WiN Worldwide Independent Network Of Market Research

성평등(Gender Equality) 관련 인식

WWS(WIN World Survey) 다국가 비교 조사

영역별 성평등 성취 여부: 일터·직장, 정치, 가정 I 지난 1년간 폭력, 성희롱 당한 경험

세계 조사 개요

2020년 10~12월 34개국 성인 총 26,758명 전화/온라인/면접조사(주제별 참여국 상이)

한국 조사 개요

- 조사기간: 2020년 11월 5~29일
- 표본추출: 2단계 층화 집락 무작위 추출-지점 내 성·연령별 할당
- 응답방식: 면접조사원 인터뷰
- 조사대상: 전국(제주 제외) 만 19세 이상 1,500명
- 표본오차: ±2.5%포인트(95% 신뢰수준)
- 응답률: 26%(총 접촉 5,856명 중 1,500명 응답 완료)
- 의뢰처: 한국갤럽-WIN 자체 조사

갤럽리포트 G20210310

응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 성/연령/직업/지역과 연령 분포 구성입니다. 2020년 6월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 결과

한국 응답자 특성표 2020년 11월 5~29일 면접조사		조사완료		가중값 적용		가중값	표본오차
		사례수 (명)(A)	비율	사례수 (명)(B)	비율	배율 (B/A)	95% 신뢰수준
전체		1,500	100%	1,500	100%	1.00	±2.5%P
성별	남성	750	50%	743	50%	0.99	±3.6%P
	여성	750	50%	757	50%	1.01	±3.6%P
연령별	19~29세	300	20%	256	17%	0.85	±5.7%P
	30대	301	20%	241	16%	0.80	±5.6%P
	40대	300	20%	287	19%	0.96	±5.7%P
	50대	300	20%	298	20%	0.99	±5.7%P
	60대 이상	299	20%	418	28%	1.40	±5.7%P
지역별	서울	290	19%	293	20%	1.01	±5.8%P
	인천/경기	470	31%	470	31%	1.00	±4.5%P
	강원	50	3%	46	3%	0.91	±13.9%P
	대전/세종/충청	150	10%	160	11%	1.07	±8.0%P
	광주/전라	160	11%	150	10%	0.93	±7.7%P
	대구/경북	150	10%	150	10%	1.00	±8.0%P
	부산/울산/경남	230	15%	232	15%	1.01	±6.5%P

- 표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr
- 가중값 적용 사례수는 2020년 6월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

응답자 특성표 2020년 11월 5~29일 면접조사		조사완료 사례수 (명)	주민등록인구 기준 가중값 적용 결과					
			가중적용 사례수	연령 분포				
				19~29세	30대	40대	50대	60대+
전체		1,500	1,500	17%	16%	19%	20%	28%
성별	남성	750	743	18%	17%	20%	20%	25%
	여성	750	757	16%	15%	19%	20%	30%
지역별	서울	290	293	19%	18%	18%	18%	27%
	인천/경기	470	470	18%	17%	21%	20%	24%
	강원	50	46	15%	13%	17%	21%	34%
	대전/세종/충청	150	160	16%	16%	19%	20%	29%
	광주/전라	160	150	16%	13%	18%	20%	33%
	대구/경북	150	150	16%	14%	18%	21%	32%
	부산/울산/경남	230	232	16%	15%	19%	21%	30%
직업별	농/임/어업	36	43	-	-	-	-	-
	자영업	182	198	1%	11%	16%	26%	45%
	기능노무/서비스	541	531	16%	18%	22%	25%	20%
	사무/관리	327	287	23%	30%	28%	15%	5%
	전업주부	249	282	1%	12%	17%	21%	48%
	학생	98	83	99%	1%			
	무직/은퇴/기타	67	75	23%	3%	1%	8%	64%
교육 수준별	중졸 이하	148	208			1%	6%	92%
	고졸	633	653	8%	10%	19%	33%	30%
	대재 이상	719	640	32%	27%	26%	11%	5%
생활 수준별	상/중상	81	76	26%	18%	25%	17%	13%
	중	708	686	20%	17%	20%	22%	21%
	중하	617	629	15%	16%	19%	19%	31%
	하	94	109	9%	8%	9%	13%	62%
종교별	불교	256	291	6%	5%	13%	26%	49%
	개신교	247	247	15%	15%	24%	17%	29%
	천주교	74	76	16%	13%	15%	21%	35%
	종교 없음	921	883	21%	20%	20%	18%	20%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● **영역별 성평등 성취 여부 인식 요약 - 최근 3년 조사 참여국 평균 vs 한국**

성취 응답 기준		일터·직장			정치			가정		
		2020년	2019년	2018년	**2020년**	2019년	2018년	**2020년**	2019년	2018년
조사 참여국 평균	전체	60%	60%	54%	51%	48%	46%	71%	72%	66%
	성별 남성	65%	64%	59%	56%	53%	51%	74%	75%	70%
	여성	56%	56%	49%	47%	43%	42%	68%	70%	63%
한국	전체	61%	61%	58%	48%	42%	45%	73%	73%	74%
	성별 남성	67%	67%	64%	54%	44%	52%	79%	76%	81%
	여성	56%	56%	51%	43%	40%	37%	67%	70%	67%

Net Score 기준 (성취-미성취 응답)		일터·직장			정치			가정		
		2020년	2019년	2018년	**2020년**	2019년	2018년	**2020년**	2019년	2018년
조사 참여국 평균	전체	26	25	13	8	2	-1	47	48	38
	성별 남성	35	33	24	17	12	8	53	54	46
	여성	18	18	4	0	-7	-9	40	43	31
한국	전체	26	25	17	0	-13	-10	48	47	49
	성별 남성	37	36	29	11	-9	4	60	53	62
	여성	17	15	3	-10	-17	-24	36	42	34

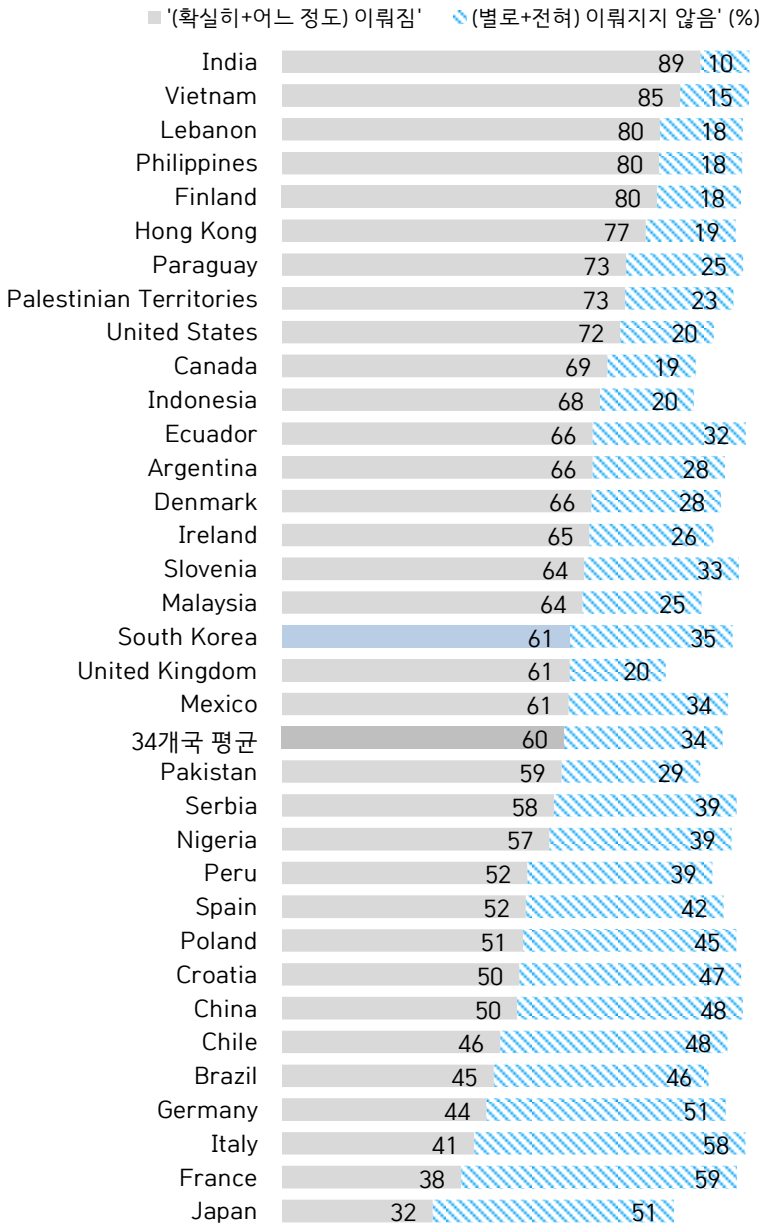
- Net Score가 양수(+)면 성평등하다고 느끼는 사람이, 음수(-)면 그렇지 않다고 느끼는 사람이 더 많음을 의미
- WIN World Survey. 2018년 40개국, 2019년 39개국, 2020년 34개국 조사
- 한국은 매년 11월 전국(제주 제외) 성인 1,500명 면접조사. 한국갤럽 www.gallup.co.kr

