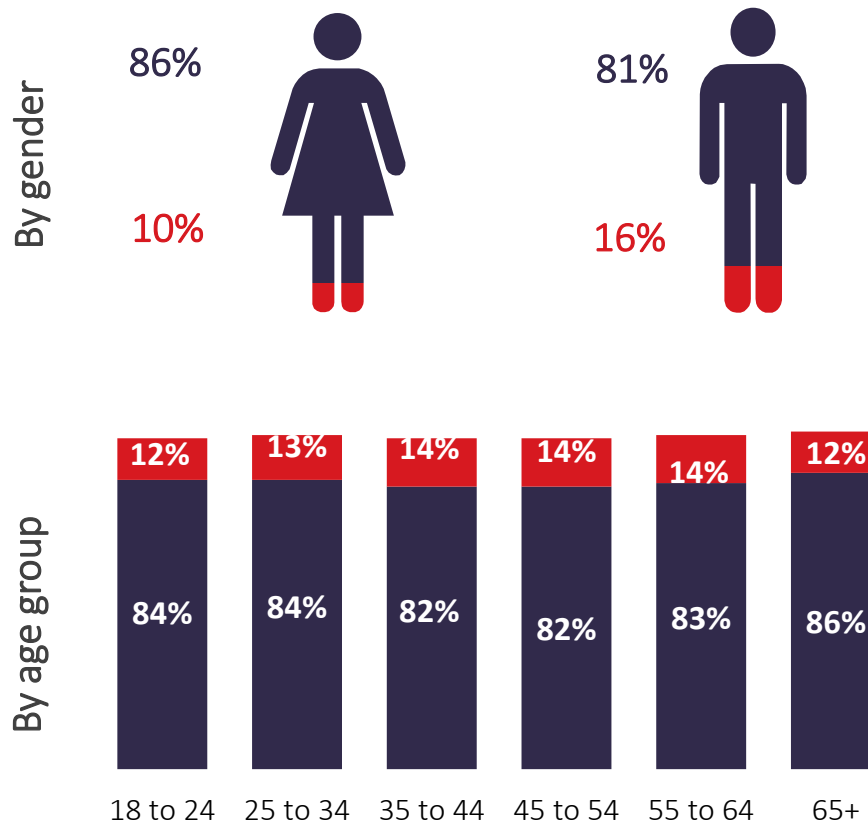
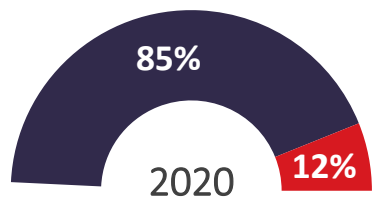
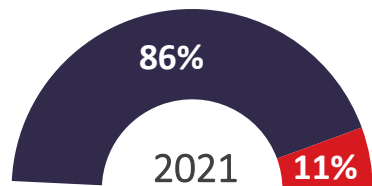
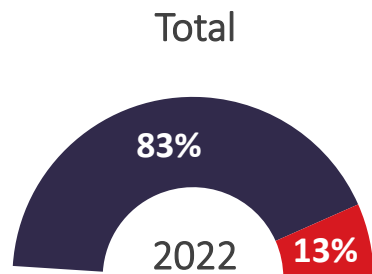
Climate change

WWS 2022

Global warming is a serious threat for mankind

Climate change

% Within total sample



**TTB Totally agree,
Somewhat agree**

**BTB Totally disagree,
Somewhat agree**



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Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? Global warming is a serious threat for mankind

Global warming is a serious threat for mankind

Climate change

% Within total sample



By education level

Completed Higher level of education (Masters, PHD, etc.)

86%

13%

Completed University

85%

12%

Completed Secondary School

83%

13%

Completed Primary

78%

16%

No education / Only basic education

76%

15%



By employment

Working full (include self-employed)

