

## 2022년 새해 전망, 주관적 행복감

#### Gallup International End of Year Survey 다국가 비교 조사

한국인의 새해 전망 43년간 추이: 경기, 살림살이, 국제분쟁, 실업자, 노사분쟁 | 국가별 새해 전망(Hope Index) | 국가 경제 전망(Economic Prosperity) | 삶에 대한 주관적 행복감(Happiness Index)

#### 세계 조사 개요

2021년 10~12월 44개국 성인 총 41,560명 전화/온라인/면접조사(주제별 참여국 상이)

#### 한국 조사 개요

- 조사기간: 2021년 11월 5~28일
- 표본추출: 층화 집락 확률 비례 추출
- 응답방식: 면접조사원 인터뷰
- 조사대상: 전국(제주 제외) 만 19세 이상 1,500명
- 표본오차: ±2.5%포인트(95% 신뢰수준)
- 응답률: 28%(총 접촉 5,394명 중 1,500명 응답 완료)
- 의뢰처: 한국갤럽-Gallup International 자체 조사

갤럽리포트 G20211230

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 성/연령/직업/지역과 연령 분포 구성입니다. 2021년 7월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 결과

한국	구 응답자 특성표	조사	완료	가중갑	ナ적용 -	가중값	표본오차
2021	l년 11월 5~28일	사례수	шо	사례수	шо	배율	95%
	면접조사	(명)(A)	비율	(명)(B)	비율	(B/A)	신뢰수준
	전체	1,500	100%	1,500	100%	1.00	±2.5%P
성별	남성	750	50%	743	50%	0.99	±3.6%P
	여성	750	50%	757	50%	1.01	±3.6%P
연령별	19~29세	300	20%	251	17%	0.84	±5.7%P
	30대	300	20%	235	16%	0.78	±5.7%P
	40대	300	20%	284	19%	0.95	±5.7%P
	50대	300	20%	297	20%	0.99	±5.7%P
	60대 이상	300	20%	432	29%	1.44	±5.7%P
지역별	서울	300	20%	291	19%	0.97	±5.7%P
	인천/경기	400	27%	474	32%	1.19	±4.9%P
	강원	50	3%	46	3%	0.92	±13.9%P
	대전/세종/충청	210	14%	160	11%	0.76	±6.8%P
	광주/전라	170	11%	149	10%	0.88	±7.5%P
	대구/경북	150	10%	149	10%	1.00	±8.0%P
	부산/울산/경남	220	15%	231	15%	1.05	±6.6%P

<sup>-</sup> 표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

응답자 특성표 조사완료 주민등록인구 기준 가중값 적용 결과								
_	년 11월 5~28일	사례수	가중적용			<del>인 III</del> 연령 분포		
	면접조사	(명)	사례수	19~29세	30대	40대	50대	60대+
	전체	1,500	1,500	17%	16%	19%	20%	29%
성별	남성	750	743	18%	16%	19%	20%	26%
	여성	750	757	16%	15%	18%	19%	31%
지역별	서울	300	291	18%	18%	18%	18%	27%
	인천/경기	400	474	18%	17%	20%	20%	25%
	강원	50	46	15%	13%	17%	20%	35%
	대전/세종/충청	210	160	16%	16%	19%	20%	30%
	광주/전라	170	149	16%	13%	18%	20%	34%
	대구/경북	150	149	15%	14%	18%	21%	33%
	부산/울산/경남	220	231	15%	14%	19%	20%	31%
직업별	농/임/어업	17	17	-	-	-	-	-
	자영업	184	205	1%	6%	18%	24%	51%
	기능노무/서비스	579	580	15%	19%	23%	25%	18%
	사무/관리	352	299	24%	30%	25%	16%	5%
	전업주부	217	247	1%	7%	15%	20%	58%
	학생	80	72	100%				
	무직/은퇴/기타	71	80	18%	7%	1%	6%	68%
생활	상/중상	57	51	17%	23%	24%	21%	15%
수준별	중	680	658	20%	15%	19%	23%	23%
	중하	688	695	14%	16%	20%	18%	31%
	하	74	96	13%	11%	12%	10%	55%
종교별	불교	231	266	5%	4%	12%	28%	51%
	개신교	237	233	14%	15%	20%	19%	31%
	천주교	76	80	9%	14%	24%	19%	35%
	종교 없음	952	915	22%	19%	20%	18%	21%

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

<sup>-</sup> 가중값 적용 사례수는 2021년 7월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

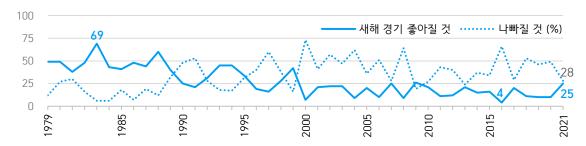
#### ● 한국인의 새해(내년) 전망 43년간 추이

조사 시기	7	령기(景氣)			살림살이		국	제분쟁 증김	<u></u>			업자 증감		노	나분쟁 증김	<u></u> ተ	조사 시기
(매년 말)	좋아질것	나빠질것	Net.S	좋아질것	나빠질것	Net.S	증가할것	감소할것	Net.S		증가할것	감소할것	Net.S	증가할것	감소할것	Net.S	 (매년 말)
	(1)	(2)	(1)-(2)	(1)	(2)	(1)-(2)	(2)	(1)	(1)-(2)		(2)	(1)	(1)-(2)	(2)	(1)	(1)-(2)	
1979년	49%	12%	37	60%	13%	47	23%	11%		← 석유 파동, 10·26, 12·12	25%	23%	-2	7%	31%	24	1979년
1980년	49%	27%	22	51%	31%	20	47%	10%		← 5·18, 언론통폐합	52%	26%	-26	21%	43%	22	1980년
1981년	38%	30%	8	44%	15%	29	53%	11%		← 올림픽·아시안게임 유치	42%	26%	-16	40%	21%	-19	1981년
1982년	48%	16%	32	45%	8%	37	49%	12%	8	← 통금 해제, 프로야구 출범	26%	28%	2	24%	27%	3	1982년
1983년	69% 43%	6% 6%	63 37	66% 56%	5% 9%	61 47	56% 39%	15% 14%	-41 -25	← KAL기 피격	33% 55%	32% 17%	-1 -38	24% 35%	29% 18%	5 <b>-17</b>	1983년
<u>1984년</u> 1985년	43%	18%	23	51%	15%	36	42%	14%		← 남북 이산가족 첫 상봉	60%	16%	-36 -44	37%	18%	-17 -19	1984년 1985년
1986년 1986년	48%	7%	41	56%	6%	50 50	46%	5%		<ul><li>서울아시안게임</li></ul>	53%	19%	-34	49%	12%	-37	1986년 1986년
1987년	44%	19%	25	58%	8%	50	31%	17%		← 대통령 직선제 부활	52%	17%	-35	19%	45%	26	1987년
1988년	60%	12%	48	62%	7%	55	19%	31%		← 서울올림픽	43%	27%	-16	29%	37%	8	1988년
1989년	40%	32%	8	56%	10%	46	28%	34%		←해외여행 자유화	74%	10%	-64	38%	33%	-5	1989년
1990년	25%	48%	-23	43%	23%	20	33%	28%			75%	10%	-65	31%	36%	5	1990년
1991년	21%	53%	-32	39%	22%	17	34%	32%		← 소비에트 연방 해체	67%	14%	-53	23%	48%	25	1991년
1992년	31%	28%	3	35%	15%	20	34%	26%		← 경부고속철도 착공	64%	14%	-50	20%	43%	23	1992년
1993년	45%	18%	27	45%	9%	36	32%	19%		← 금융실명제, EU 출범	62%	15%	-47	15%	48%	33	1993년
1994년	45%	17%	28	47%	9%	38	41%	17%		← 김일성 사망, 인터넷 상용화	48%	21%	-27	21%	40%	19	1994년
1995년	34%	31%	3	49%	12%	37	37%	20%		← 부동산실명제	53%	17%	-36	34%	27%	-7	1995년
1996년	19%	40%	-21	27%	22%	5	40%	11%		← 코스닥 설립	69%	7%	-62	33%	23%	-10	1996년
1997년	16%	60%	-44 10	16%	44%	-28	37%	11%		← IMF 외환 위기	88%	4% 12%	-84 -58	21%	46%	25	1997년
1998년	28% 42%	38% 16%	-10 26	24% 32%	30% 16%	-6 16	14% 36%	34% 12%	20 -24	← 정주영 소떼 방북 ← 코스닥 급등	70% 25%	12% 40%	-58 15	28% 29%	32% 20%	4 -9	1998년 1999년
1999년 2000년	42% 7%	73%	-66	32% 17%	43%	-26	40%	10%		← 고스틱 급등 ← 닷컴 버블 붕괴	88%	40 <i>%</i> 5%	-83	66%	7%	-59	<u>1999년</u> 2000년
2000년 2001년	21%	41%	-20	25%	27%	-2	42%	12%		<ul><li>✓ 미국 9·11 테러</li></ul>	64%	13%	-51	45%	10%	-35	2000년 2001년
2001년 2002년	22%	57%	-35	33%	30%	3	62%	15%	8	← 한일월드컵, 신용카드 대란	66%	15%	-51	59%	17%	-42	2001년 2002년
2003년	22%	47%	-25	30%	27%	3	52%	8%	5	← 이라크 전쟁	65%	11%	-54	56%	10%	-46	2002년
2004년	9%	62%	-53	14%	45%	-31	47%	6%	3	- · · · _ · · · · · · · · · · · · · · ·	70%	8%	-62	46%	13%	-33	2004년
2005년	20%	36%	-16	26%	25%	1	38%	10%	-28		53%	13%	-40	40%	10%	-30	2005년
2006년	10%	51%	-41	23%	30%	-7	42%	7%	-35		66%	8%	-58	39%	10%	-29	2006년
2007년	25%	28%	-3	29%	20%	9	30%	13%		← 평양 남북정상회담	51%	16%	-35	31%	13%	-18	2007년
2008년	9%	64%	-55	14%	44%	-30	39%	9%		← 세계 금융 위기	72%	5%	-67	41%	12%	-29	2008년
2009년	26%	19%	7	26%	15%	11	49%	13%		← 아이폰 국내 출시	42%	15%	-27	43%	19%	-24	2009년
2010년	21%	27%	-6	26%	20%	6	39%	7%	-32		44%	15%	-29	32%	12%	-20	2010년
2011년	11%	43%	-32	18%	28%	-10	37%	6%	-31	← 종편 개국, 김정일 사망	54%	7%	-47	38%	8%	-30	2011년
2012년	12%	40%	-28	17%	27%	-10	31%	4%	-27		48%	10%	-38	28%	9% 120/	-19	2012년
2013년	21% 15%	24%	-3 -22	21% 20%	16%	5 -5	33% 29%	9% 7%		← 스마트폰 사용률 70% 돌파 ← 세월호 참사	41% 48%	16% 10%	-25 -38	25% 31%	13% 9%	-12 -22	2013년
2014년	15%	37% 34%	-22 -18	20% 21%	25% 25%	-5 -4	29% 36%	7% 6%	-22	─ 세결오 심시	48% 44%	10%	-38 -31	31%	9% 9%	-22 -21	2014년
2015년 2016년	4%	34% 66%	-18 -62	11%	25% 42%	-4 -31	51%	6% 4%		← 국정농단 파문, 트럼프 당선	44% 66%	13% 5%	-31 -61	50%	9% 5%	-21 -45	2015년 2016년
2016년 2017년	20%	29%	-62 -9	19%	42 <i>%</i> 22%	-31 -3	43%	14%	•	<ul><li>국정중단 파군, 드림프 중산</li><li>← 탄핵, 조기 대선</li></ul>	40%	20%	-20	31%	19%	-45 -12	2016년 2017년
2017년 2018년	11%	53%	-42	11%	41%	-30	38%	11%	8		53%	10%	-43	44%	9%	-35	2017년 2018년
2010년 2019년	10%	46%	-36	12%	29%	-17	43%	11%	-32		50%	12%	-38	42%	13%	-29	2016년 2019년
2020년	10%	49%	-39	11%	33%	-22	43%	9%	\$0000000000000000000000000000000000000	← 코로나19 팬데믹	61%	8%	-53	48%	8%	-40	2020년
2021년	25%	28%	-3	23%	20%	3	41%	5	5	—— + · · · · 근 · · · · ← 코로나19 팬데믹 장기화	46%	18%	-28	39%	14%	-25	2021년
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<sup>-</sup> 매년 말 전국(제주 제외) 성인 1,500명 면접조사. Net Score: 순(純)지수, 낙관-비관 격차