● 영역별 성평등 성취 여부 인식 - 국가별

2020년 10~12월 WIN World Survey	영역별 성평등 성취 여부 인식								
	직장·일터에서			정치에서			가정에서		
	성취	미성취	Net.S	성취	미성취	Net.S	성취	미성취	Net.S
34개국 평균	**60%**	**34%**	26	**51%**	**43%**	8	**71%**	**24%**	47
Argentina	66%	28%	38	68%	28%	40	77%	18%	59
Brazil	45%	46%	-1	37%	53%	-16	55%	36%	19
Canada	69%	19%	50	60%	32%	28	83%	11%	72
Chile	46%	48%	-2	40%	55%	-15	68%	29%	39
China	50%	48%	2				77%	22%	55
Croatia	50%	47%	3	35%	63%	-28	67%	32%	35
Denmark	66%	28%	38	67%	28%	39	81%	15%	66
Ecuador	66%	32%	34	53%	44%	9	65%	34%	31
Finland	80%	18%	62	90%	7%	83	86%	10%	76
France	38%	59%	-21	37%	60%	-23	62%	34%	28
Germany	44%	51%	-7	45%	51%	-6	73%	22%	51
Hong Kong	77%	19%	58	66%	29%	37	81%	16%	65
India	89%	10%	79	69%	29%	40	87%	13%	74
Indonesia	68%	20%	48	55%	30%	25	79%	13%	66
Ireland	65%	26%	39	53%	42%	11	76%	18%	58
Italy	41%	58%	-17	42%	56%	-14	74%	25%	49
Japan	32%	51%	-19	19%	71%	-52	45%	46%	-1
Lebanon	80%	18%	62	46%	51%	-5	73%	26%	47
Malaysia	64%	25%	39	43%	41%	2	68%	22%	46
Mexico	61%	34%	27	48%	43%	5	66%	29%	37
Nigeria	57%	39%	18	42%	55%	-13	63%	34%	29
Pakistan	59%	29%	30	60%	31%	29	69%	26%	43
Palestinian Territories	73%	23%	50	65%	31%	34	73%	24%	49
Paraguay	73%	25%	48	61%	36%	25	78%	20%	58
Peru	52%	39%	13	41%	50%	-9	58%	34%	24
Philippines	80%	18%	62	70%	27%	43	80%	18%	62
Poland	51%	45%	6	33%	64%	-31	67%	30%	37
Serbia	58%	39%	19	57%	40%	17	57%	40%	17
Slovenia	64%	33%	31	45%	51%	-6	85%	14%	71
South Korea	61%	35%	26	48%	48%	0	73%	25%	48
Spain	52%	42%	10	58%	37%	21	56%	40%	16
United Kingdom	61%	20%	41	52%	32%	20	69%	14%	55
United States	72%	20%	52	58%	37%	21	82%	13%	69
Vietnam	85%	15%	70	57%	33%	24	91%	9%	82

- 4점 척도. 성취: '(확실히+어느 정도) 이뤄짐', 미성취: '(별로+전혀) 이뤄지지 않음'
- 조사 참여 국가명 순. Net.S(Net Score): 성취-미성취 응답 차이
- 소수점 아래 반올림 때문에 성취/미성취 합산, Net Score 계산 시 +/-1 차이 발생 가능
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

● 일터·직장에서의 성평등 성취 여부 - 국가별



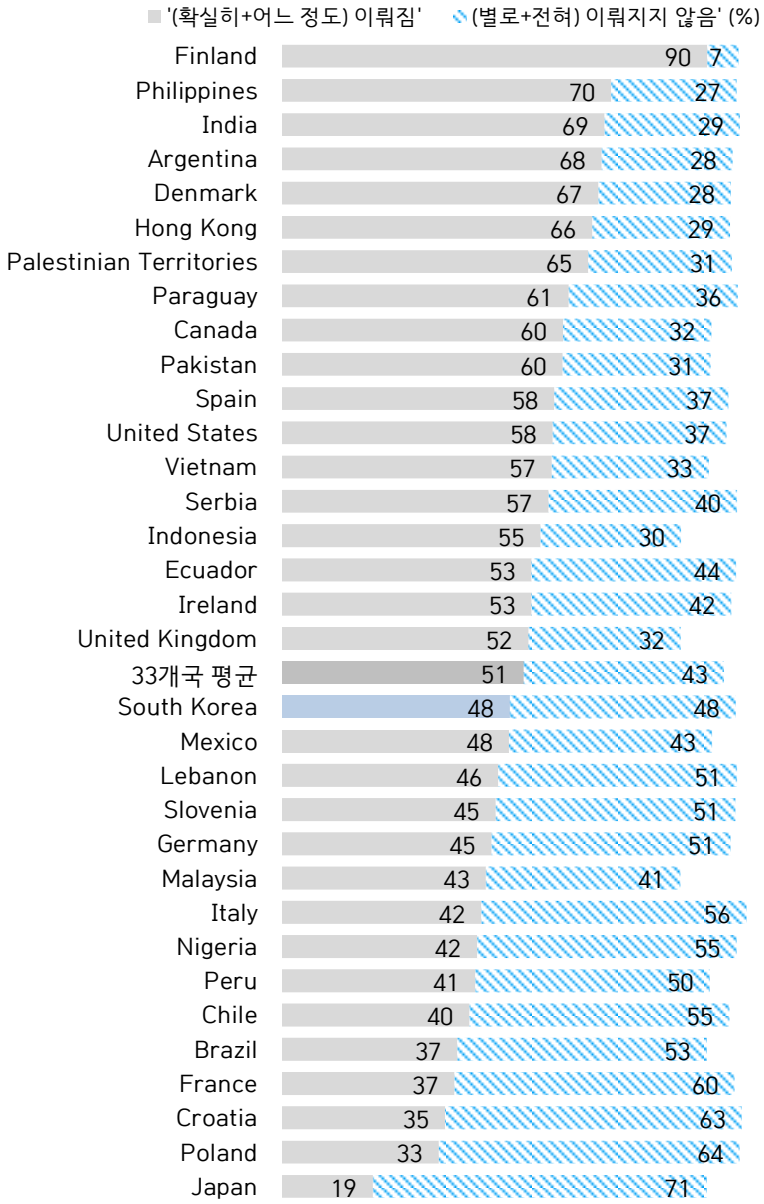
- '성취' 응답 내림차순. 4점 척도. 2020년 10~12월 WIN World Survey
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

질문) 귀하는 우리나라의 다음 각 영역에서 성평등이 얼마나 이루어졌다고 보십니까? '확실히 이뤄짐', '어느 정도 이뤄짐', '별로 이뤄지지 않음', '전혀 이뤄지지 않음' 중에서 답해 주십시오. - 일터·직장에서 / 정치에서 / 가정에서