84%

13%

Working Part-time

84%

12%

Unemployed

80%

15%

Student

86%

10%

Housewife

82%

12%

Retired/Disabled

83%

13%

TTB Totally agree,
Somewhat agree

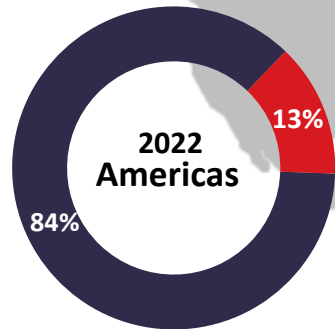
BTB Totally disagree,
Somewhat agree

Global warming is a serious threat for mankind

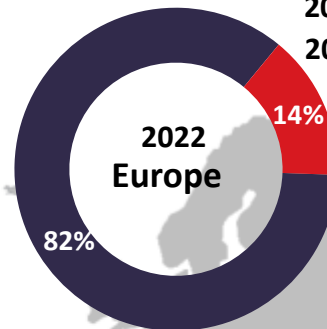
% within total population

TTB Totally agree,
Somewhat agree

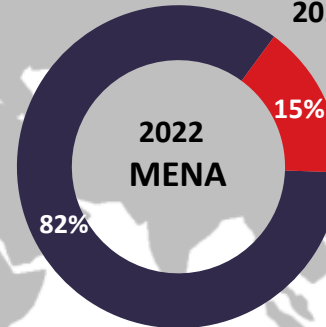
BTB Totally disagree,
Somewhat agree



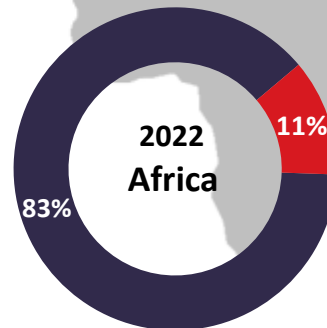
2021 | 89% 9%
2020 | 87% 10%



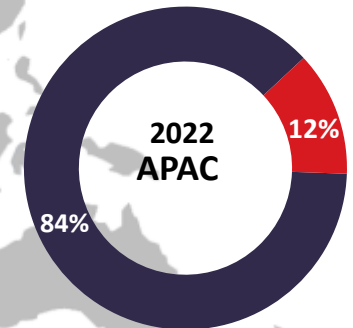
2021 | 84% 12%
2020 | 84% 12%



2021 | 87% 11%
2020 | 74% 20%



2021 | 87% 11%
2020 | 79% 16%

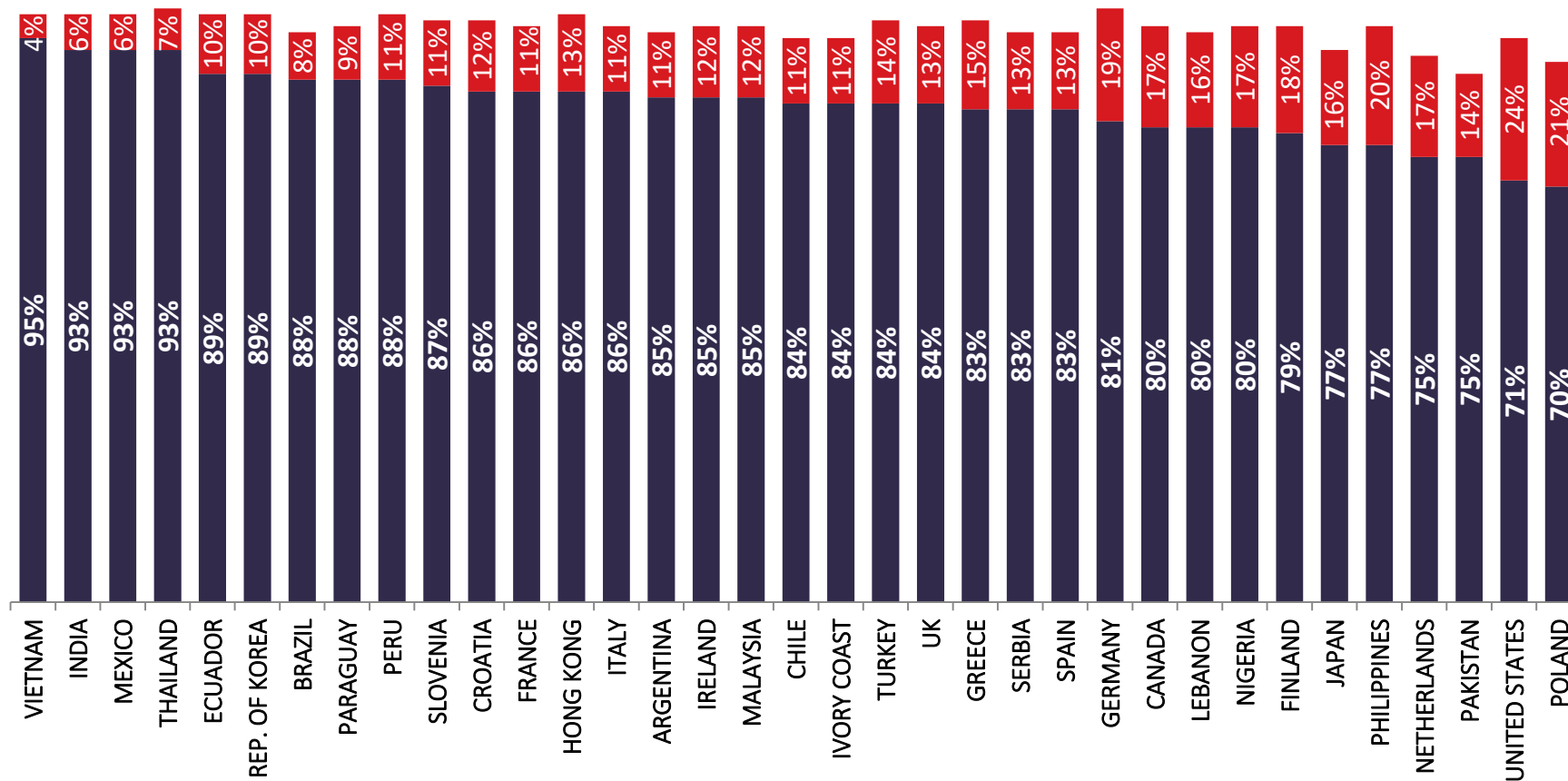


2021 | 83% 13%
2020 | 87% 9%

Global warming is a serious threat for mankind

Climate change

% Within total sample



TTB Totally agree,
Somewhat agree

BTB Totally disagree,
Somewhat agree



Worldwide
Independent Network
Of Market Research

Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? Global warming is a serious threat for mankind