<sup>-</sup> 각 항목 전망 '비슷할 것' 포함 3점 척도. 한국갤럽 www.gallup.co.kr

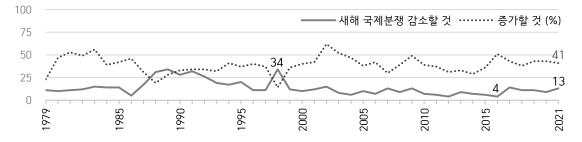
#### ● 한국인의 새해(내년) 경기 전망: 43년간 추이



#### ● 새해 살림살이 전망



#### ● 새해 국제분쟁 증감 전망



- 연도는 조사 시기. 매년 말 전국(제주 제외) 성인 1,500명 면접조사. 한국갤럽 www.gallup.co.kr

질문) 귀하의 전반적인 삶은 2022년 내년 한 해 동안 어떠할 것이라고 보십니까? 올해보다 '좋아질 것', '나빠질 것', '비슷할 것' 중에서 답해 주십시오.

			새해 전반적	석인 삶 전밍	ŀ	Net
2021년 11월 5~28일	사례수	좋아질 것	나빠질 것		모름/	Score
한국 면접조사	(명)	(1)	(2)	비슷할 것	u., 응답거절	(1)-(2)
 전체	1 500	25%	19%	E 40/		
	1,500	3	3	54%	2%	6
성별 남성	743 757	21% 28%	21% 17%	57% 51%	1% 3%	0 11
<u>여성</u> 연령별 19~29세		28%	\$		<u> </u>	
연령별 19~29세 30대	251 235	26%	13% 17%	55% 55%	3% 2%	16 9
30년 40년	235	26%	20%	55% 55%	2% 1%	
- "	-	}	}		3	4
50대	297	27%	20%	52%	1%	7
60대 이상	432	20%	22%	54%	4%	-2
성/ 남성 19~29세	132	24%	15%	60%	2%	9
연령별 남성 30대	121	27%	18%	53%	2%	9
남성 40대	145	20%	20%	58%	1%	0
남성 50대	150	24%	19%	55%	1%	5
남성 60대 이상	196	14%	27%	58%	1%	-13
여성 19~29세	120	36%	10%	49%	5%	26
여성 30대	114	25%	17%	57%	2%	8
여성 40대	140	28%	19%	52%	1%	9
여성 50대	147	30%	21%	48%	1%	9
여성 60대 이상	236	26%	18%	51%	6%	8
직업별 농/임/어업	17	-	-	-	-	_
자영업	205	24%	21%	52%	3%	3
기능노무/서비스		25%	20%	53%	2%	5
사무/관리	299	25%	13%	60%	1%	12
전업주부	247	25%	23%	49%	3%	2
학생	72	27%	9%	60%	4%	18
무직/은퇴/기타	80	19%	24%	55%	1%	-5
지역별 서울	291	17%	19%	64%		-2
인천/경기	474	23%	24%	50%	3%	-1
강원	46	20%	12%	67%	2%	-
대전/세종/충청	160	25%	12%	57%	6%	13
광주/전라	149	45%	10%	44%		35
대구/경북	149	22%	20%	53%	5%	2
부산/울산/경남	231	27%	19%	53%		8
- 하구으 2021년보터 진모	Not Coor	。 。・人(約1)フ	 스 나과-H	フレフゴラレ		

<sup>-</sup> 한국은 2021년부터 질문. Net Score: 순(純) 지수, 낙관-비관 격차

질문) 귀댁의 살림살이는 2022년인 내년에 어떠할 것이라고 보십니까? 올해보다 '좋아질 것', '나빠질 것', '비슷할 것' 중에서 답해 주십시오.

				새해 살림	살이 전망		Net
	년 11월 5~28일	사례수	좋아직 거	나빠질 것		모름/	Score
한	·국 면접조사	(명)	(1)	(2)	비슷할 것	응답거절	(1)-(2)
	전체	1,500	23%	20%	56%	1%	3
13 144	선세 남성	743	23%	20%	56% 57%	1%	-2
성별	a S 여성	743 757	26%	17%	55%	2%	9
연령별	19~29세	251	28%	11%	58%	3%	17
건성글	30대	235	24%	18%	56%	2%	6
	40대	284	24%	19%	57%	1%	5
	50대	297	24%	19%	56%	1%	5
	50대 60대 이상	432	18%	27%	54%	1%	-9
 성/	남성 19~29세	132	19%	12%	67%	2%	7
_	남성 30대	121	24%	21%	53%	2%	3
C 0 2	남성 40대	145	21%	17%	60%	1%	4
	남성 50대	150	24%	19%	57%		5
	남성 60대 이상	196	14%	35%	51%		-21
	여성 19~29세	120	38%	9%	49%	4%	29
	여성 30대	114	24%	15%	58%	2%	9
	여성 40대	140	26%	20%	54%	1%	6
	여성 50대	147	25%	18%	56%	1%	7
	여성 60대 이상	236	21%	20%	57%	2%	1
직업별	농/임/어업	17	-	-	-	-	_
	자영업	205	19%	24%	55%	2%	-5
	기능노무/서비스	580	26%	20%	52%	2%	6
	사무/관리	299	25%	13%	61%	1%	12
	전업주부	247	20%	21%	59%	1%	-1
	학생	72	20%	15%	62%	3%	5
	무직/은퇴/기타	80	16%	28%	56%		-12
지역별	서울	291	18%	19%	62%	0%	-1
	인천/경기	474	23%	24%	50%	3%	-1
	강원	46	-	-	-	-	-
	대전/세종/충청	160	25%	14%	59%	2%	11
	광주/전라	149	35%	8%	56%		27
	대구/경북	149	22%	21%	53%	3%	1
	부산/울산/경남	231	20%	20%	60%		0
- Not S		231	20%	į.		376	

<sup>-</sup> Net Score: 순(純) 지수, 낙관-비관 격차

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 내년에는우리나라 경제가 어떠할 것이라고 보십니까? 올해보다 '좋아질 것', '나빠질 것', '비슷할 것' 중에서 답해 주십시오.

2024	14.401 = 0001		새	해 국가 경	제(경기) 전	망	Net
	년 11월 5~28일	사례수	좋아질 것	나빠질 것	, =, =,	모름/	Score
인	·국 면접조사	(명)	(1)	(2)	비슷할 것	응답거절	(1)-(2)
	전체	1,500	25%	28%	46%	2%	-3
성별	남성	743	23%	30%	46%	1%	-7
	여성	757	26%	25%	46%	3%	1
연령별	19~29세	251	25%	21%	50%	4%	4
	30대	235	28%	28%	43%	2%	0
	40대	284	25%	27%	46%	2%	-2
	50대	297	25%	31%	42%	1%	-6
	60대 이상	432	21%	29%	48%	2%	-8
성/	남성 19~29세	132	19%	25%	53%	3%	-6
연령별	남성 30대	121	29%	30%	41%	1%	-1
	남성 40대	145	25%	27%	47%	1%	-2
	남성 50대	150	24%	34%	41%	1%	-10
	남성 60대 이상	196	21%	33%	46%	0%	-12
	여성 19~29세	120	32%	17%	46%	5%	15
	여성 30대	114	27%	26%	45%	2%	1
	여성 40대	140	26%	27%	44%	3%	-1
	여성 50대	147	26%	29%	43%	2%	-3
	여성 60대 이상	236	22%	25%	49%	4%	-3
직업별	농/임/어업	17	-	-	-	-	_
	자영업	205	19%	28%	50%	3%	-9
	기능노무/서비스	580	26%	28%	45%	2%	-2
	사무/관리	299	25%	27%	46%	2%	-2
	전업주부	247	27%	27%	44%	3%	0
	학생	72	21%	22%	51%	6%	-1
	무직/은퇴/기타	80	22%	32%	44%	2%	-10
지역별	서울	291	25%	28%	47%	1%	-3
	인천/경기	474	26%	28%	42%	3%	-2
	강원	46	-	-	-	-	-
	대전/세종/충청	160	24%	25%	46%	4%	-1
	광주/전라	149	29%	19%	52%	0%	10
	대구/경북	149	23%	32%	40%	6%	-9
	부산/울산/경남	231	20%	29%	50%		-9

<sup>-</sup> Net Score: 순(純) 지수, 낙관-비관 격차

질문) 내년에는우리나라 실업자가 어떠할 것이라고 보십니까? 올해보다 '증가할 것', '감소할 것', '비슷할 것' 중에서 답해 주십시오.

	물에포니 증기일 2				<u> </u>	<u> </u>	NI - I
2021	년 11월 5~28일	사례수	スコミロ		1 1 2 0		Net Score
한	국 면접조사	(명)	중가할 것 (2)	감소할 것	비슷할 것	모름/	(1)-(2)
			(2)	(1)		응답거절	
	전체	1,500	46%	18%	33%	3%	-28
성별	남성	743	45%	19%	33%	2%	-26
	여성	757	46%	17%	33%	3%	-29
연령별	19~29세	251	45%	19%	33%	4%	-26
	30대	235	38%	22%	38%	2%	-16
	40대	284	47%	17%	33%	2%	-30
	50대	297	51%	18%	30%	1%	-33
	60대 이상	432	46%	17%	34%	3%	-29
성/	남성 19~29세	132	49%	16%	30%	5%	-33
연령별	남성 30대	121	39%	22%	35%	3%	-17
	남성 40대	145	45%	20%	32%	3%	-25
	남성 50대	150	50%	16%	33%	0%	-34
	남성 60대 이상	196	44%	20%	34%	1%	-24
	여성 19~29세	120	40%	21%	36%	2%	-19
	여성 30대	114	38%	21%	41%	0%	-17
	여성 40대	140	51%	14%	34%	2%	-37
	여성 50대	147	52%	21%	26%	1%	-31
	여성 60대 이상	236	48%	14%	33%	5%	-34
직업별	농/임/어업	17	-	-	-	-	_
	자영업	205	46%	20%	31%	3%	-26
	기능노무/서비스	580	47%	19%	32%	2%	-28
	사무/관리	299	47%	17%	34%	2%	-30
	전업주부	247	46%	17%	34%	3%	-29
	학생	72	45%	17%	33%	5%	-28
	무직/은퇴/기타	80	38%	15%	43%	4%	-23
지역별	서울	291	46%	19%	34%	1%	-27
	인천/경기	474	46%	22%	29%	3%	-24
	강원	46	-	-	-	-	_
	대전/세종/충청	160	40%	15%	40%	5%	-25
	광주/전라	149	43%	16%	41%	1%	-27
	대구/경북	149	48%	20%	27%	5%	-28
	부산/울산/경남	231	50%	14%	36%	1%	-36
NLLC	core: 스(紘) 지스 L	F2F 112F	71 5 L	3	*		

<sup>-</sup> Net Score: 순(純) 지수, 낙관-비관 격차

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 내년에는우리나라 노사 분쟁이 어떠할 것이라고 보십니까? 올해보다 '증가할 것', '감소할 것', '비슷할 것' 중에서 답해 주십시오.