한국 조사		사례수 (명)	영역별 성평등 성취 여부 (1/3) 일터·직장에서						Net Score
			성취 (계)	확실히 이뤄짐	어느정도 이뤄짐	별로 이뤄지지 않음	전혀 이뤄지지 않음	모름 응답 거절	
2018년 11월 7~30일		1,500	58%	3%	54%	39%	2%	1%	17
2019년 11월 8~28일		1,500	61%	5%	56%	34%	1%	3%	25
2020년 11월 5~29일		1,500	**61%**	**6%**	**55%**	**33%**	**2%**	4%	26
성별	남성	743	67%	7%	59%	29%	1%	3%	37
	여성	757	56%	5%	51%	36%	3%	5%	17
연령별	19~29세	256	62%	5%	57%	31%	2%	5%	29
	30대	241	67%	5%	62%	30%	2%	2%	35
	40대	287	64%	7%	57%	32%	2%	2%	30
	50대	298	60%	8%	52%	34%	2%	4%	25
	60대 이상	418	56%	6%	50%	35%	2%	7%	19
성/연령별	남성 19~29세	134	68%	5%	63%	25%	1%	6%	43
	남성 30대	124	71%	6%	66%	26%	1%	1%	43
	남성 40대	146	71%	7%	64%	27%	2%	1%	43
	남성 50대	150	65%	10%	55%	34%		1%	31
	남성 60대 이상	189	61%	9%	52%	33%	1%	6%	27
	여성 19~29세	121	56%	4%	51%	39%	3%	3%	15
	여성 30대	117	62%	3%	58%	33%	2%	3%	27
	여성 40대	141	57%	7%	50%	37%	3%	3%	16
	여성 50대	148	56%	7%	48%	33%	3%	8%	19
	여성 60대 이상	229	53%	5%	48%	37%	3%	8%	14
직업별	농/임/어업	43	0%	-	-	-	-	-	-
	자영업	198	68%	8%	60%	27%	1%	4%	40
	기능노무/서비스	531	60%	6%	55%	35%	2%	2%	23
	사무/관리	287	70%	8%	62%	29%	2%	0%	40
	전업주부	282	50%	5%	45%	38%	2%	10%	10
	학생	83	58%	4%	54%	29%	2%	11%	27
	무직/은퇴/기타	75	58%	5%	54%	37%		4%	21
지역별	서울	293	58%	4%	54%	33%	1%	8%	24
	인천/경기	470	55%	6%	49%	38%	2%	4%	14
	강원	46	0%	-	-	-	-	-	-
	대전/세종/충청	160	62%	3%	59%	36%	1%	1%	25
	광주/전라	150	81%	12%	69%	16%	1%	2%	64
	대구/경북	150	64%	11%	53%	29%	2%	6%	34
	부산/울산/경남	232	65%	5%	60%	32%	1%	2%	32

- Net Score: 성취-미성취 응답 차이. 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 정치에서의 성평등 성취 여부 - 국가별

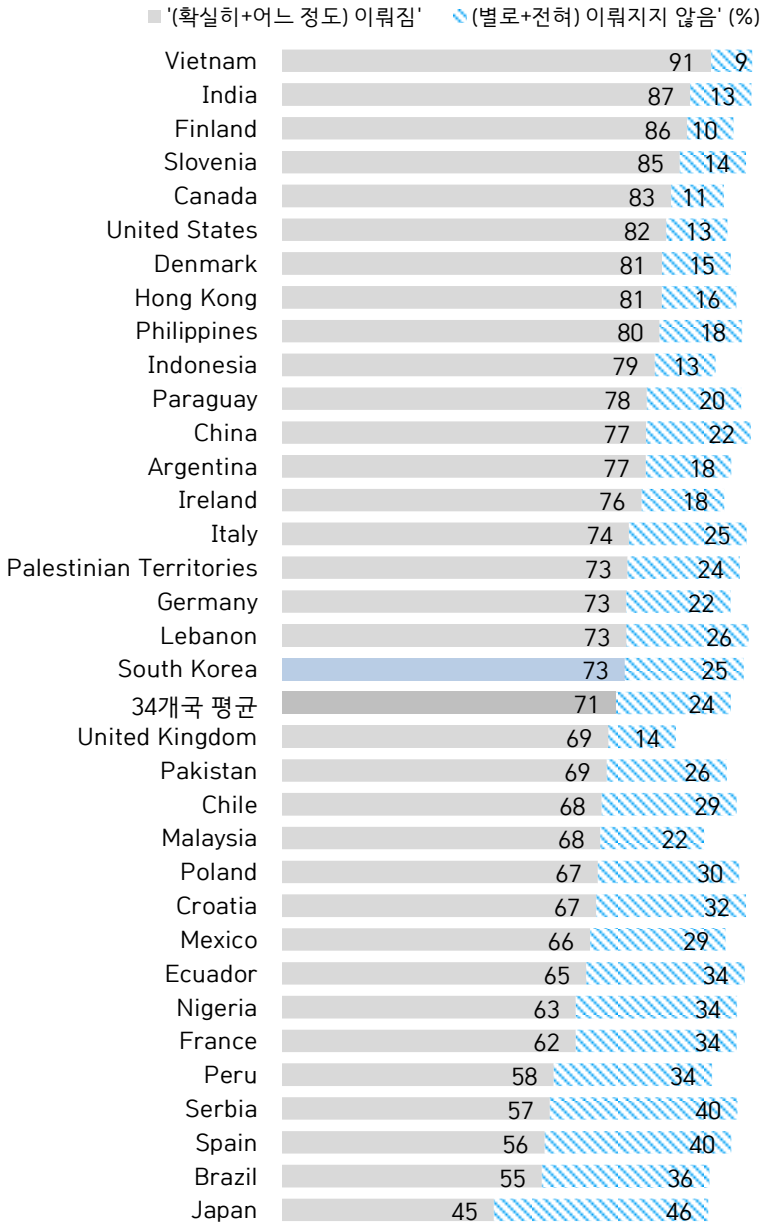


- '성취' 응답 내림차순. 4점 척도. 2020년 10~12월 WIN World Survey
- 중국에서는 정치 영역 성평등 여부 묻지 않음
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

한국 조사		사례수 (명)	영역별 성평등 성취 여부 (2/3) 정치에서						Net Score
			성취 (계)	확실히 이뤄짐	어느정도 이뤄짐	별로 이뤄지지 않음	전혀 이뤄지지 않음	모름 응답 거절	
2018년 11월 7~30일		1,500	45%	4%	40%	49%	6%	1%	-10
2019년 11월 8~28일		1,500	42%	5%	37%	47%	8%	3%	-13
2020년 11월 5~29일		1,500	**48%**	**5%**	**43%**	**42%**	**6%**	4%	0
성별	남성	743	54%	6%	48%	37%	6%	3%	11
	여성	757	43%	4%	39%	47%	6%	4%	-10
연령별	19~29세	256	49%	3%	46%	39%	6%	5%	3
	30대	241	52%	3%	49%	41%	5%	2%	6
	40대	287	49%	6%	43%	42%	7%	1%	0
	50대	298	47%	7%	40%	42%	7%	3%	-3
	60대 이상	418	47%	5%	42%	43%	5%	5%	-1
성/ 연령별	남성 19~29세	134	54%	5%	49%	36%	5%	5%	13
	남성 30대	124	57%	4%	53%	38%	4%	1%	15
	남성 40대	146	59%	7%	52%	32%	8%	1%	19
	남성 50대	150	55%	10%	45%	38%	6%	1%	11
	남성 60대 이상	189	49%	5%	43%	39%	7%	6%	4
	여성 19~29세	121	44%	1%	43%	43%	8%	5%	-7
	여성 30대	117	46%	2%	44%	45%	6%	3%	-5
	여성 40대	141	39%	6%	33%	53%	6%	2%	-19
	여성 50대	148	39%	5%	35%	47%	9%	5%	-16
	여성 60대 이상	229	45%	5%	41%	47%	4%	4%	-6
직업별	농/임/어업	43	-	-	-	-	-	-	-
	자영업	198	51%	4%	47%	38%	8%	3%	5
	기능노무/서비스	531	50%	5%	45%	40%	8%	2%	2
	사무/관리	287	50%	6%	44%	43%	4%	3%	3
	전업주부	282	41%	5%	37%	49%	4%	5%	-13
	학생	83	51%	2%	49%	36%	6%	7%	9
	무직/은퇴/기타	75	43%	4%	39%	48%	7%	1%	-12
지역별	서울	293	45%	4%	41%	46%	3%	6%	-4
	인천/경기	470	48%	3%	44%	43%	6%	3%	-1
	강원	46	-	-	-	-	-	-	-
	대전/세종/충청	160	46%	1%	45%	48%	4%	2%	-6
	광주/전라	150	54%	13%	40%	31%	12%	3%	10
	대구/경북	150	43%	7%	36%	38%	11%	8%	-6
	부산/울산/경남	232	58%	5%	53%	37%	4%	0%	17