Global warming is a serious threat for mankind (comparative annual TTB)

% within total population

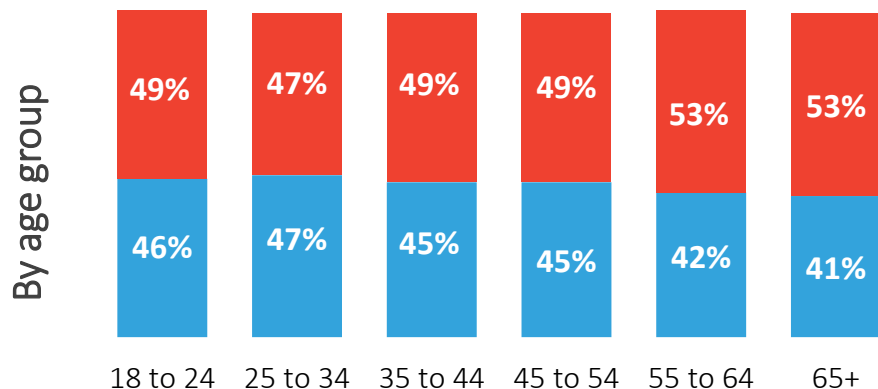
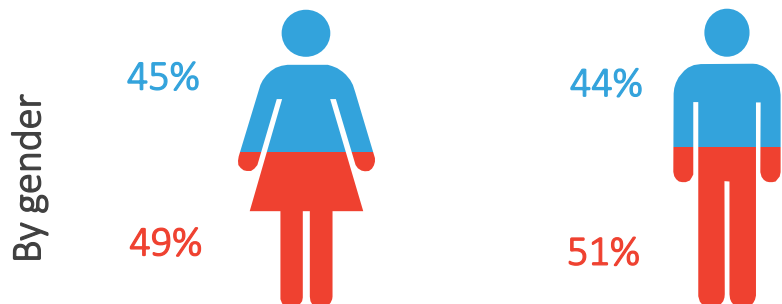
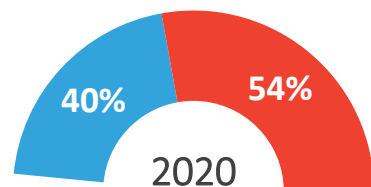
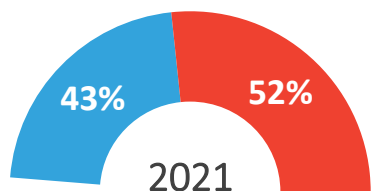
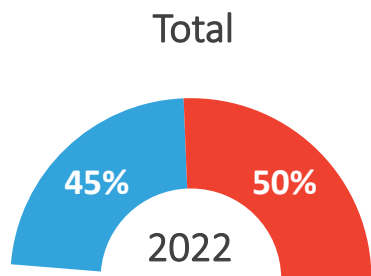
	TTB 2020	TTB 2021	TTB 2022
GLOBAL AVERAGE	86%	86%	84%
Vietnam	97%	96%	95% ↓
India	91%	91%	93% ↑
Mexico	86%	91%	93% ↑
Thailand	No data	90%	93% ↑
Ecuador	91%	88%	89% ↑
Rep. Of Korea	94%	93%	89% ↓
Brazil	88%	92%	88% ↓
Paraguay	89%	94%	88% ↓
Peru	89%	94%	88% ↓
Slovenia	79%	83%	87% ↑
Croatia	89%	90%	86% ↓
France	90%	84%	86% ↑
Hong Kong	82%	82%	86% ↑
Italy	89%	89%	86% ↓
Argentina	90%	90%	85% ↓
Ireland	87%	86%	85% ↓
Malaysia	89%	84%	85% ↑
Chile	93%	92%	84% ↓

	TTB 2020	TTB 2021	TTB 2022
Ivory Coast	No data	No data	84%
Turkey	No data	93%	84% ↓
United Kingdom	81%	81%	84% ↑
Greece	No data	89%	83% ↓
Serbia	87%	91%	83% ↓
Spain	86%	85%	83% ↓
Germany	82%	77%	81% ↑
Canada	83%	86%	80% ↓
Lebanon	90%	88%	80% ↓
Nigeria	79%	84%	80% ↓
Finland	84%	83%	79% ↓
Japan	76%	75%	77% ↑
Philippines	89%	74%	77% ↑
The Netherlands	No data	No data	75%
Pakistan	74%	73%	75% ↑
United States	72%	72%	71% ↓
Poland	78%	80%	70% ↓

It is already too late to curtail climate change

Climate change

% Within total sample



TTB Totally agree,
Somewhat agree

BTB Totally disagree,
Somewhat agree

It is already too late to curtail climate change

Climate change

% Within total sample



By education level

Completed Higher level of education (Masters, PHD, etc.)