				새해 노사	분쟁 전망		
2021	년 11월 5~28일	사례수	フコーレコ		6060	n = /	Net
한	국 면접조사	(명)	\$	감소할 것	비슷할 것	모름/	Score
			(2)	(1)		응답거절	(1)-(2)
	전체	1,500	39%	14%	41%	5%	-25
성별	남성	743	42%	14%	40%	4%	-28
***************************************	여성	757	37%	15%	42%	6%	-22
연령별	19~29세	251	38%	14%	43%	5%	-24
	30대	235	41%	11%	43%	4%	-30
	40대	284	39%	18%	40%	3%	-21
	50대	297	42%	14%	41%	3%	-28
	60대 이상	432	38%	14%	39%	9%	-24
성/	남성 19~29세	132	41%	12%	42%	5%	-29
연령별	남성 30대	121	42%	11%	44%	4%	-31
	남성 40대	145	43%	19%	34%	3%	-24
	남성 50대	150	45%	12%	41%	2%	-33
	남성 60대 이상	196	38%	17%	41%	4%	-21
	여성 19~29세	120	34%	17%	44%	4%	-17
	여성 30대	114	41%	12%	42%	5%	-29
	여성 40대	140	35%	16%	46%	3%	-19
	여성 50대	147	40%	16%	41%	3%	-24
	여성 60대 이상	236	37%	12%	38%	13%	-25
직업별	농/임/어업	17	-	-	-	-	_
	자영업	205	35%	18%	41%	6%	-17
	기능노무/서비스	580	37%	16%	43%	3%	-21
	사무/관리	299	44%	12%	39%	4%	-32
	전업주부	247	41%	11%	38%	9%	-30
	학생	72	47%	15%	34%	4%	-32
	무직/은퇴/기타	80	35%	8%	48%	9%	-27
지역별	서울	291	46%	17%	32%	4%	-29
	인천/경기	474	39%	17%	39%	5%	-22
	강원	46	-	-	-	-	-
	대전/세종/충청	160	35%	12%	41%	12%	-23
	광주/전라	149	31%	8%	60%	2%	-23
	대구/경북	149	36%	20%	35%	9%	-16
	부산/울산/경남	231	40%	8%	48%	3%	-32
		1 676 1176	71 5 L				

<sup>-</sup> Net Score: 순(純) 지수, 낙관-비관 격차

질문) 내년에는국제적인 분쟁이 어떠할 것이라고 보십니까? 올해보다 '증가할 것', '감소할 것', '비슷할 것' 중에서 답해 주십시오.

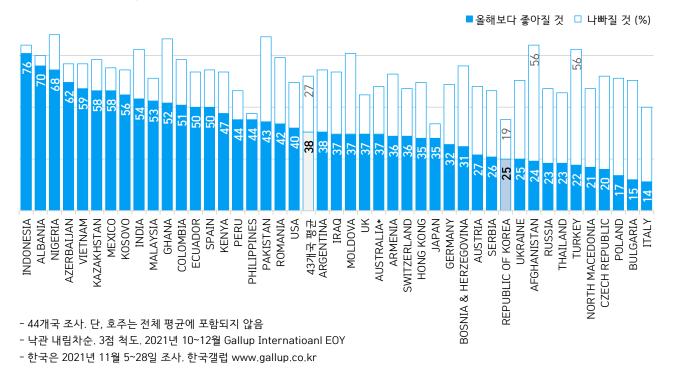
0004	14 4401 5 0001			새해 국제	분쟁 전망		Net
	년 11월 5~28일 ·국 면접조사	사례수 (명)	중가할 것 (2)	감소할 것 (1)	비슷할 것	모름/ 응답거절	Score (1)-(2)
	전체	1,500	41%	13%	38%	8%	-28
성별	남성	743	43%	13%	38%	7%	-30
	여성	757	40%	13%	38%	9%	-27
연령별	19~29세	251	43%	11%	39%	8%	-32
	30대	235	44%	13%	34%	9%	-31
	40대	284	40%	13%	40%	8%	-27
	50대	297	45%	13%	36%	5%	-32
	60대 이상	432	37%	14%	39%	10%	-23
성/	남성 19~29세	132	47%	10%	36%	8%	-37
연령별	남성 30대	121	44%	11%	36%	8%	-33
	남성 40대	145	42%	13%	36%	8%	-29
	남성 50대	150	43%	13%	40%	4%	-30
	남성 60대 이상	196	39%	14%	41%	6%	-25
	여성 19~29세	120	39%	11%	42%	8%	-28
	여성 30대	114	44%	14%	32%	9%	-30
	여성 40대	140	37%	13%	43%	7%	-24
	여성 50대	147	46%	14%	33%	7%	-32
	여성 60대 이상	236	36%	13%	38%	13%	-23
직업별	농/임/어업	17	-	-	-	-	_
	자영업	205	39%	13%	38%	10%	-26
	기능노무/서비스	580	41%	14%	38%	7%	-27
	사무/관리	299	40%	12%	39%	9%	-28
	전업주부	247	40%	13%	38%	10%	-27
	학생	72	47%	12%	35%	6%	-35
	무직/은퇴/기타	80	50%	11%	34%	6%	-39
지역별	서울	291	42%	14%	33%	10%	-28
	인천/경기	474	45%	15%	33%	7%	-30
	강원	46	-	-	-	-	_
	대전/세종/충청	160	29%	12%	46%	13%	-17
	광주/전라	149	29%	12%	52%	7%	-17
	대구/경북	149	44%	14%	28%	14%	-30
	부산/ <del>울</del> 산/경남	231	43%	6%	47%	3%	-37
N-+ C	rore: 수(純) 지스 니	F2F 012F	71 5 L				

<sup>-</sup> Net Score: 순(純) 지수, 낙관-비관 격차

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

<sup>- 50</sup>사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

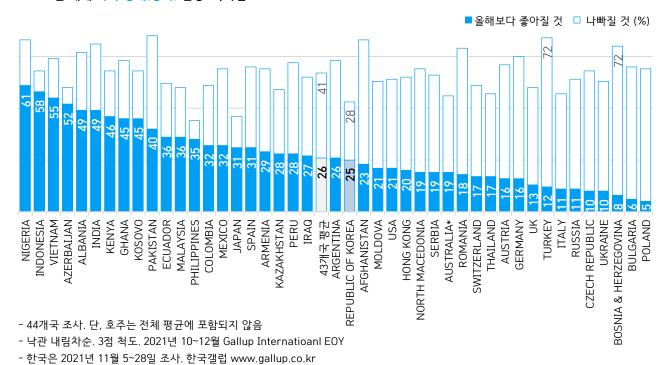
#### ● 2022년 새해 전망: 국가별



2021년 10~12월		2022년 시	내해 전망		Net
	좋아질 것	나빠질 것	올해와	모름/	Score
44개국 조사	(1)	(2)	비슷할 것	응답거절	(1)-(2)
전체 평균	38%	27%	27%	7%	11
AFGHANISTAN	24%	56%	4%	16%	-32
ALBANIA	70%	5%	25%	-	65
ARGENTINA	38%	30%	19%	12%	8
ARMENIA	36%	30%	15%	19%	6
AUSTRIA	27%	33%	35%	5%	-6
AZERBAIJAN	62%	9%	14%	15%	53
BOSNIA & HERZEGOVINA	31%	39%	25%	5%	-8
BULGARIA	15%	48%	21%	16%	-33
COLOMBIA	51%	22%	25%	2%	29
CZECH REPUBLIC	20%	45%	32%	3%	-25
ECUADOR	50%	17%	28%	5%	33
GERMANY	32%	29%	33%	7%	3
GHANA	52%	31%	14%	4%	21
HONG KONG	35%	27%	29%	9%	8
INDIA	54%	24%	19%	3%	30
INDONESIA	76%	4%	15%	4%	72
IRAQ	37%	30%	33%	-	7
ITALY	14%	36%	48%	2%	-22
JAPAN	35%	7%	37%	21%	28
KAZAKHSTAN	58%	15%	24%	3%	43
KENYA	47%	20%	12%	20%	27
KOSOVO	56%	12%	29%	4%	44
NORTH MACEDONIA	21%	38%	37%	4%	-17
MALAYSIA	53%	11%	34%	2%	42
MEXICO	58%	11%	24%	7%	47
MOLDOVA	37%	39%	18%	7%	-2
NIGERIA	68%	17%	12%	3%	51
PAKISTAN	43%	41%	9%	7%	2
PERU	44%	14%	30%	11%	30
PHILIPPINES	44%	3%	40%	13%	41
POLAND	17%	47%	25%	10%	-30
ROMANIA	42%	32%	23%	3%	10
RUSSIA	23%	36%	28%	13%	-13
SERBIA	26%	32%	42%	1%	-6
REPUBLIC OF KOREA	25%	19%	54%	2%	6
SPAIN	50%	18%	28%	4%	32
SWITZERLAND	36%	23%	34%	8%	13
THAILAND	23%	34%	37%	6%	-11
TURKEY	22%	56%	15%	6%	-34
UKRAINE	25%	38%	25%	11%	-13
UK	37%	19%	36%	8%	18
USA	40%	22%	29%	8%	18
VIETNAM	59%	12%	28%	-	47
AUSTRALIA*	37%	23%	31%	9%	14