- Net Score: 성취-미성취 응답 차이. 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 가정에서의 성평등 성취 여부 - 국가별



- '성취' 응답 내림차순. 4점 척도. 2020년 10~12월 WIN World Survey
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

한국 조사		사례수 (명)	영역별 성평등 성취 여부 (3/3) 가정에서						Net Score
			성취 (계)	확실히 이뤄짐	어느정도 이뤄짐	별로 이뤄지지 않음	전혀 이뤄지지 않음	모름 응답 거절	
2018년 11월 7~30일		1,500	74%	14%	60%	24%	1%	0%	49
2019년 11월 8~28일		1,500	73%	19%	54%	23%	2%	2%	47
2020년 11월 5~29일		1,500	**73%**	**18%**	**55%**	**24%**	**2%**	2%	48
성별	남성	743	79%	18%	61%	18%	2%	2%	60
	여성	757	67%	18%	48%	29%	2%	2%	36
연령별	19~29세	256	74%	18%	57%	21%	2%	3%	51
	30대	241	78%	18%	60%	19%	2%	1%	57
	40대	287	77%	22%	55%	21%	2%	1%	54
	50대	298	71%	18%	53%	26%	1%	2%	44
	60대 이상	418	68%	17%	51%	27%	2%	3%	39
성/연령별	남성 19~29세	134	78%	17%	61%	17%	1%	3%	59
	남성 30대	124	83%	18%	65%	16%	1%		66
	남성 40대	146	86%	22%	63%	12%	2%		72
	남성 50대	150	79%	18%	61%	20%	1%	1%	59
	남성 60대 이상	189	73%	17%	56%	22%	2%	3%	49
	여성 19~29세	121	70%	19%	51%	26%	2%	2%	42
	여성 30대	117	73%	18%	55%	23%	3%	1%	47
	여성 40대	141	67%	21%	47%	29%	2%	1%	35
	여성 50대	148	63%	18%	45%	32%	2%	3%	29
	여성 60대 이상	229	64%	17%	47%	32%	2%	2%	30
직업별	농/임/어업	43	-	-	-	-	-	-	-
	자영업	198	73%	20%	53%	23%	2%	1%	47
	기능노무/서비스	531	75%	18%	57%	22%	2%	2%	51
	사무/관리	287	79%	21%	57%	19%	2%	1%	58
	전업주부	282	65%	18%	46%	30%	2%	3%	33
	학생	83	68%	15%	52%	27%		5%	41
	무직/은퇴/기타	75	71%	12%	59%	28%		1%	43
지역별	서울	293	80%	24%	56%	19%	1%	0%	60
	인천/경기	470	71%	21%	50%	24%	2%	3%	45
	강원	46	-	-	-	-	-	-	-
	대전/세종/충청	160	56%	3%	53%	40%	1%	2%	15
	광주/전라	150	85%	27%	58%	11%	1%	3%	73
	대구/경북	150	74%	15%	59%	24%	1%	1%	49
	부산/울산/경남	232	76%	14%	61%	22%	2%		52

- Net Score: 성취-미성취 응답 차이. 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● **지난 1년간 정신적, 신체적 등 어떤 형태의 폭력으로 고통받은 경험 - 국가별**

WIN World Survey	지난 1년간 폭력으로 고통받은 경험		
	있다	없다	모름/응답거절
2018년 40개국 평균	15%	83%	3%
2019년 38개국 평균	14%	83%	3%
2020년 33개국 평균	**15%**	**82%**	3%
India	40%	60%	0%
Argentina	31%	69%	0%
Chile	30%	66%	4%
Mexico	27%	69%	4%
Serbia	26%	69%	4%
Palestinian Territories	25%	69%	7%
Brazil	22%	74%	4%
Nigeria	21%	78%	1%
Hong Kong	19%	77%	3%
Peru	19%	79%	2%
Philippines	18%	81%	1%
Croatia	18%	78%	5%
Slovenia	17%	81%	2%
Italy	16%	81%	4%
Indonesia	15%	82%	2%
Paraguay	15%	84%	0%
Ecuador	14%	86%	0%
Canada	13%	84%	3%
Finland	13%	83%	5%
Japan	12%	81%	7%
United States	12%	86%	2%
Lebanon	11%	88%	1%
Malaysia	11%	86%	4%
Ireland	11%	88%	1%
Pakistan	10%	90%	1%
France	9%	89%	1%
Germany	8%	88%	4%
Denmark	7%	92%	1%
Spain	6%	92%	1%
United Kingdom	6%	91%	4%
China	5%	92%	3%
South Korea	5%	95%	0%
Vietnam	1%	99%	0%

- '경험 있다' 응답 내림차순. 매년 10~12월 조사
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

질문) 귀하는 지난 1년간 정신적, 신체적 등 어떤 형태의 폭력으로 고통받은 적이 있습니까, 혹은 없습니까?

한국 조사		사례수 (명)	지난 1년간 폭력으로 고통받은 경험		
			있다	없다	모름/응답거절
2018년 11월 7~30일		1,500	4%	94%	1%
2019년 11월 8~28일		1,500	4%	95%	2%
2020년 11월 5~29일		1,500	**5%**	**95%**	0%
성별	남성	743	4%	95%	0%
	여성	757	5%	95%	1%
연령별	19~29세	256	4%	95%	1%
	30대	241	5%	94%	0%
	40대	287	6%	94%	1%
	50대	298	5%	95%	0%
	60대 이상	418	4%	96%	0%
성/연령별	남성 19~29세	134	4%	94%	1%
	남성 30대	124	5%	95%	
	남성 40대	146	7%	93%	1%
	남성 50대	150	5%	95%	
	남성 60대 이상	189	1%	99%	
	여성 19~29세	121	4%	96%	
	여성 30대	117	5%	94%	1%
	여성 40대	141	5%	94%	1%
	여성 50대	148	5%	94%	1%
	여성 60대 이상	229	5%	94%	1%
직업별	농/임/어업	43	-	-	-
	자영업	198	3%	97%	
	기능노무/서비스	531	5%	95%	
	사무/관리	287	5%	94%	1%
	전업주부	282	4%	94%	1%
	학생	83	2%	97%	1%
	무직/은퇴/기타	75	7%	92%	1%
지역별	서울	293	3%	97%	
	인천/경기	470	4%	95%	1%
	강원	46	-	-	-
	대전/세종/충청	160	7%	92%	1%
	광주/전라	150	7%	93%	
	대구/경북	150	2%	97%	1%
	부산/울산/경남	232	6%	94%	

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● **지난 1년간 성희롱 당한 경험 - 국가별**

WIN World Survey	지난 1년간 성희롱 당한 경험			여성 기준 경험률
	있다	없다	모름/응답거절	
2018년 40개국 평균	7%	91%	2%	10%
2019년 37개국 평균	6%	92%	2%	9%
2020년 31개국 평균	**7%**	**91%**	1%	10%
India	23%	77%	0%	29%
Mexico	16%	78%	6%	28%
Brazil	14%	83%	3%	21%
Chile	12%	87%	1%	18%
Peru	12%	87%	2%	20%
Hong Kong	11%	87%	2%	13%
Ecuador	11%	89%	0%	15%
Malaysia	10%	87%	3%	12%
Paraguay	10%	90%	0%	12%
Nigeria	10%	89%	2%	8%
Argentina	9%	90%	1%	11%
Canada	8%	91%	2%	8%
Ireland	7%	91%	2%	10%
United States	7%	93%	1%	11%
Finland	6%	92%	1%	10%
Philippines	6%	93%	1%	6%
Serbia	6%	93%	1%	5%
Japan	6%	90%	4%	7%
Denmark	6%	93%	1%	5%
Germany	5%	92%	3%	9%
Indonesia	5%	94%	1%	2%
Italy	4%	95%	1%	5%
United Kingdom	4%	95%	1%	6%
Spain	3%	96%	1%	4%
China	3%	96%	1%	4%
Lebanon	3%	97%	0%	4%
Croatia	3%	97%	0%	5%
France	2%	97%	1%	3%
South Korea	1%	98%	0%	2%
Slovenia	1%	99%	0%	1%
Vietnam	0%	100%	0%	1%

- '경험 있다' 응답 내림차순. 매년 10~12월 조사
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

질문) 귀하는 지난 1년간 성희롱을 당한 경험이 있습니까, 혹은 없습니까?