46%

50%

Completed University

43%

52%

Completed Secondary School

44%

49%

Completed Primary

47%

45%

No education / Only basic education

47%

42%



By employment

Working full (include self-employed)

45%

51%

Working Part-time

46%

48%

Unemployed

43%

49%

Student

43%

52%

Housewife

45%

47%

Retired/Disabled

42%

52%

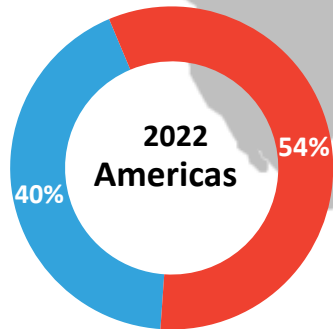
TTB Totally agree,
Somewhat agree

BTB Totally disagree,
Somewhat agree

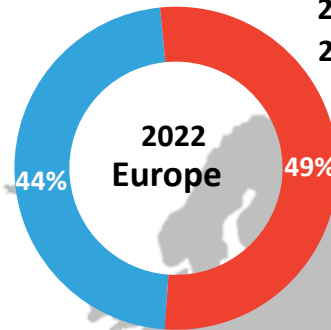
It is already too late to curtail climate change
% within total population

TTB Totally agree,
Somewhat agree

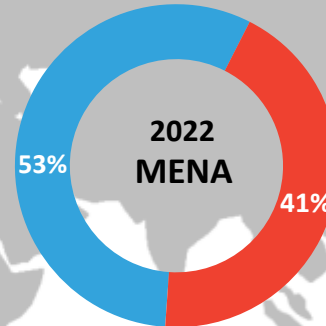
BTB Totally disagree,
Somewhat agree



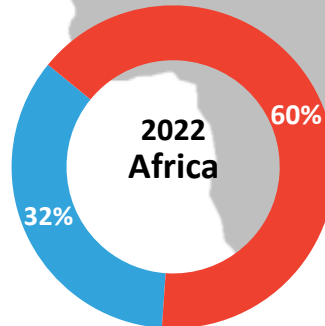
2021 | 38% 57%
2020 | 34% 61%



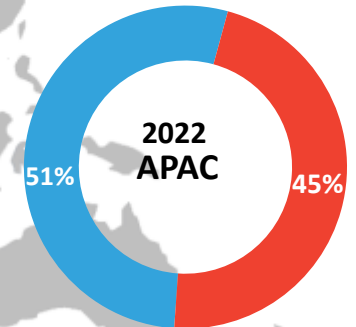
2021 | 38% 55%
2020 | 36% 58%



2021 | 48% 47%
2020 | 47% 46%



2021 | 44% 51%
2020 | 46% 48%

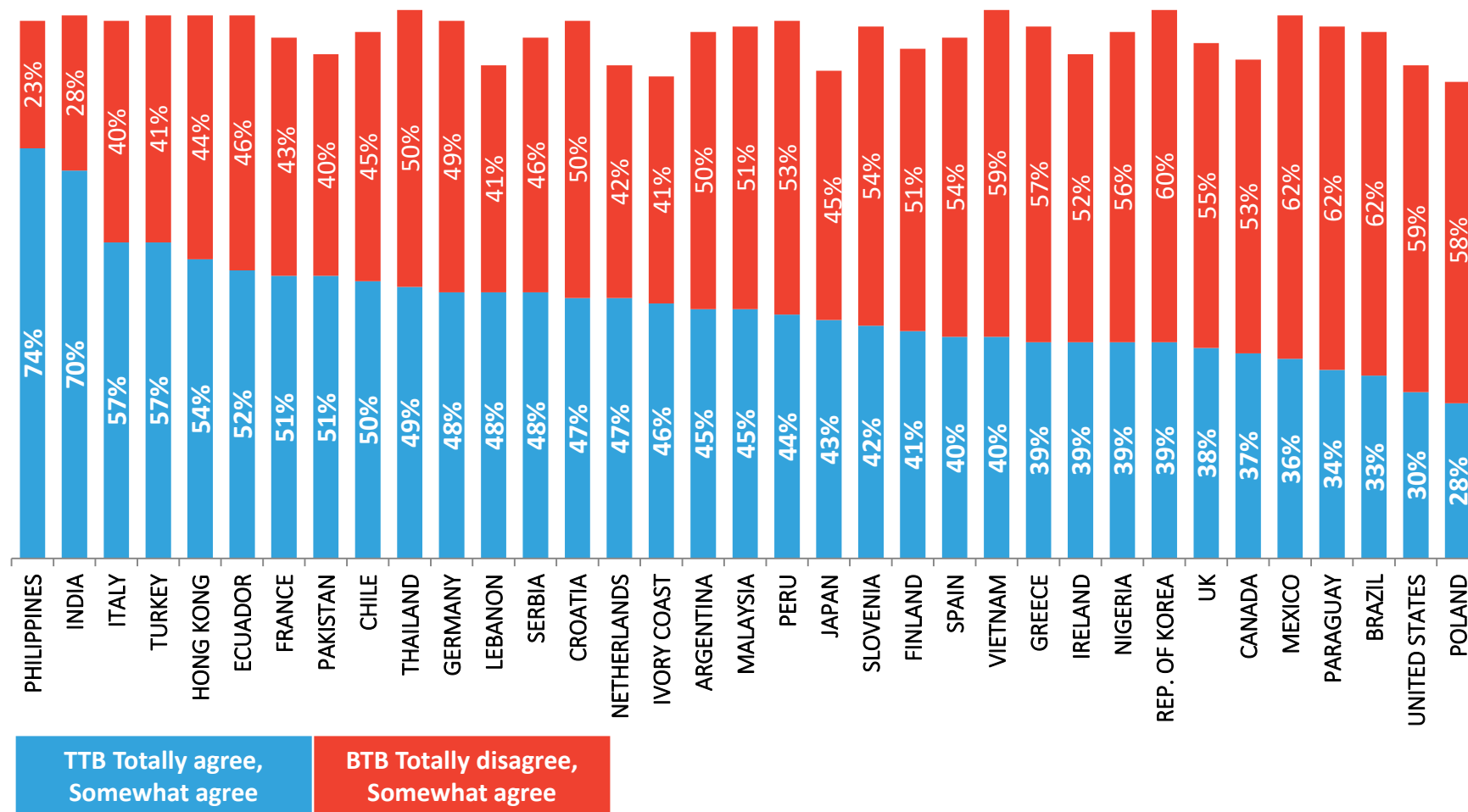


2021 | 49% 46%
2020 | 47% 48%