<sup>-</sup> 국가명 순. Net Score: 순(純) 지수, 낙관-비관 격차. Gallup International EOY

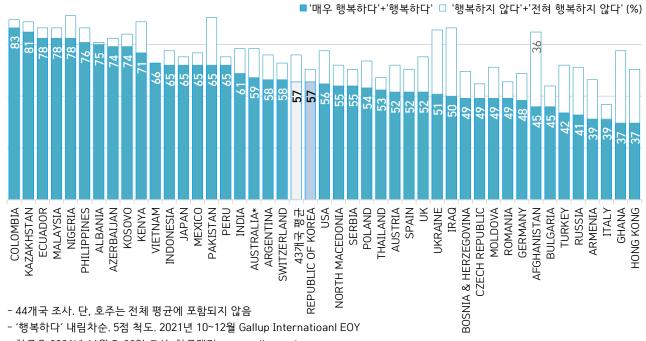
#### ● 2022년 새해 자국 경제(경기) 전망: 국가별



2021년 10~12월	2022	년 새해 자코	구 경제(경기)	전망	Net
	좋아질 것	나빠질 것	올해와	모름/	Score
44개국 조사	(1)	(2)	비슷할 것	- 응답거절	(1)-(2)
 전체 평균	26%	41%	26%	7%	-15
AFGHANISTAN	23%	60%	4%	13%	-37
ALBANIA	49%	28%	23%	-	21
ARGENTINA	26%	47%	18%	10%	-21
ARMENIA	29%	40%	18%	14%	-11
AUSTRIA	16%	55%	26%	3%	-39
AZERBAIJAN	52%	8%	14%	26%	44
BOSNIA & HERZEGOVINA	8%	72%	18%	3%	-64
BULGARIA	6%	64%	19%	11%	-58
COLOMBIA	32%	29%	36%	2%	3
CZECH REPUBLIC	10%	58%	29%	3%	-48
ECUADOR	36%	26%	35%	4%	10
GERMANY	16%	59%	22%	3%	-43
GHANA	45%	28%	18%	9%	17
HONG KONG	20%	45%	28%	7%	-25
INDIA	49%	32%	16%	3%	17
INDONESIA	58%	10%	26%	6%	48
IRAQ	27%	38%	35%	-	-11
ITALY	11%	46%	41%	2%	-35
JAPAN	31%	15%	31%	24%	16
KAZAKHSTAN	28%	31%	35%	5%	-3
KENYA	46%	22%	16%	16%	24
KOSOVO	45%	23%	27%	4%	22
NORTH MACEDONIA	19%	50%	28%	3%	-31
MALAYSIA	36%	24%	38%	1%	12
MEXICO	32%	37%	26%	5%	-5
MOLDOVA	21%	42%	29%	9%	-21
NIGERIA	61%	22%	13%	4%	39
PAKISTAN	40%	45%	10%	6%	-5
PERU	28%	44%	19%	9%	-16
PHILIPPINES	35%	9%	45%	11%	26
POLAND	5%	64%	22%	8%	-59
ROMANIA	18%	61%	18%	2%	-43
RUSSIA	11%	53%	24%	12%	-42
SERBIA	19%	47%	32%	1%	-28
REPUBLIC OF KOREA	25%	28%	46%	2%	-3
SPAIN	31%	39%	28%	3%	-8
SWITZERLAND	17%	44%	33%	6%	-27
THAILAND	17%	40%	37%	5% 5%	-23
TURKEY	12%	72%	11%	5%	-60
UKRAINE	10%	53%	31%	6%	-43
UK	13%	47%	32%	8%	-34
USA	21%	43%	28%	8%	-22
VIETNAM	55%	19%	27%	70/	36
AUSTRALIA*	19%	37%	37%	7%	-18

<sup>-</sup> 국가명 순. Net Score: 순(純) 지수, 낙관-비관 격차. Gallup International EOY

#### ● 주관적 행복감: 국가별



- 한국은 2021년 11월 5~28일 조사. 한국갤럽 www.gallup.co.kr

2021년 10~12월	본역	본인 삶에 대한 주관적 행복감						
	행복하다	행복하지	어느 쪽도	모름/	Score			
44개국 조사	(1)	않다 (2)	아니다	응답거절	(1)-(2)			
전체 평균	57%	13%	28%	1%	44			
AFGHANISTAN	45%	36%	19%	-	9			
ALBANIA	75%	1%	24%	-	74			
ARGENTINA	58%	12%	28%	3%	46			
ARMENIA	39%	19%	42%	1%	20			
AUSTRIA	52%	13%	35%	1%	39			
AZERBAIJAN	74%	4%	21%	1%	70			
BOSNIA & HERZEGOVINA	49%	13%	38%	1%	36			
BULGARIA	45%	10%	43%	4%	35			
COLOMBIA	83%	4%	12%	1%	79			
CZECH REPUBLIC	49%	7%	42%	1%	42			
ECUADOR	78%	5%	16%	1%	73			
GERMANY	48%	13%	37%	1%	35			
GHANA	37%	35%	27%	1%	2			
HONG KONG	37%	26%	35%	1%	11			
INDIA	61%	12%	25%	1%	49			
INDONESIA	65%	7%	28%	-	58			
IRAQ	50%	33%	17%	-	17			
ITALY	39%	7%	53%	1%	32			
JAPAN	65%	4%	24%	7%	61			
KAZAKHSTAN	81%	5%	13%	-	76			
KENYA	71%	15%	14%	1%	56			
KOSOVO	74%	6%	20%	1%	68			
NORTH MACEDONIA	55%	10%	34%	1%	45			
MALAYSIA	78%	5%	16%	-	73			
MEXICO	65%	6%	27%	2%	59			
MOLDOVA	49%	15%	35%	1%	34			
NIGERIA	78%	11%	11%	-	67			
PAKISTAN	65%	23%	12%	-	42			
PERU	65%	4%	29%	2%	61			
PHILIPPINES	76%	7%	16%	1%	69			
POLAND	54%	13%	31%	2%	41			
ROMANIA	49%	8%	43%	-	41			
RUSSIA	41%	23%	30%	6%	18			
SERBIA	55%	8%	36%	1%	47			
REPUBLIC OF KOREA	57%	6%	38%	1%	51			
SPAIN	52%	11%	34%	2%	41			
SWITZERLAND	58%	8%	32%	1%	50			
THAILAND	53%	6%	40%	1%	47			
TURKEY	42%	23%	36%	-	19			
UKRAINE	51%	31%	16%	3%	20			
UK	52%	17%	31%	1%	35			
USA	56%	16%	27%	1%	40			
VIETNAM	66%	0%	33%	-	66			
AUSTRALIA*	59%	14%	26%	1%	45			

<sup>-</sup> 국가명 순. Net Score: 순(純) 지수, 행복-비행복 격차. Gallup International EOY

질문) 귀하는 본인의 삶이 얼마나 행복하다고 생각하십니까, 혹은 행복하지 않다고 생각하십니까? - 매우 행복하다 / 행복하다 / 어느 쪽이라고 말할 수 없다 / 행복하지 않다 / 전혀 행복하지 않다

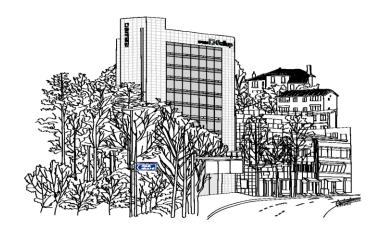
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ᅙ	한국 면접조사	사례수	행복하다	행복하지	어느 쪽도	모름/	Score
		(명)	(1)	않다 (2)	아니다	응답거절	(1)-(2)
2014	1년 10/29~11/25	1,500	54%	7%	39%	0%	47
2015	- 5년 10/29~11/21	1,500	55%	9%	35%	1%	46
2016	5년 11월 4~25일	1,500	49%	9%	42%	0%	40
	7년 11월 8~29일	1,500	49%	7%	44%	0%	42
	3년 11월 7~30일	1,500	46%	7%	47%	0%	39
	9년 11월 8~28일	1,500	57%	5%	37%	1%	52
	)년 11월 5~29일	1,500	49%	6%	44%	1%	43
2021	년 11월 5~28일	1,500	57%	6%	38%	1%	51
성별	남성	743	53%	5%	40%	1%	48
	여성	757	60%	5%	35%	0%	55
연령별	19~29세	251	58%	2%	37%	2%	56
	30대	235	61%	4%	33%	2%	57
	40대	284	59%	3%	37%	1%	56
	50대	297	54%	6%	40%		48
	60대 이상	432	51%	9%	40%		42
성/	남성 19~29세	132	52%	4%	42%	2%	48
0. 연령별	남성 30대	121	56%	5%	35%	3%	51
	남성 40대	145	55%	2%	42%	1%	53
	남성 50대	150	51%	10%	40%		41
	남성 60대 이상	196	51%	7%	42%		44
	여성 19~29세	120	66%	1%	31%	2%	65
	여성 30대	114	67%	3%	30%		64
	여성 40대	140	63%	4%	32%		59
	여성 50대	147	58%	3%	40%		55
	여성 60대 이상	236	52%	10%	38%		42
직업별	농/임/어업	17	-	-	-	-	-
102	자영업	205	52%	10%	38%		42
	기능노무/서비스	580	57%	3%	39%	1%	54
	사무/관리	299	62%	5%	33%	1%	57
	전업주부	247	53%	7%	40%	.,,	46
	학생	72	60%	0%	39%	2%	60
	구징 무직/은퇴/기타	80	50%	10%	40%	1%	40
지역별	서울	291	56%	6%	38%	1%	50
172	인천/경기	474	53%	5%	41%	1%	48
	강원	46	-	-		-	_
	o 년 대전/세종/충청	160	46%	9%	44%	2%	37
	광주/전라	149	67%	2%	30%	1%	65
	대구/경북	147	58%	5%	37%	0%	53
	네구/영국 부산/울산/경남	231	58%	5% 6%	36%	0%	52
	<u> </u>						JZ

<sup>- 5</sup>점 척도. (1)='매우 행복하다'+'행복하다', (2)='행복하지 않다'+'전혀 행복하지 않다

<sup>-</sup> Net Score: 순(純) 지수, 행복-비행복 격차. 50사례 미만은 수치 제시하지 않음. 한국갤럽

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조사인의 길, 박무익



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- · 매주 새로운 조사 결과를 전합니다: <u>이메일 뉴스레터 구독 신청</u> | <u>카카오톡채널 추가</u>
- · 문의: 전화 02-3702-2100(대표)/2571/2621/2622 또는 <u>홈페이지 Q&A</u>
- · 주소: (본관) 03167 서울시 종로구 사직로 70, (신관) 03042 서울시 종로구 자하문로 70

이 문서에는 네이버 나눔글꼴과 한글과컴퓨터 함초롬체를 썼습니다.



### STRICTLY EMBARGOED UNTIL 23:59 (GMT) December 27<sup>th</sup> 2021

At the end of 2021 global hope and happiness are decreasing around the world compared to last year. Fears of upcoming economic difficulties remain high and steadily growing.

The global pandemic clearly still impacts the world's hopes, fears and expectations - but there are significant differences by region and country by country.

These are some of the findings of "End of Year" survey – the world's longest running global survey started in 1979 by Gallup International. "End of Year" is an established tradition throughout the world – with its Hope Index, Happiness Index and economic situation expectations trend.

As 2021 draws to a close there is hope for a brighter future around the world, although not reaching high levels measured some years ago. 38% of the world's population now think that 2022 will be better than 2021, 28% expect a worse year and 27% believe 2022 will be the same as 2021. The picture looks similar to the end of 2020. 2008 still remains the year with largest pessimism around the world in the new century.

People in Indonesia seem to be most hopeful (76% there expecting a better year), along with people in Albania (70%), Nigeria (68%), Azerbaijan (62%) and Vietnam (59%). Hope is low in Afghanistan (56% expecting a worse year), Turkey (56%), Bulgaria (48%), Poland (47%), Czech Republic (45%) and Pakistan (41%).

The citizens of the Republic of Korea (with 54% expecting the upcoming year to be the same), Italy (48%), Serbia (42%), etc. rather expect 2022 to be the same as 2021.

According to our Gallup International Association HOPE INDEX (answers "better" minus answers "worse") the top 5 optimists are: Indonesia (+72), Albania (+65), Azerbaijan (+53), Nigeria (+51), Mexico and Vietnam (both with net score of +47).

Top 5 pessimists are Turkey (-34), Bulgaria (-34), Afghanistan (-32), Poland (-30) and Czech Republic (-25).