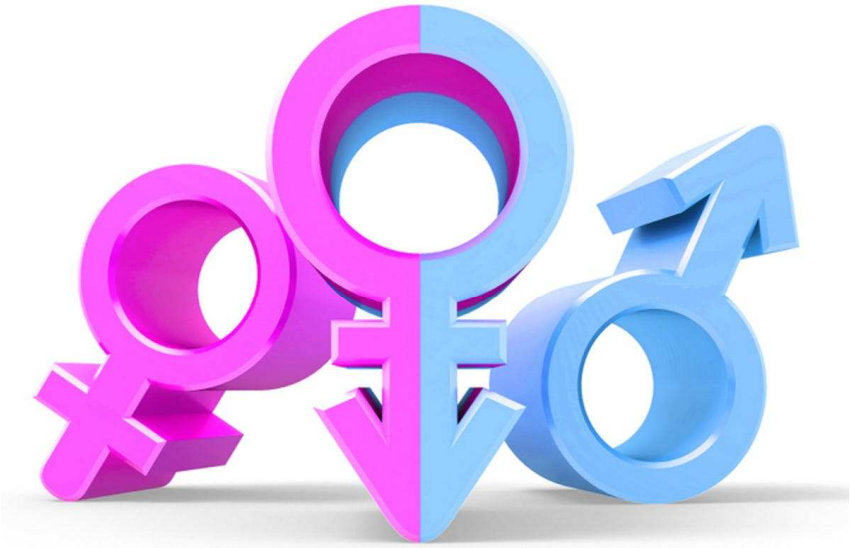
한국 조사		사례수 (명)	지난 1년간 성희롱 당한 경험		
			있다	없다	모름/응답거절
2018년 11월 7~30일		1,500	2%	97%	1%
2019년 11월 8~28일		1,500	2%	96%	2%
2020년 11월 5~29일		1,500	**1%**	**98%**	0%
성별	남성	743	0%	99%	0%
	여성	757	2%	97%	0%
연령별	19~29세	256	2%	98%	1%
	30대	241	2%	98%	0%
	40대	287	1%	98%	1%
	50대	298	2%	98%	
	60대 이상	418	1%	99%	0%
성/ 연령별	남성 19~29세	134		99%	1%
	남성 30대	124		100%	
	남성 40대	146	1%	99%	1%
	남성 50대	150	1%	99%	
	남성 60대 이상	189		100%	
	여성 19~29세	121	4%	96%	
	여성 30대	117	3%	96%	1%
	여성 40대	141	2%	97%	1%
	여성 50대	148	2%	98%	
	여성 60대 이상	229	1%	98%	1%
직업별	농/임/어업	43	-	-	-
	자영업	198	1%	99%	
	기능노무/서비스	531	1%	99%	
	사무/관리	287	2%	97%	1%
	전업주부	282	1%	98%	1%
	학생	83	1%	99%	
	무직/은퇴/기타	75		99%	1%
지역별	서울	293	0%	100%	
	인천/경기	470	2%	98%	1%
	강원	46	-	-	-
	대전/세종/충청	160	1%	98%	1%
	광주/전라	150	3%	96%	1%
	대구/경북	150	1%	99%	
	부산/울산/경남	232	1%	99%	

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

WiN Worldwide Independent Network Of Market Research

Gender Equality

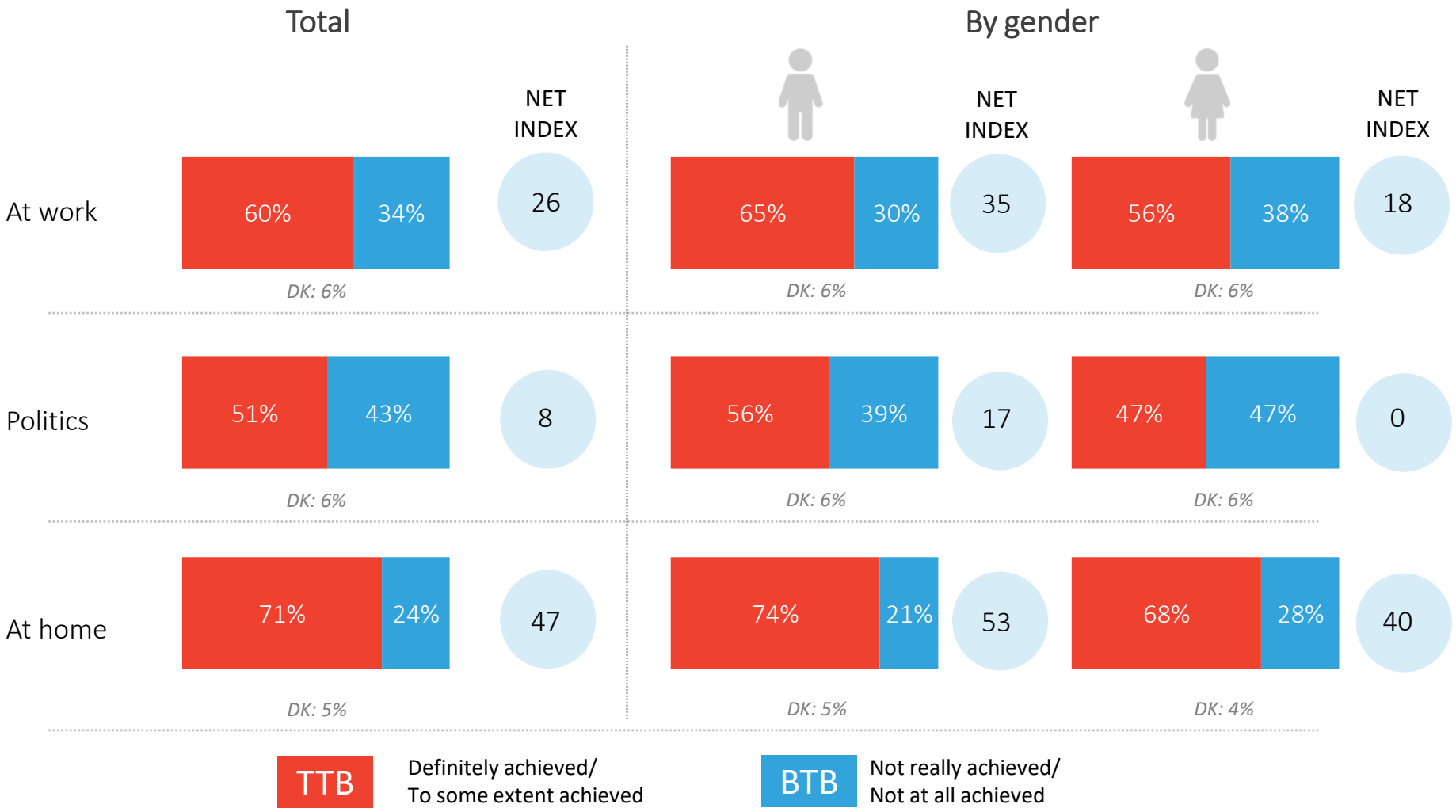
WWS 2020



LEVEL OF ACHIEVEMENT IN GENDER EQUALITY

Level of achievement in Gender Equality - 2020

% within total population – Net Index



Source: WIN 2020. Base: 29 252 cases.