It is already too late to curtail climate change

Climate change

% Within total sample



Worldwide
Independent Network
Of Market Research

Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? It is already too late to curtail climate change

It is already too late to curtail climate change (comparative annual TTB) % within total population

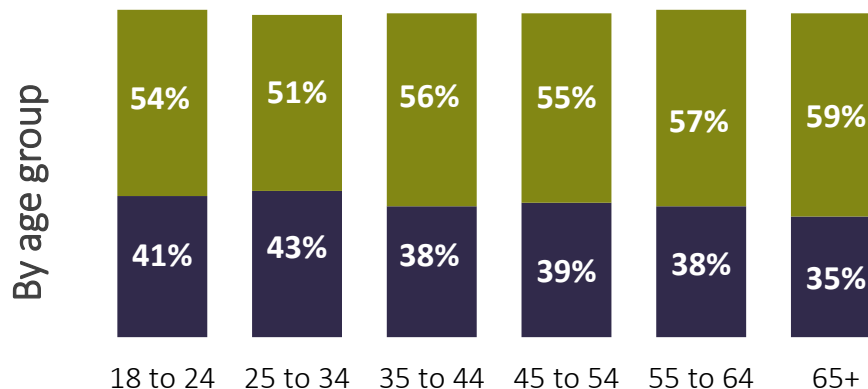
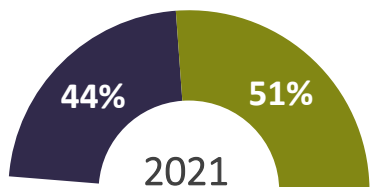
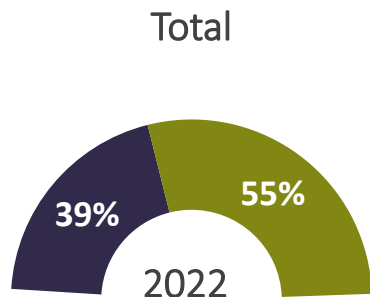
	TTB 2020	TTB 2021	TTB 2022
GLOBAL AVERAGE	40%	42%	44%
Philippines	50%	45%	74% ↑
India	75%	66%	70% ↑
Turkey	No data	52%	57% ↑
Italy	45%	48%	57% ↑
Hong Kong	52%	46%	54% ↑
Ecuador	43%	51%	52% ↑
Pakistan	62%	58%	51% ↓
France	42%	47%	51% ↑
Chile	45%	52%	50% ↓
Thailand	No data	54%	49% ↓
Serbia	39%	43%	48% ↑
Germany	31%	37%	48% ↑
Lebanon	31%	33%	48% ↑
Netherlands	No data	No data	47%
Croatia	30%	38%	47% ↑
Ivory Coast	No data	No data	46%
Malaysia	40%	54%	45% ↓
Argentina	37%	44%	45% ↑
Peru	40%	40%	44% ↑