In terms of regions and heavy weight countries optimism/pessimism ratio seems to show a relatively stable pattern over recent years. Europe, Russia and the Middle East tend to be more pessimistic, while countries in Asia, for instance, seem to be more optimistic. Hope in the USA, in Germany, in the U.K., Australia and India is decreasing sharply compared to last year's survey while Japan, Mexico and Korea is significantly growing. Turkey is a unique case with a record increase of pessimism (due in part to the severe inflation factor).

Expectations about the economy show anxiety. However, there is no further growth in worries – in comparison to last year. Today 26% of the people now expect economic prosperity for their



country in the year to come, 41% are prepared for economic difficulties and 26% think that 2022 will be the same as 2021 in terms of economy.

In Nigeria (61% optimists), Indonesia (58%), Vietnam (55%) and Azerbaijan (52%), Albania, India (both with 49%) economic optimism is visibly prevailing against pessimism. Expectations for economic difficulty are most predominant in Turkey (72% there expecting difficulties), Bosnia and Herzegovina (72%), Bulgaria (64%), Poland (64%), Romania (61%), Afghanistan (60%) and Germany (59%).

Europe seems more pessimistic as a hole and noticeably Eastern Europe, a pattern we have seen emerging over the years in GIA surveys. Developing regions, on the other hand, are often more cheerful and hopeful. National optimism is not usually just a matter of wellbeing but also matter of age of the population and perceptions of growth possibilities ahead.

Despite the pandemic and economic difficulties personal happiness prevails – as is always the case. There used to be some better times about five years ago, but still in terms of personal happiness people across the globe now remain rather satisfied. 56% of world's population now consider themselves "rather happy or very happy", over a tenth say that they are more or less unhappy, while near a third say that they are "neither happy, nor unhappy".

People in Colombia (83% declaring to be happy), Kazakhstan (81%), Albania (74%), Malaysia (78%), Nigeria (78%) are most happy according to their self-evaluation. Most unhappy are people in Afghanistan (36% saying they are unhappy or very unhappy), Ghana, Iraq (31%), Ukraine (31%), Turkey (23%), Pakistan (23%) and Russia (23%).

According to GIA's HAPPINESS INDEX the top 5 happy countries are: Colombia (happy and very happy minus unhappy and very unhappy equals +79), Kazakhstan (+76), Albania (+74), Malaysia (+73), Azerbaijan (+70). Top 5 unhappy are Ghana (+2 only), Afghanistan (+9), Hong Kong (+11), Iraq (17) and Russia (+18).

As often, Latin America, Africa and East Asia are among the happiest places in the world. Europe, the Middle East and Russia (again, as expected) are on the gloomier side. USA scores an average for the World result.

#### Kancho Stoychev, president of GIA:

"The unprecedented state financial support on personal and business levels during the pandemic so far played a positive role and, in a way, limited the spread of mass pessimism around the World. But it didn't stop it. When the crisis started in March 2020 a majority of global citizens were convinced that it will be over by the end of the fall. Year 2021 was marked by the expectation that vaccines are going to solve the problem. Facing 2022 the perception is that we are rather in a chronic situation without a clear end. The growth of inflation was anticipated after the massive printing of money but although it started to pass the 5% threshold barrier in recent weeks, in many countries the real worries are not prevented. And the big tension is not that inflation will become a two digits phenomenon - most probably it will be kept in the single digits scope - but that it will be



significantly longer than the usual few months. Together with disrupted global supply chains and an explosion in energy prices, the world's population now faces unprecedented challenges which will spread political tension (not only in the less developed countries)."

#### Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. The survey is conducted every year since then. This year it was carried out in 44 countries around the world.

#### Sample Size and Mode of Field Work:

A total of 41 560 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during October-December 2021 either face to face, via telephone or online.

The margin of error for the survey is between +3-5% at 95% confidence level.

#### **About Gallup International**

Gallup International Association (GIA) is the leading global independent association in market research and polling.

For over 70 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

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For further details see website: www.gallup-international.com

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### **End of Year Survey 2021 Participants**

(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
AFGHANISTAN	Company: ACSOR-Surveys	1024	CATI	13–16 October 2021	18+, National
ALBANIA	Index Kosova	501	F2F	November 2021	18+, National
ARGENTINA	Voices!	821	CAWI	11-24 November 2021	18+, National
ARMENIA	MPG LLC	1001	CATI	16-27 November 2021	18+, National
AUSTRALIA	Roy Morgan	1184	Online	25-28 November 2021	18+, National
AUSTRIA	Das Österreichische Gallup Institut GmbH	1000	CAWI	14-20 November 2021	14+, National
AZERBAIJAN	SIAR Research and Consulting Group	500	Telephone	01-10 December 2021	18+, National
BOSNIA & HERZEGOVINA	Mareco Index Bosnia	1000	Online	01-21 November 2021	18+, National
BULGARIA	Gallup International Balkan	803	F2F	28 Oct - 05 Nov 2021	18+, National
COLOMBIA	Centro Nacional de Consultoría	775	CATI	10 Nov - 10 Dec 2021	18+, National
CZECH REPUBLIC	Mareco IVP	1000	F2F	October 2021	18+, National
ECUADOR	CEDATOS	730	F2F	01-09 December 2021	16+, Urban
GERMANY	GIA	1000	Online	01-10 December 2021	16+, National
GHANA	Positive Insights	1000	F2F	25 Oct - 26 Nov 2021	18+, National
HONG KONG	CSG	524	Online	19-30 November 2021	18+, cities
INDIA	Convergent	1124	F2F/Telephone	Nov-Dec 2021	18+, 12 Major Cities



### End of Year Survey 2021 Participants -contd.

(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
INDONESIA	Deka	689	Online	08 Nov- 12 Dec 2021	18+, National
IRAQ	IIACSS	1000	F2F	03-22 November 2021	18-81, Urban
ITALY	DOXA	1046	F2F	15-28 November 2021	15+, National
JAPAN	Nippon Research Center	1154	F2F	02-14 October 2021	18-79, National
KAZAKHSTAN	BISAM - CENTRAL ASIA	493	CATI	December 2021	18+, National
KENYA	Mind Pulse	1000	F2F	Nov-Dec 2021	18+, Major Cities
KOSOVO	Index Kosova	953	CATI	November 2021	18+, National
NORTH MACEDONIA	BRIMA	1210	F2F	15-30 November 2021	18+, National
MALAYSIA	Central Force	1002	CATI	Oct-Nov 2021	18+, National (mobile)
MEXICO	BRAIN	501	Online	October 2021	18-64, 3 Major Cities
MOLDOVA	CBS-Research	1205	CATI	06-12 October 2021	18+, National
NIGERIA	Market Trends International	1000	F2F	Oct - Nov 2021	18+, National
PAKISTAN	Gallup Pakistan	1000	CATI	22 Oct - 03 Nov 2021	18+, National
PERU	DATUM Internacional	1000	Online	24 Sep-05 Oct 2021	18-70, Urban
PHILIPPINES	PSRC	1000	F2F	12 Nov-08 Dec 2021	18-65, National
POLAND	Mareco Polska	1009	F2F	06-20 October 2021	18+, National



#### End of Year Survey 2021 Participants -contd.

(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
ROMANIA	Kantar	500	CAWI	October	18-64, National
RUSSIA	ROMIR	960	Online	25 Oct-05 Nov 2021	18+, Cities 10,000+
SERBIA	TMG Insights	1009	F2F	04 Oct-07 Nov 2021	18+, National
REPUBLIC OF KOREA	Gallup Korea	1500	F2F	05-28 November 2021	19+, National
SPAIN	SIGMA DOS	900	CAWI	October 2021	18, National
SWITZERLAND	Gallup AG Switzerland	1000	Online	01-10 December 2021	16+, National
THAILAND	Infosearch Limited	600	F2F	08-28 November 2021	18+, National
TURKEY	BAREM	1003	CATI	25 Oct - 08 Dec 2021	18+, National
UKRAINE	ROMIR & Kyiv International Institute of Sociology and Democratic Initiatives Foundation	2003	CATI	02-11 November	18+, National
UK	ORB International	1051	Online	06-10 December 2021	18+, National
USA	Survey Monkey	1184	Online	08 December 2021	18+, National
VIETNAM	Indochina Research	601	F2F	26 Oct-10 Nov 2021	18-64, 4 Major Cities

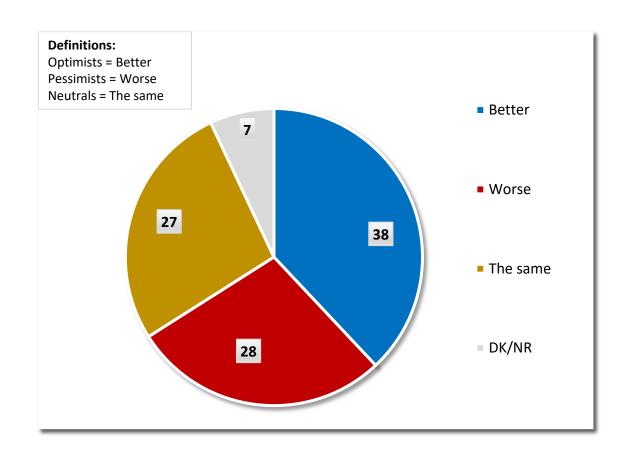


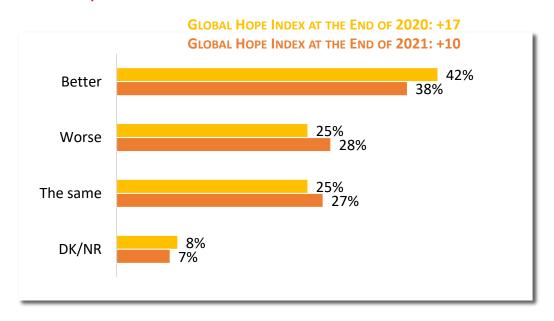
#### **HOPE INDEX**

As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?