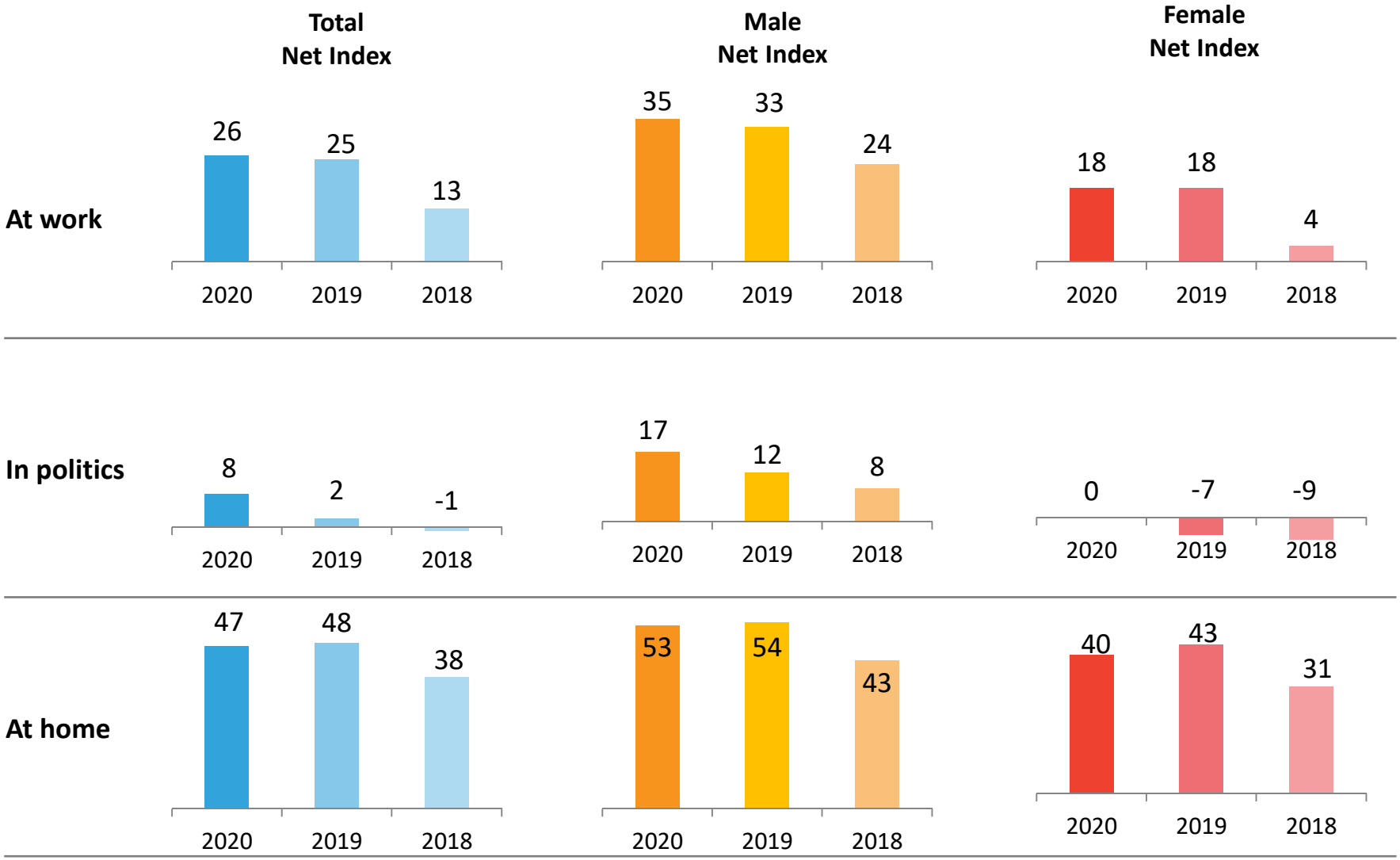
Net Index: TTB – BTB.

P3. To what extent has gender equality achieved in your country in the following fields?

Worldwide Independent Network Of Market Research

Level of achievement in Gender Equality - 2020

% within total population – Net Index



Source: WIN 2020. Base: 29 252 cases. The percentages of Dk / Nr have not been plotted

P3. To what extent has gender equality achieved in your country in the following fields?

WiN Worldwide Independent Network Of Market Research

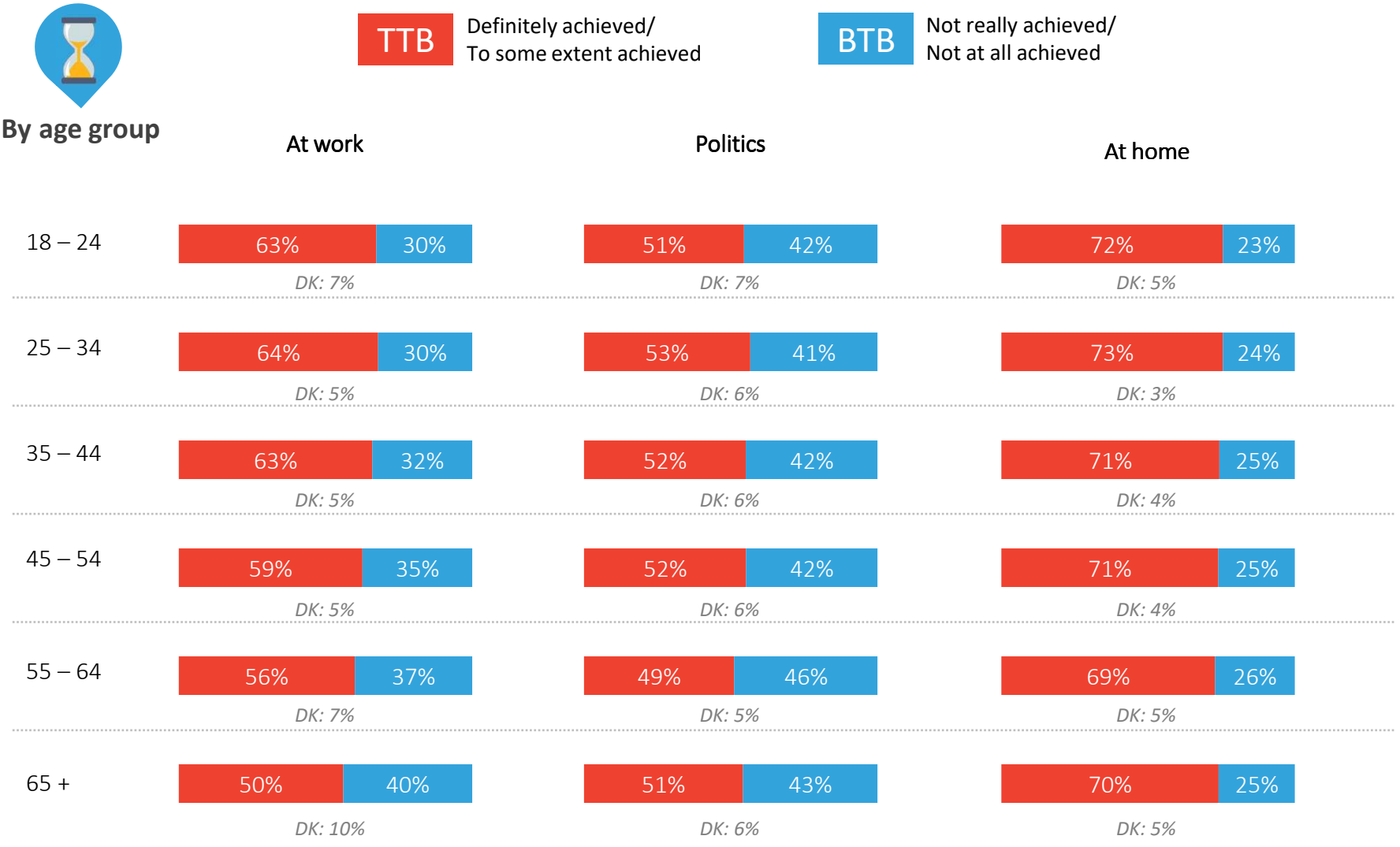
Level of achievement in Gender Equality - 2020

% within total population – Net Index

TTB Definitely achieved/ To some extent achieved

BTB Not really achieved/ Not at all achieved

By age group



Source: WIN 2020. Base: 29 252 cases

P3. To what extent has gender equality achieved in your country in the following fields?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

WIN Worldwide Independent Network Of Market Research

Level of achievement in Gender Equality - 2020

% within total population – Net Index

TTB Definitely achieved/ To some extent achieved

BTB Not really achieved/ Not at all achieved

By education level

	At work		Politics		At home	
No education/only basic education)	55%	32%	54%	32%	59%	35%
	DK: 14%		*DK: 14%*		*DK: 6%*	
Completed Primary	54%	37%	50%	43%	65%	29%
	DK: 8%		*DK: 7%*		*DK: 6%*	
Completed Secondary School	58%	34%	50%	43%	71%	24%
	DK: 7%		*DK: 7%*		*DK: 5%*	
Completed High level education	63%	33%	53%	43%	73%	24%
	DK: 5%		*DK: 4%*		*DK: 3%*	
Master. PHD.	64%	33%	54%	43%	71%	25%
	DK: 3%		*DK: 3%*		*DK: 4%*	
Refused/DK	55%	31%	45%	42%	67%	21%
	DK: 14%		*DK: 13%*		*DK: 12*	