	TTB 2020	TTB 2021	TTB 2022
Japan	40%	38%	43% ↑
Slovenia	35%	47%	42% ↓
Finland	35%	37%	41% ↑
Vietnam	54%	42%	40% ↓
Spain	28%	35%	40% ↑
Greece	No data	44%	39% ↓
Rep. Of Korea	54%	44%	39% ↓
Nigeria	46%	38%	39% ↑
Ireland	27%	35%	39% ↑
United Kingdom	28%	32%	38% ↑
Canada	27%	33%	37% ↑
Mexico	37%	31%	36% ↑
Paraguay	43%	36%	34% ↓
Brazil	21%	25%	33% ↑
United States	21%	28%	30% ↑
Poland	33%	35%	28% ↓

Governments are taking the necessary actions to take care of the environment

Climate change

% Within total sample



TTB Totally agree,
Somewhat agree

BTB Totally disagree,
Somewhat agree

Governments are taking the necessary actions to take care of the environment

Climate change

% Within total sample



By education level

Completed Higher level of education (Masters, PHD, etc.)

39%

58%

Completed University

38%

58%

Completed Secondary School

40%

53%

Completed Primary

43%

50%

No education / Only basic education

44%

45%



By employment

Working full (include self-employed)

41%

55%

Working Part-time

41%

53%

Unemployed

35%

56%

Student

39%

56%

Housewife

48%

44%

Retired/Disabled

33%

61%

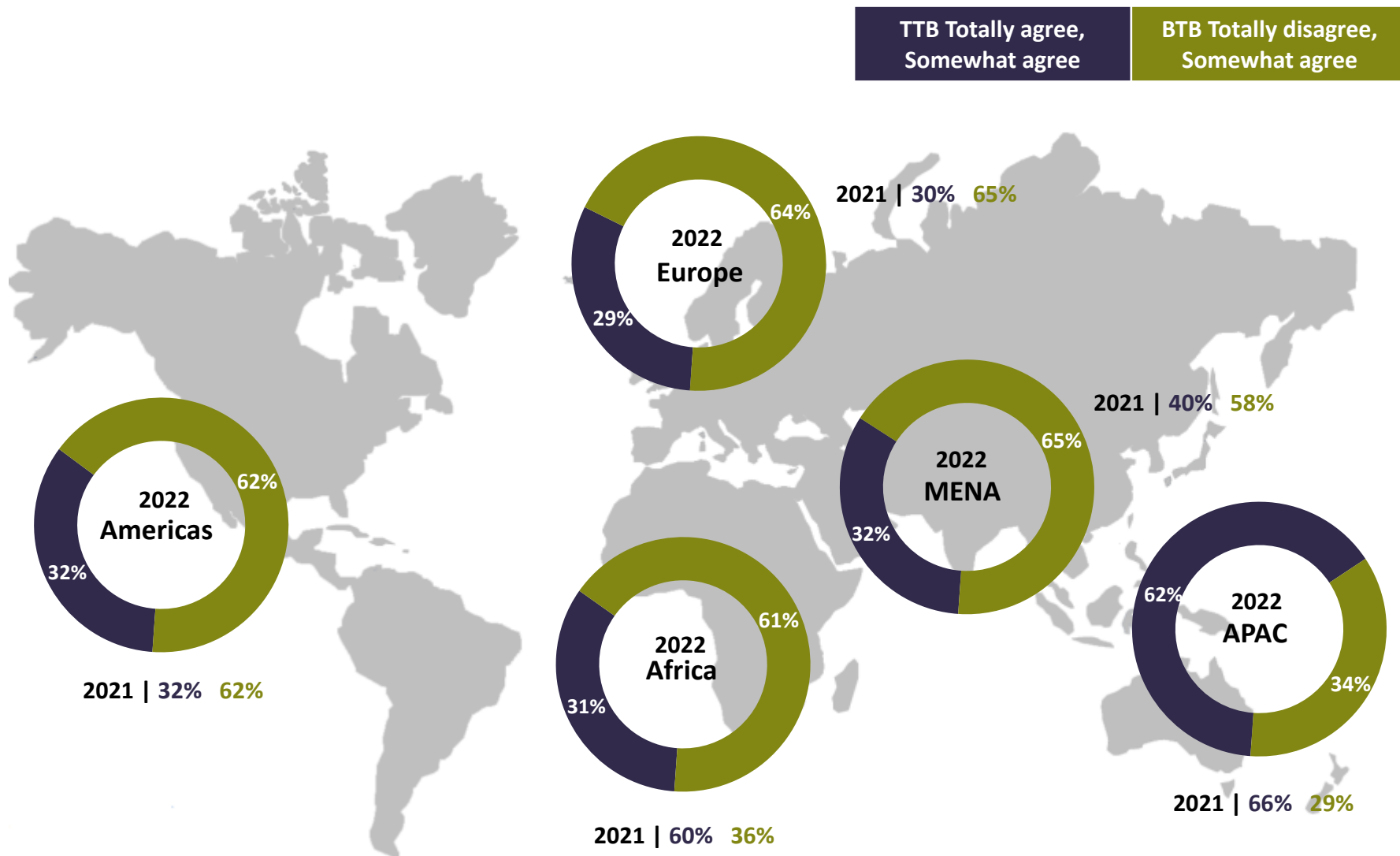
**TTB Totally agree,
Somewhat agree**

**BTB Totally disagree,
Somewhat agree**

Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? Governments are taking the necessary actions to take care of the environment

Governments are taking the necessary actions to take care of the environment



WIN

Worldwide
Independent Network
Of Market Research

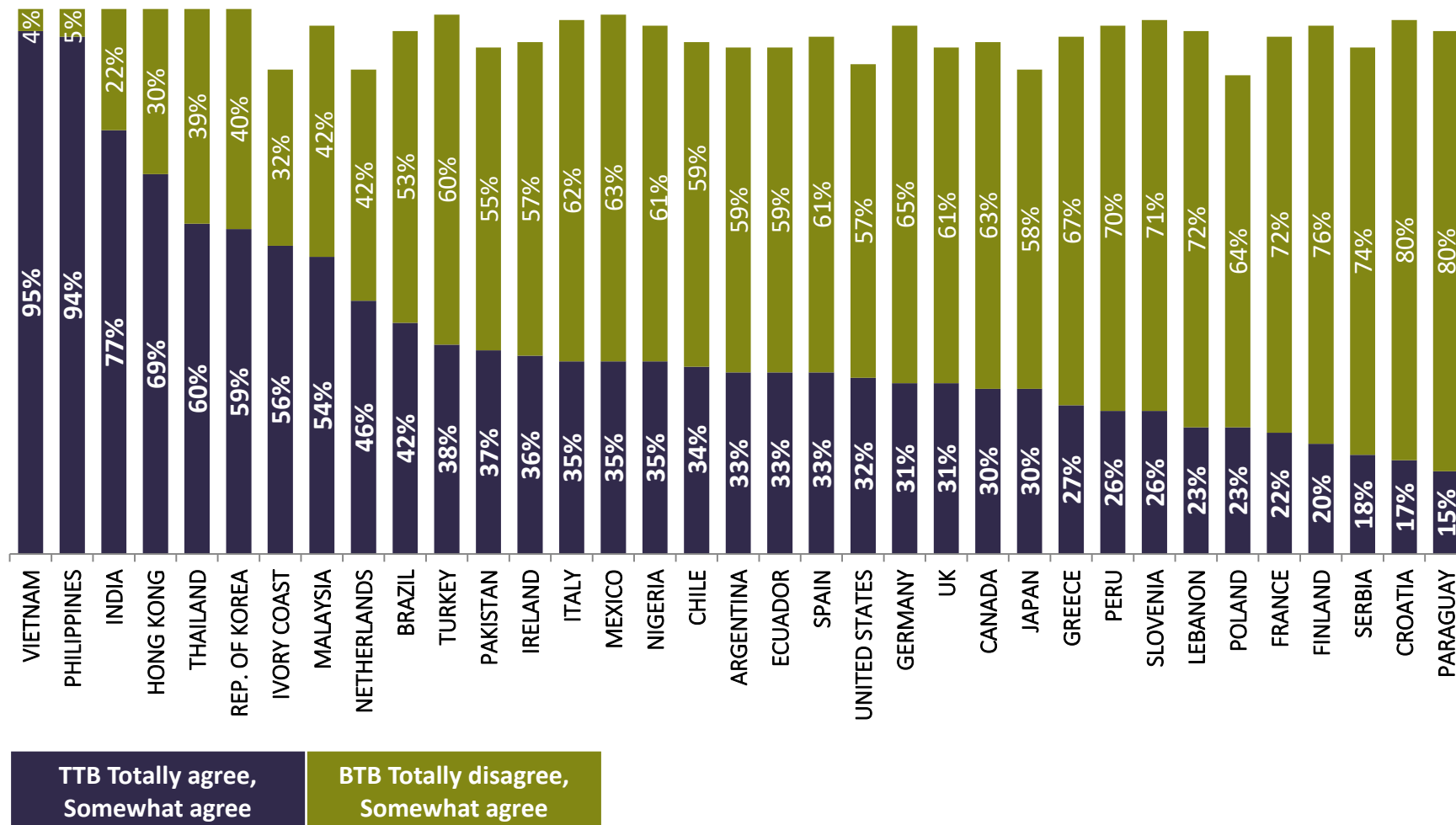
Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? Governments are taking the necessary actions to take care of the environment