OPTIMISTS: 38 / PESSIMISTS: 28 / NEUTRALS: 27

GLOBAL HOPE INDEX (OPTIMISTS MINUS PESSIMISTS): +10

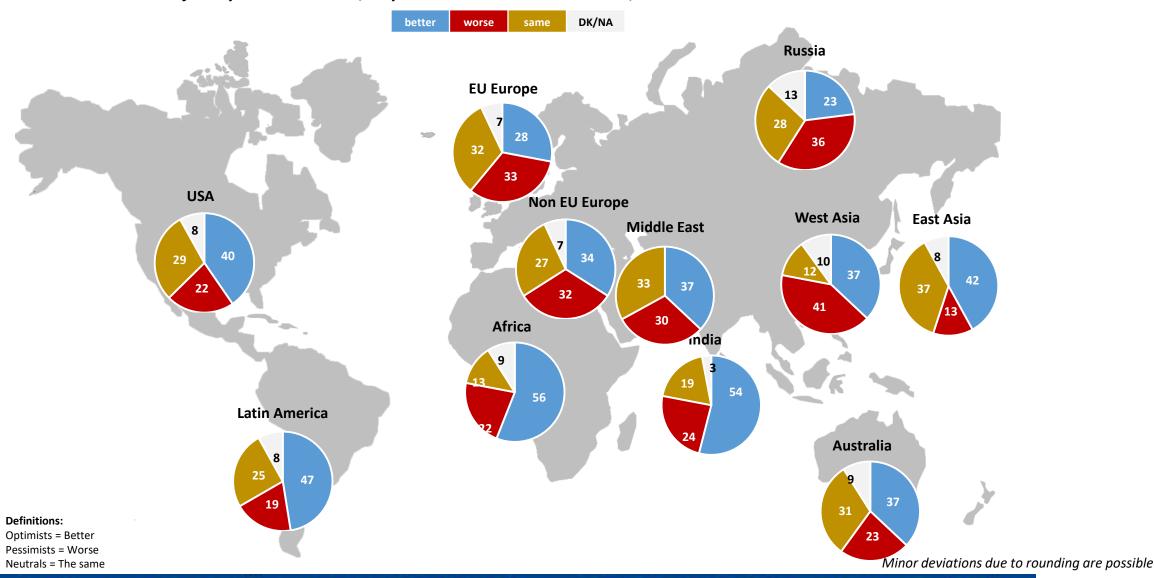




TOP 5 OPTIMISTS (OPTIMISTS <i>MINUS</i> PESSIMISTS)	TOP 5 PESSIMISTS (OPTIMISTS <i>MINUS</i> PESSIMISTS)
INDONESIA: +72	TURKEY: - <b>34</b>
ALBANIA: +65	BULGARIA: -33
AZERBAIJAN: +53	AFGHANISTAN: -32
NIGERIA: +51	POLAND: -30
MEXICO, VIETNAM: +47	CZECH REPUBLIC: -25

# HOPE INDEX GALLUP INTERNATIONAL founded 1947

### As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?

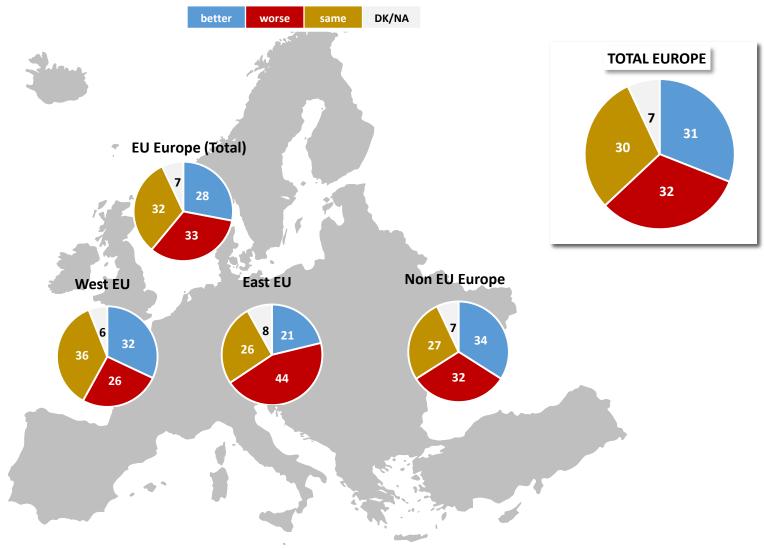




BALLY CORD

#### **HOPE INDEX**

As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?



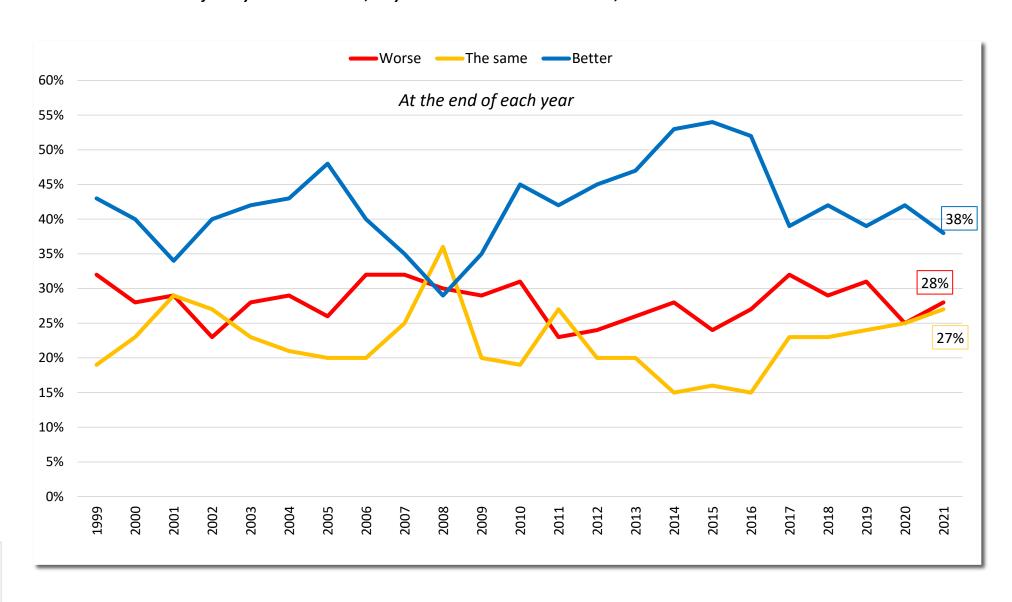
#### **Definitions:**

Optimists = Better Pessimists = Worse Neutrals = The same



#### **HOPE INDEX**

As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?



#### **Definitions:**

Optimists = Better Pessimists = Worse Neutrals = The same



HOPE INDEX – Heavy weight countries

As far as you are concerned, do you think that next year will be better, worse or the same as the current?

Country	HOPE INDEX 2021	HOPE INDEX 2020	HOPE INDEX 2019	HOPE INDEX 2018	HOPE INDEX 2017	HOPE INDEX 2016	HOPE INDEX 2015
USA	+18	+43	+23	+32	+21	+11	+15
United Kingdom	+18	+39	+3	-1	+7	+4	+1
Germany	+3	+20	+15	+14	+12	+7	+2
Russia	-13	-13	+2	-3	+8	+14	+32
India	+30	+57	+42	+64	+51	+55	+47
Japan	+28	+10	+17	+12	+10	+7	+12
Australia	+14	+49	*	+30	-8	+3	+10
Republic of Korea	+6	-22	-17	-30	-3	-31	-4
Mexico	+47	+21	+37	+58	-8	-29	-11
Turkey	-34	-3	0	-11	-4	-2	+16

#### As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?

(Countries presented in alphabetical order)

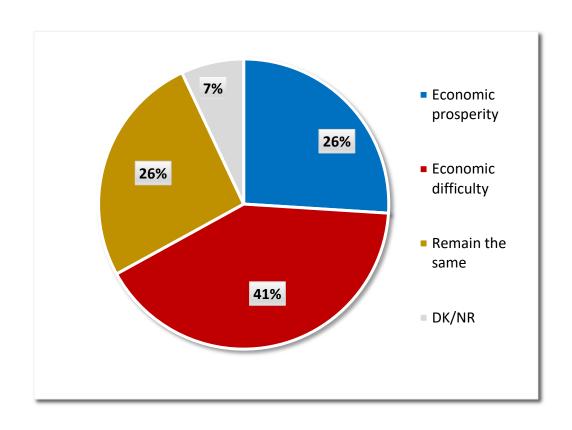
Country	Optimists	Pessimists	Neutrals	DK/NR	NET Score	Country	Optimists	Pessimists	Neutrals	DK/NR	NET Score
Global Average	38%	28%	27%	7%	+10	KENYA	47%	20%	12%	20%	+27
AFGHANISTAN	24%	56%	4%	16%	-32	KOSOVO	56%	12%	29%	4%	+44
ALBANIA	70%	5%	25%	-	+65	NORTH MACEDONIA	21%	38%	37%	4%	-17
ARGENTINA	38%	30%	19%	12%	+8	MALAYSIA	53%	11%	34%	2%	+42
ARMENIA	36%	30%	15%	19%	+6	MEXICO	58%	11%	24%	7%	+47
AUSTRALIA*	37%	23%	31%	9%	+14	MOLDOVA	37%	39%	18%	7%	-2
AUSTRIA	27%	33%	35%	5%	-6	NIGERIA	68%	17%	12%	3%	+51
AZERBAIJAN	62%	9%	14%	15%	+53	PAKISTAN	43%	41%	9%	7%	+2
BOSNIA & HERZEGOVINA	31%	39%	25%	5%	-8	PERU	44%	14%	30%	11%	+30
BULGARIA	15%	48%	21%	16%	-33	PHILIPPINES	44%	3%	40%	13%	+41
COLOMBIA	51%	22%	25%	2%	+29	POLAND	17%	47%	25%	10%	-30
CZECH REPUBLIC	20%	45%	32%	3%	-25	ROMANIA	42%	32%	23%	3%	+10
ECUADOR	50%	17%	28%	5%	+33	RUSSIA	23%	36%	28%	13%	-13
GERMANY	32%	29%	33%	7%	+3	SERBIA	26%	32%	42%	1%	-6
GHANA	52%	31%	14%	4%		REPUBLIC OF KOREA	25%	19%	54%	2%	+6
					+21	SPAIN	50%	18%	28%	4%	+32
HONG KONG	35%	27%	29%	9%	+8	SWITZERLAND	36%	23%	34%	8%	+13
INDIA	54%	24%	19%	3%	+30	THAILAND	23%	34%	37%	6%	-11
INDONESIA	76%	4%	15%	4%	+72	TURKEY	22%	56%	15%	6%	-34
IRAQ	37%	30%	33%	*	+7	UKRAINE	25%	38%	25%	11%	-13
ITALY	14%	36%	48%	2%	-22	UK	37%	19%	36%	8%	+18
JAPAN	35%	7%	37%	21%	+28	USA	40%	22%	29%	8%	+18
KAZAKHSTAN	58%	15%	24%	3%	+43	VIETNAM	59%	12%	28%	*	+47

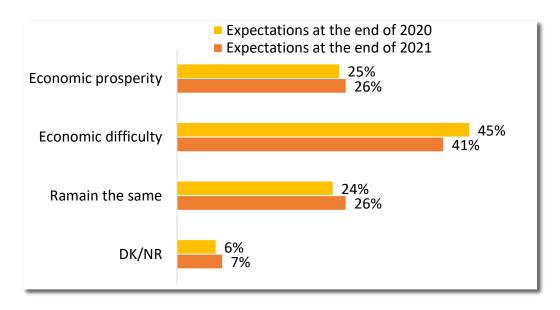
<sup>\*</sup>Australian results are quoted in charts/tables, but not included in Global Average calculations (survey data base not available)



#### **ECONOMIC PROSPERITY**

Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?