Source: WIN 2020. Base: 29 252 cases

P3. To what extent has gender equality achieved in your country in the following fields?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

WIN Worldwide Independent Network Of Market Research

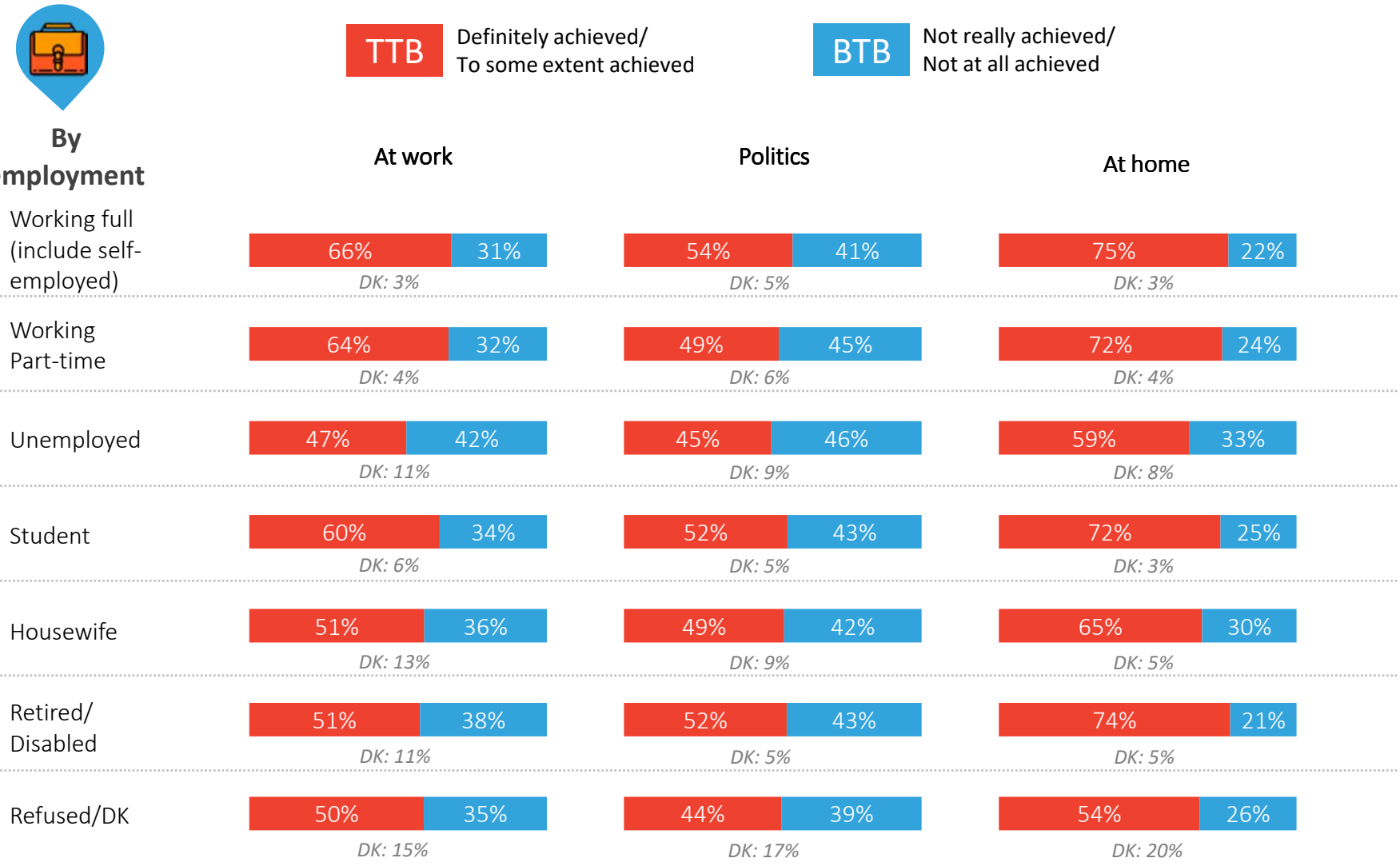
Level of achievement in Gender Equality - 2020

% within total population – Net Index

TTB Definitely achieved/ To some extent achieved

BTB Not really achieved/ Not at all achieved

By employment



Source: WIN 2020. Base: 29 252 cases

P3. To what extent has gender equality achieved in your country in the following fields?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

WIN Worldwide Independent Network Of Market Research

Level of achievement in Gender Equality - 2020

% within total population – Net Index

	At Work			In politics			At home		
	Net Index	TTB	BTB	Net Index	TTB	BTB	Net Index	TTB	BTB
Argentina	38	66	28	40	68	28	59	77	18
Brazil	-1	45	46	-16	37	53	19	55	36
Canada	50	69	19	28	60	32	72	83	11
Chile	-2	46	48	-15	40	55	39	68	29
China	2	50	48	-*-	-*-	-*-	56	78	22
Germany	-7	44	51	-6	45	51	51	73	22
Denmark	38	66	28	39	67	28	66	81	15
Ecuador	33	66	33	9	53	44	31	65	34
Spain	10	52	42	21	58	37	16	56	40
Finland	62	80	18	83	90	7	76	86	10
France	-21	38	59	-23	37	60	29	63	34
United Kingdom	41	61	20	20	52	32	55	69	14
Hong Kong	58	77	19	37	66	29	65	81	16
Croatia	3	50	47	-28	35	63	35	67	32
Indonesia	48	68	20	25	55	30	66	79	13
Ireland	39	65	26	10	53	43	59	77	18
India	79	89	10	40	69	29	74	87	13

	At work			In politics			At home		
	Net Index	TTB	BTB	Net Index	TTB	BTB	Net Index	TTB	BTB
Italy	-17	41	58	-14	42	56	49	74	25
Japan	-19	32	51	-52	19	71	-1	45	46
South Korea	26	61	35	1	49	48	48	73	25
Lebanon	62	80	18	-5	46	51	47	73	26
Mexico	27	61	34	5	48	43	37	66	29
Malaysia	39	64	25	2	43	41	46	68	22
Nigeria	18	57	39	-13	42	55	29	63	34
Peru	13	52	39	-9	41	50	24	58	34
Philippines	62	80	18	43	70	27	62	80	18
Pakistan	30	59	29	29	60	31	43	69	26
Poland	6	51	45	-31	33	64	37	67	30
Palestinian T.	50	73	23	34	65	31	50	74	24
Paraguay	48	73	25	25	61	36	58	78	20
Serbia	19	58	39	17	57	40	17	57	40
Slovenia	31	64	33	-5	46	51	71	85	14
United States	52	72	20	21	58	37	69	82	13
Vietnam	70	85	15	24	57	33	82	91	9

Source: WIN 2020. Base: 29 252. The percentages of Dk / Nr have not been plotted.

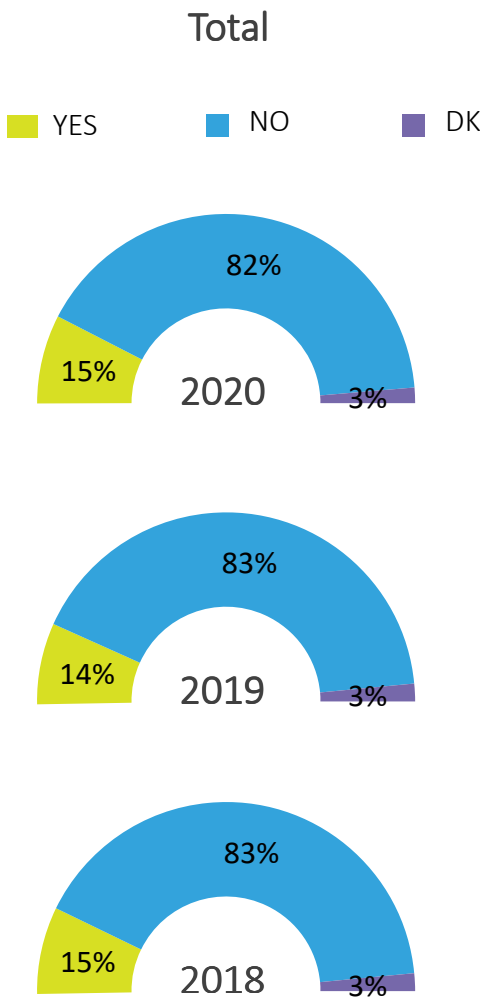
P3. To what extent has gender equality achieved in your country in the following fields?