Governments are taking the necessary actions to take care of the environment

Climate change

% Within total sample



Source: WIN 2022. Base: 29739 The percentages corresponding to the option "Does not know/does not answer" have not been included

P14. To what extent do you agree or disagree with the following statements? Governments are taking the necessary actions to take care of the environment

Governments are taking the necessary actions to take care of the environment (comparative annual TTB) % within total population

	TTB 2021	TTB 2022
GLOBAL AVERAGE	41%	38%
Vietnam	95%	95%
Philippines	82%	94% ↑
India	74%	77% ↑
Hong Kong	64%	69% ↑
Thailand	61%	60% ↓
Rep. Of Korea	52%	59% ↑
Ivory Coast	No data	56%
Malaysia	74%	54% ↓
Netherlands	No data	46%
Brazil	37%	42% ↑
Turkey	34%	38% ↑
Pakistan	65%	37% ↓
Ireland	38%	36% ↓
Italy	39%	35% ↓
Mexico	30%	35% ↑
Nigeria	50%	35% ↓
Chile	27%	34% ↑
Argentina	25%	33% ↑
Ecuador	41%	33% ↓

	TTB 2021	TTB 2022
Spain	35%	33% ↓
United States	32%	32%
Germany	28%	31% ↑
United Kingdom	34%	31% ↓
Canada	32%	30% ↓
Japan	25%	30% ↑
Greece	24%	27% ↑
Peru	37%	26% ↓
Slovenia	26%	26%
Lebanon	31%	23% ↓
Poland	27%	23% ↓
France	26%	22% ↓
Finland	24%	20% ↓
Serbia	26%	18% ↓
Croatia	15%	17% ↑
Paraguay	27%	15% ↓

METHODOLOGY

COUNTRY	COMPANY	METHODOLOGY	SAMPLE SIZE	COVERAGE
ARGENTINA	Voices Research & Consultancy	CAWI	605	NATIONAL
BRAZIL	Market Analysis Brazil	CAWI	1000	NATIONAL
CANADA	LEGER	CAWI	1000	NATIONAL
CHILE	Activa Research	CAWI	1004	NATIONAL
CROATIA	Mediana Fides	CAWI	540	NATIONAL
ECUADOR	CEDATOS	FACE-TO-FACE/CAPI	620	NATIONAL
FINLAND	Taloustutkimus Oy	CAWI	1042	NATIONAL
FRANCE	BVA	CAWI	1000	NATIONAL
GERMANY	Produkt+Markt	CAWI	1000	NATIONAL
GREECE	Alternative Research Solutions	CAWI	500	NATIONAL
HONG KONG	Consumer Search Group (CSG)	CAWI	501	TERRITORY WIDE
INDIA	DataPrompt International Pvt. Ltd.	CAWI	1000	NATIONAL
REPUBLIC OF IRELAND	RED C Research & Marketing Ltd	CAWI	1015	NATIONAL
ITALY	BVA Doxa	CAWI	1001	NATIONAL
IVORY COAST	EMC SARL	CATI	508	NATIONAL
JAPAN	Nippon Research Center, LTD.	CAWI	1236	NATIONAL
KENYA	Mind Pulse Research & Consulting Ltd	CATI	500	KEY URBAN AREAS
LEBANON	REACH SAL	CATI	500	NATIONAL
MALAYSIA	Central Force International Sdn.Bhd.	CAWI	1003	NATIONAL
MEXICO	Brand Investigation S.A de C.V	Online	535	NATIONAL

METHODOLOGY

Total of 29739 surveys worldwide

Dates: Oct 9th to Dec 10th 2022

COUNTRY	COMPANY	METHODOLOGY	SAMPLE SIZE	COVERAGE
NIGERIA	Market Trends International	CATI	1003	NATIONAL
PAKISTAN	Gallup Pakistan	CATI	1000	NATIONAL
PARAGUAY	ICA Consultoría Estratégica	CATI	501	NATIONAL
PERU	Datum Internacional	CAWI	1003	URBAN NATIONAL
PHILIPPINES	Philippine Survey and Research Center, Inc. (PSRC)	F2F CAPI	1000	NATIONAL
POLAND	Mareco Polska	CAWI	509	NATIONAL
REPUBLIC OF KOREA	Gallup Korea	CAPI	1549	NATIONAL
SERBIA	Mediana Adria	CAWI	520	NATIONAL
SLOVENIA	Mediana	CAWI	501	NATIONAL
SPAIN	Instituto DYM	CAWI	1006	NATIONAL
THAILAND	Infosearch Limited	CAPI	500	NATIONAL
THE NETHERLANDS	Motivaction International B.V.	CAPI	1011	NATIONAL
TURKEY	Barem	CATI	708	NATIONAL
UNITED KINGDOM	ORB International	CAWI	1018	NATIONAL
USA	LEGER	CAWI	1000	NATIONAL
VIETNAM	Indochina Research	CAPI	800	HANOI, HO CHI, MINH CITY, DA NAND, CAN THO