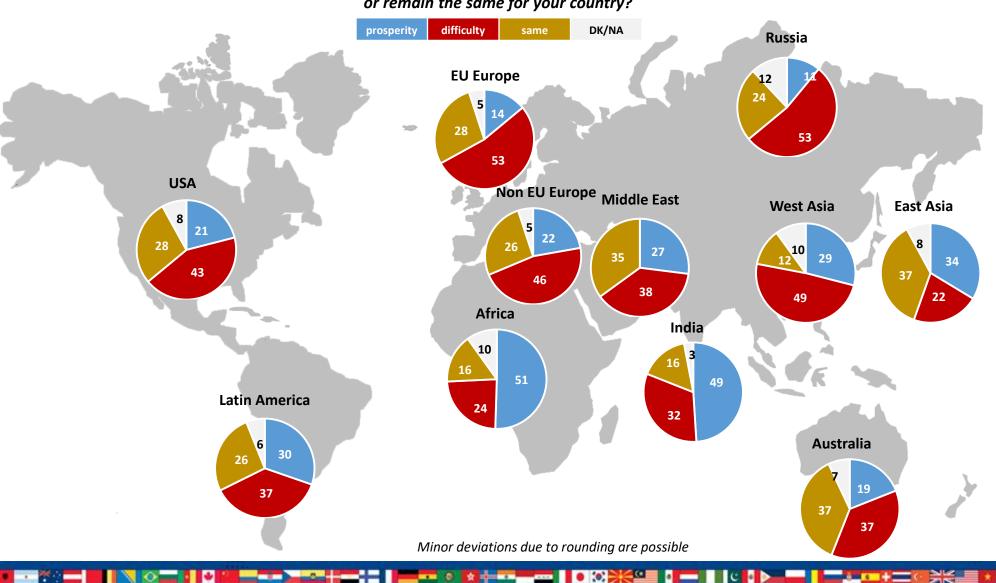


TOP 5 ANSWERS "ECONOMIC PROSPERITY"	TOP 5 ANSWERS "ECONOMIC DIFFICULTY"
NIGERIA: 61%	TURKEY/BOSNIA&HERZEGOVINA: 72%
INDONESIA: 58%	BULGARIA, POLAND: 64%
VIETNAM: 55%	ROMANIA: 61%
AZERBAIJAN: <b>52</b> %	AFGHANISTAN: 60%
ALBANIA/INDIA: <b>49</b> %	GERMANY: <b>59%</b>

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#### **ECONOMIC SITUATION**

Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?



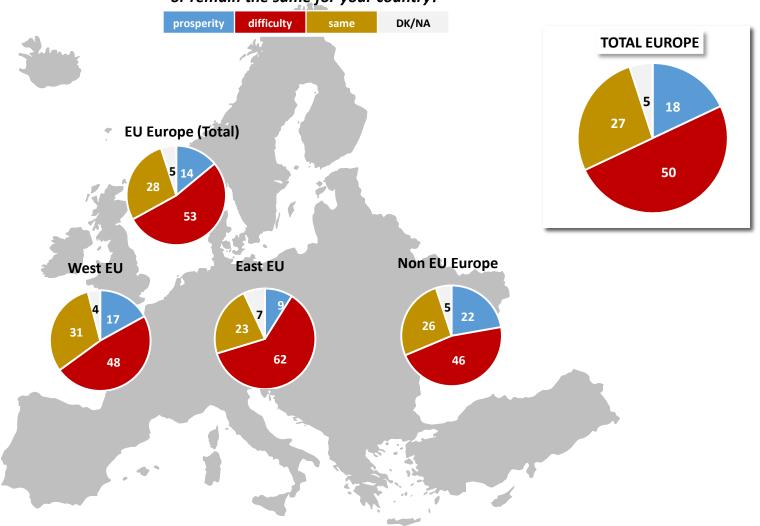


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#### **ECONOMIC SITUATION**

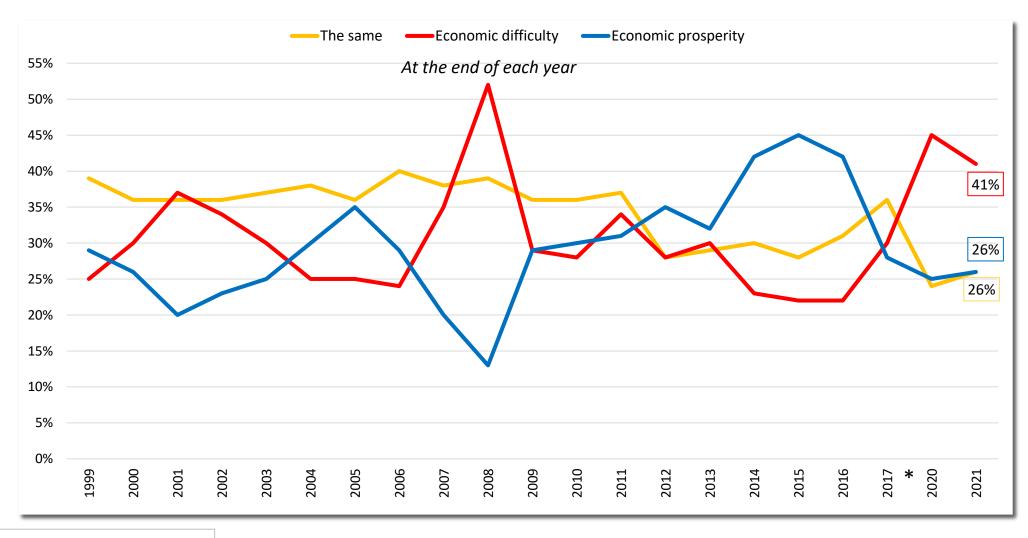
Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?





#### **ECONOMIC PROSPERITY**

Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?





#### **ECONOMIC PROSPERITY - Heavy weight countries**

Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

Country	ECONOMIC PROSPERITY 2021	ECONOMIC PROSPERITY 2020	ECONOMIC PROSPERITY 2017	ECONOMIC PROSPERITY 2016	ECONOMIC PROSPERITY 2015
USA	-22	-17	-3	-2	-3
United Kingdom	-34	-62	-36	-38	-21
Germany	-43	-43	-5	-24	-37
Russia	-42	-41	-16	-14	+6
India	+17	+32	+46	+54	+44
Japan	+16	-21	-4	-17	-8
Australia	-18	-29	*	-29	-25
Republic of Korea	-3	-39	-9	-62	-18
Mexico	-5	-32	-35	-49	-22
Turkey	-60	-43	-40	-27	-3





### Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

(Countries presented in alphabetical order)

				•
Country	Prosperity	Difficulty	The same	DK/NR
Global Average	26%	41%	26%	7%
AFGHANISTAN	23%	60%	4%	13%
ALBANIA	49%	28%	23%	-
ARGENTINA	26%	47%	18%	10%
ARMENIA	29%	40%	18%	14%
AUSTRALIA*	19%	37%	37%	7%
AUSTRIA	16%	55%	26%	3%
AZERBAIJAN	52%	8%	14%	26%
BOSNIA & HERZEGOVINA	8%	72%	18%	3%
BULGARIA	6%	64%	19%	11%
COLOMBIA	32%	29%	36%	2%
CZECH REPUBLIC	10%	58%	29%	3%
ECUADOR	36%	26%	35%	4%
GERMANY	16%	59%	22%	3%
GHANA	45%	28%	18%	9%
HONG KONG	20%	45%	28%	7%
INDIA	49%	32%	16%	3%
INDONESIA	58%	10%	26%	6%
IRAQ	27%	38%	35%	*
ITALY	11%	46%	41%	2%
JAPAN	31%	15%	31%	24%
KAZAKHSTAN	28%	31%	35%	5%

Prosperity	Difficulty	The same	DK/NR
46%	22%	16%	16%
45%	23%	27%	4%
19%	50%	28%	3%
36%	24%	38%	1%
32%	37%	26%	5%
21%	42%	29%	9%
61%	22%	13%	4%
40%	45%	10%	6%
28%	44%	19%	9%
35%	9%	45%	11%
5%	64%	22%	8%
18%	61%	18%	2%
11%	53%	24%	12%
19%	47%	32%	1%
25%	28%	46%	2%
31%	39%	28%	3%
17%	44%	33%	6%
17%	40%	37%	5%
12%	72%	11%	5%
10%	53%	31%	6%
13%	47%	32%	8%
21%	43%	28%	8%
55%	19%	27%	*
	46% 45% 19% 36% 32% 21% 61% 40% 28% 35% 5% 18% 11% 19% 25% 31% 17% 17% 12% 10% 13% 21%	46%       22%         45%       23%         19%       50%         36%       24%         32%       37%         21%       42%         61%       22%         40%       45%         28%       44%         35%       9%         5%       64%         11%       53%         19%       47%         25%       28%         31%       39%         17%       44%         17%       40%         12%       72%         10%       53%         13%       47%         21%       43%	46%       22%       16%         45%       23%       27%         19%       50%       28%         36%       24%       38%         32%       37%       26%         21%       42%       29%         61%       22%       13%         40%       45%       10%         28%       44%       19%         35%       9%       45%         5%       64%       22%         18%       61%       18%         11%       53%       24%         19%       47%       32%         25%       28%       46%         31%       39%       28%         17%       44%       33%         17%       40%       37%         12%       72%       11%         10%       53%       31%         13%       47%       32%         21%       43%       28%

<sup>\*</sup>Australian results are quoted in charts/tables, but not included in Global Average calculations (survey data base not available)

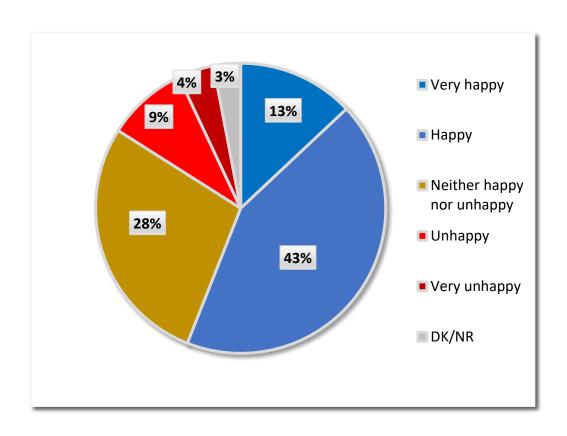


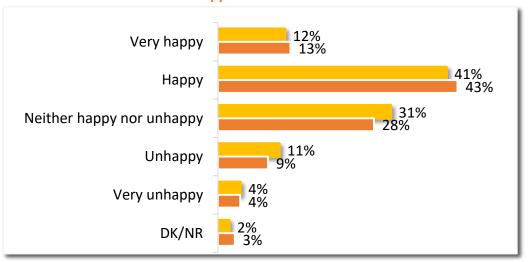


In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?

Global Happiness Index (happy and very happy minus unhappy and very unhappy): +43

Global Happiness Index at the End of 2020: +38 Global Happiness Index at the End of 2021: +43



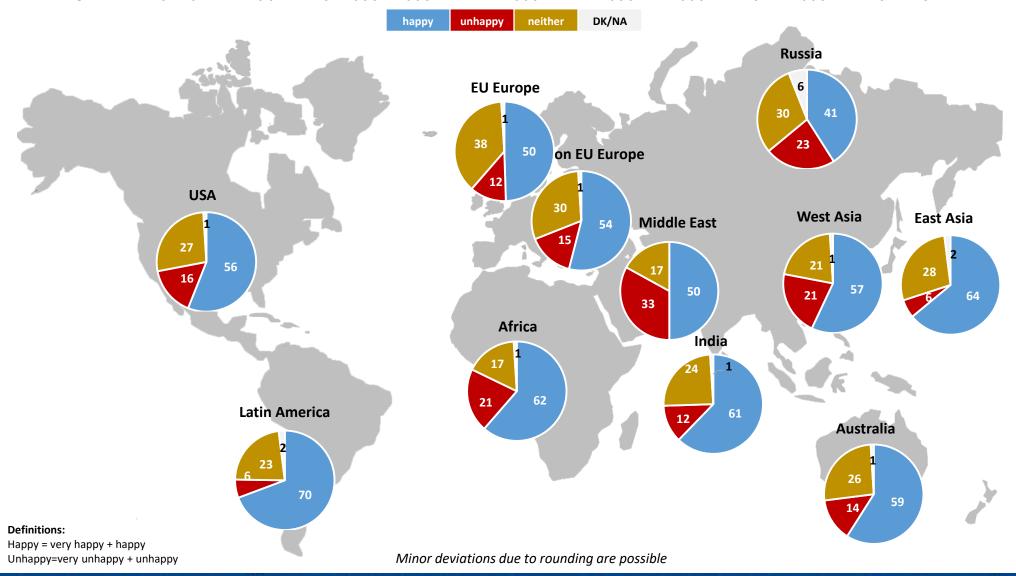


TOP 5 HAPPY (HAPPY AND VERY HAPPY <i>MINUS</i> UNHAPPY AND VERY UNHAPPY)	TOP 5 UNHAPPY (HAPPY AND VERY HAPPY <i>MINUS</i> UNHAPPY AND VERY UNHAPPY)
COLOMBIA: +79	GHANA: <b>+2</b>
KAZAKHSTAN: +76	AFGHANISTAN: +9
ALBANIA: +74	HONG KONG: +11
MALAYSIA/ECUADOR: +73	IRAQ: <b>+17</b>
AZERBAIJAN: +70	RUSSIA: +18

## DOM DESIGNATION SANGREGISTA

#### **HAPPINESS INDEX**

In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?



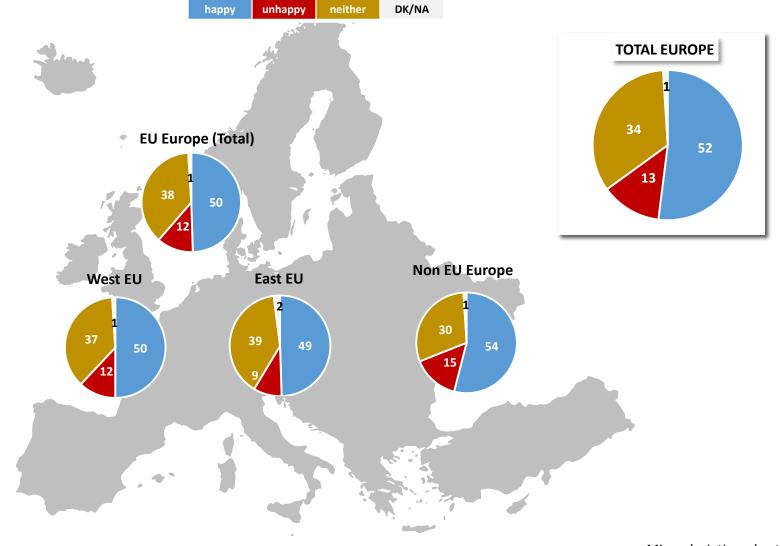




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In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?



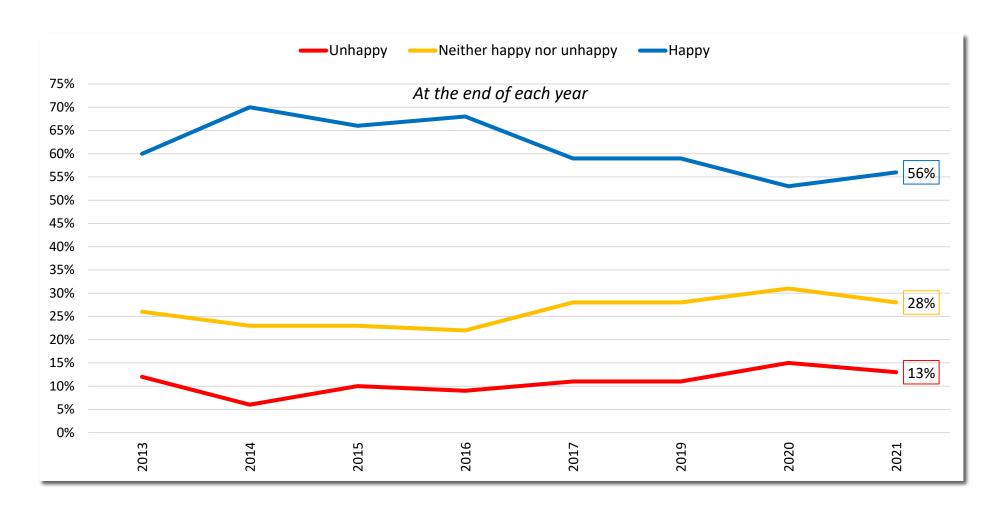
**Definitions:** 

Happy = very happy + happy Unhappy=very unhappy + unhappy



#### **HAPPINESS INDEX**

In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?





### **HAPPINESS INDEX Heavy weight countries**

In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?

Country	HAPPINESS INDEX 2021	HAPPINESS INDEX 2020	HAPPINESS INDEX 2019	HAPPINESS INDEX 2017	HAPPINESS INDEX 2016	HAPPINESS INDEX 2015
USA	+40	+42	+45	+50	+48	+43
United Kingdom	+35	+27	+38	+42	+47	+37
Germany	+35	+39	+41	+38	+46	+40
Russia	+18	+19	+24	+50	+51	+50
India	+49	+52	+50	+64	+42	+39
Japan	+61	+59	+58	+54	+55	+52
Australia	+45	+44	*	*	+44	+47
Republic of Korea	+51	+43	+52	+42	+40	+46
Mexico	+59	+30	+66	+82	+72	+76
Turkey	+19	+25	+38	+29	+30	+41

#### **HAPPINESS INDEX**



## In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life? (Countries presented in alphabetical order)

	(Countries							
Country	Very happy	Нарру	Neither happy nor unhappy	Unhappy	Very unhappy	DK/NR	NET Score	
<b>Global Average</b>	13%	43%	28%	9%	4%	3%	+43	
AFGHANISTAN	22%	23%	19%	8%	28%	-	+9	
ALBANIA	16%	59%	24%	1%	*	-	+74	
ARGENTINA	15%	43%	28%	8%	4%	3%	+46	
ARMENIA	9%	30%	42%	14%	5%	1%	+20	
AUSTRALIA*	12%	47%	26%	11%	3%	1%	+45	
AUSTRIA	10%	42%	35%	10%	3%	1%	+39	
AZERBAIJAN	32%	42%	21%	2%	2%	1%	+70	
BOSNIA & HERZEGOVINA	10%	39%	38%	10%	3%	1%	+36	
BULGARIA	4%	41%	43%	9%	1%	4%	+35	
COLOMBIA	19%	64%	12%	3%	1%	1%	+79	
CZECH REPUBLIC	7%	42%	42%	6%	1%	1%	+42	
ECUADOR	23%	55%	16%	4%	1%	1%	+73	
GERMANY	8%	40%	37%	9%	4%	1%	+35	
GHANA	17%	20%	27%	23%	12%	1%	+2	
HONG KONG	5%	32%	35%	19%	7%	1%	+11	
INDIA	25%	36%	25%	9%	3%	1%	+49	
INDONESIA	19%	46%	28%	6%	1%	-	+58	
IRAQ	13%	37%	17%	17%	16%	-	+17	
ITALY	3%	36%	53%	6%	1%	1%	+32	
JAPAN	13%	52%	24%	3%	1%	7%	+61	
KAZAKHSTAN	21%	60%	13%	3%	2%	*	+76	
KENYA	13%	58%	14%	13%	2%	1%	+56	

in diphabetical order)									
Very happy	Нарру	Neither happy nor unhappy	Unhappy	Very unhappy	DK/NR	NET Score			
29%	45%	20%	4%	2%	1%	+68			
7%	48%	34%	8%	2%	1%	+45			
18%	60%	16%	4%	1%	*	+73			
18%	47%	27%	5%	1%	2%	+59			
10%	39%	35%	11%	4%	1%	+34			
27%	51%	11%	8%	3%	*	+67			
38%	27%	12%	12%	11%	*	+42			
16%	49%	29%	3%	1%	2%	+61			
15%	61%	16%	6%	1%	1%	+69			
7%	47%	31%	8%	5%	2%	+41			
7%	42%	43%	6%	2%	*	+41			
5%	36%	30%	17%	6%	6%	+18			
10%	45%	36%	7%	1%	1%	+47			
4%	53%	38%	5%	1%	1%	+51			
10%	42%	34%	9%	2%	2%	+41			
11%	47%	32%	7%	1%	1%	+50			
5%	48%	40%	5%	1%	1%	+47			
10%	32%	36%	15%	8%	*	+19			
6%	45%	16%	21%	10%	3%	+20			
8%	44%	31%	12%	5%	1%	+35			
16%	40%	27%	11%	5%	1%	+40			
15%	51%	33%	*			+66			
	29% 7% 18% 18% 10% 27% 38% 16% 15% 7% 5% 10% 4% 10% 11% 5% 10% 6% 8% 16%	29%       45%         7%       48%         18%       60%         18%       47%         10%       39%         27%       51%         38%       27%         16%       49%         15%       61%         7%       47%         7%       42%         5%       36%         10%       45%         4%       53%         10%       42%         11%       47%         5%       48%         10%       32%         6%       45%         8%       44%         16%       40%	29%       45%       20%         7%       48%       34%         18%       60%       16%         18%       47%       27%         10%       39%       35%         27%       51%       11%         38%       27%       12%         16%       49%       29%         15%       61%       16%         7%       47%       31%         7%       42%       43%         5%       36%       30%         10%       45%       36%         4%       53%       38%         10%       42%       34%         11%       47%       32%         5%       48%       40%         10%       32%       36%         6%       45%       16%         8%       44%       31%         16%       40%       27%	29%       45%       20%       4%         7%       48%       34%       8%         18%       60%       16%       4%         18%       47%       27%       5%         10%       39%       35%       11%         27%       51%       11%       8%         38%       27%       12%       12%         16%       49%       29%       3%         15%       61%       16%       6%         7%       47%       31%       8%         7%       42%       43%       6%         5%       36%       30%       17%         10%       45%       36%       7%         4%       53%       38%       5%         10%       42%       34%       9%         11%       47%       32%       7%         5%       48%       40%       5%         10%       32%       36%       15%         6%       45%       16%       21%         8%       44%       31%       12%         16%       40%       27%       11%	29%         45%         20%         4%         2%           7%         48%         34%         8%         2%           18%         60%         16%         4%         1%           18%         47%         27%         5%         1%           10%         39%         35%         11%         4%           27%         51%         11%         8%         3%           38%         27%         12%         12%         11%           16%         49%         29%         3%         1%           15%         61%         16%         6%         1%           7%         47%         31%         8%         5%           7%         42%         43%         6%         2%           5%         36%         30%         17%         6%           10%         45%         36%         7%         1%           4%         53%         38%         5%         1%           10%         42%         34%         9%         2%           11%         47%         32%         7%         1%           10%         42%         34%         9%	29%         45%         20%         4%         2%         1%           7%         48%         34%         8%         2%         1%           18%         60%         16%         4%         1%         *           18%         47%         27%         5%         1%         2%           10%         39%         35%         11%         4%         1%           27%         51%         11%         8%         3%         *           38%         27%         12%         12%         11%         *           16%         49%         29%         3%         1%         2%           15%         61%         16%         6%         1%         1%           7%         47%         31%         8%         5%         2%           7%         42%         43%         6%         2%         *           5%         36%         30%         17%         6%         6%           10%         45%         36%         7%         1%         1%           4%         53%         38%         5%         1%         1%           10%         42% <t< td=""></t<>			

<sup>\*</sup>Australian results are quoted in charts/tables, but not included in Global Average calculations (survey data base not available)