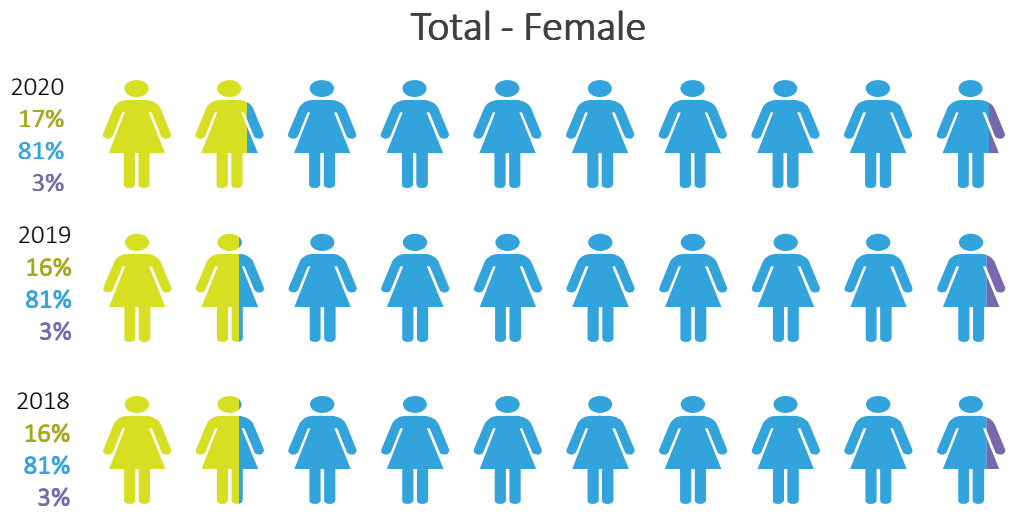
WIN Worldwide Independent Network Of Market Research

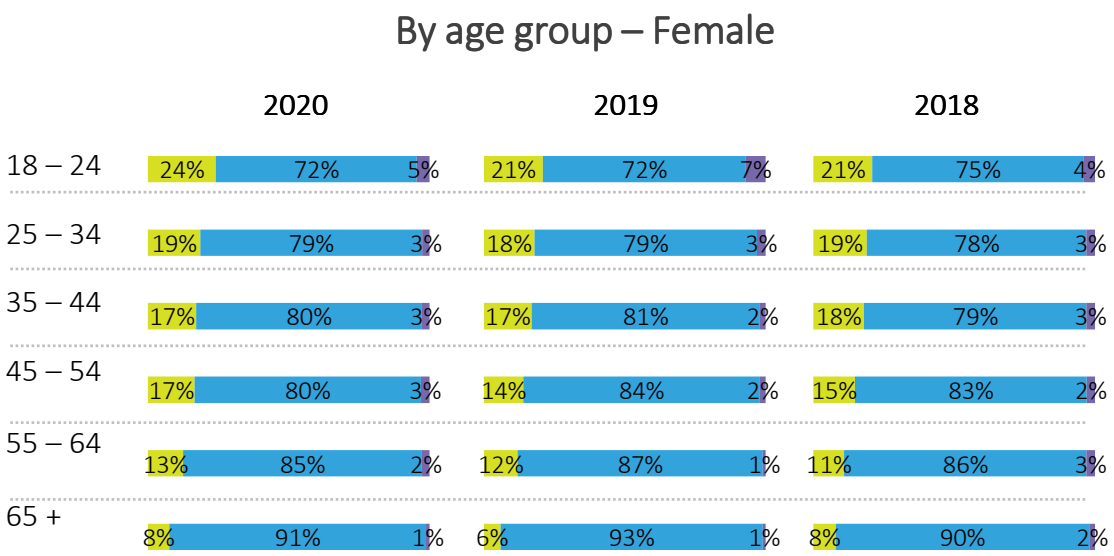
VIOLENCE

Suffered any kind of violence

% within total population







Source: WIN 2020. Base: 28 665.

WiN Worldwide Independent Network Of Market Research

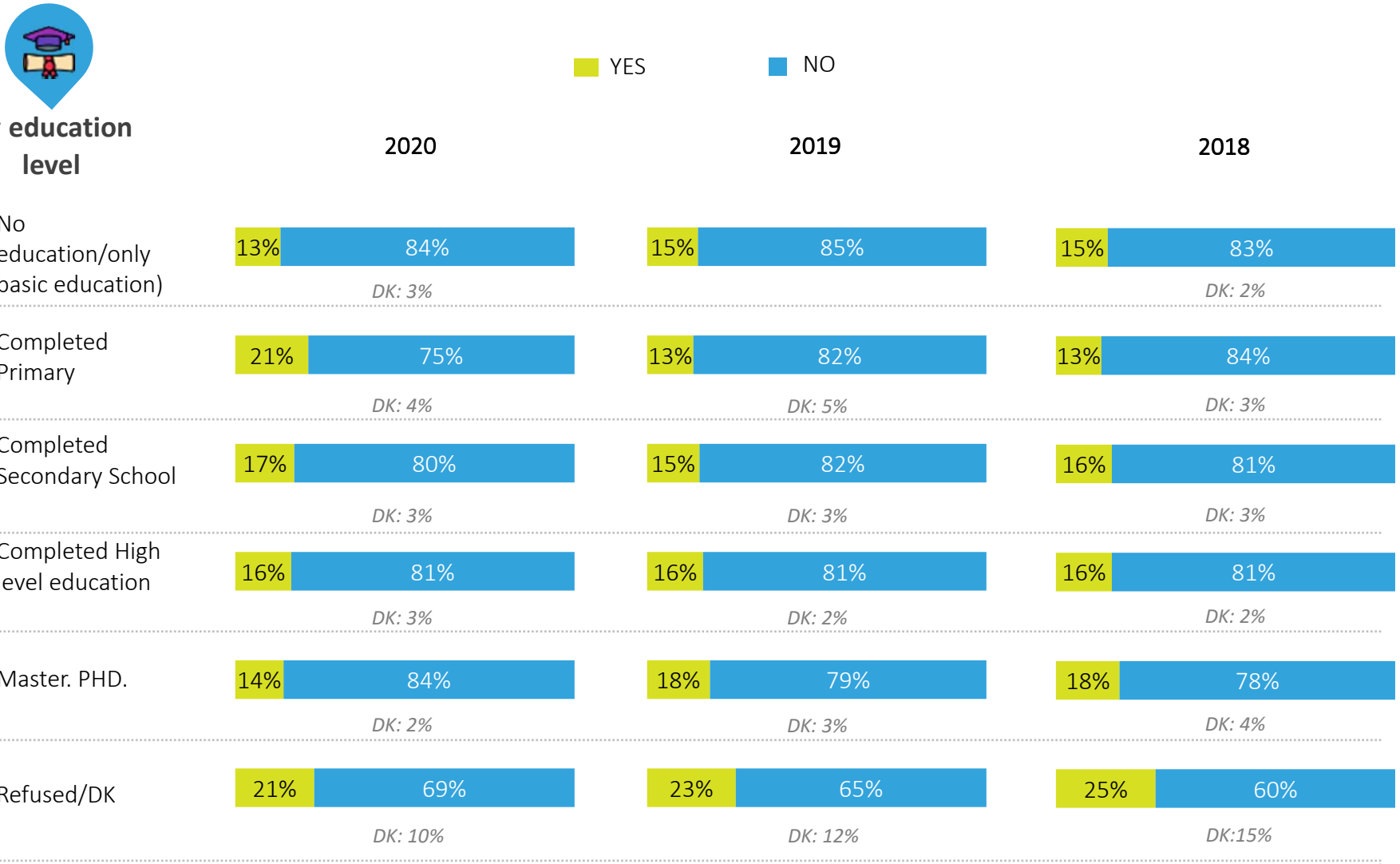
P4. Have you suffered from any kind of violence (either physical or psychological) in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of violence 2020

% within female population

By education level



Source: WIN 2020. Base: 14 587

Worldwide Independent Network Of Market Research

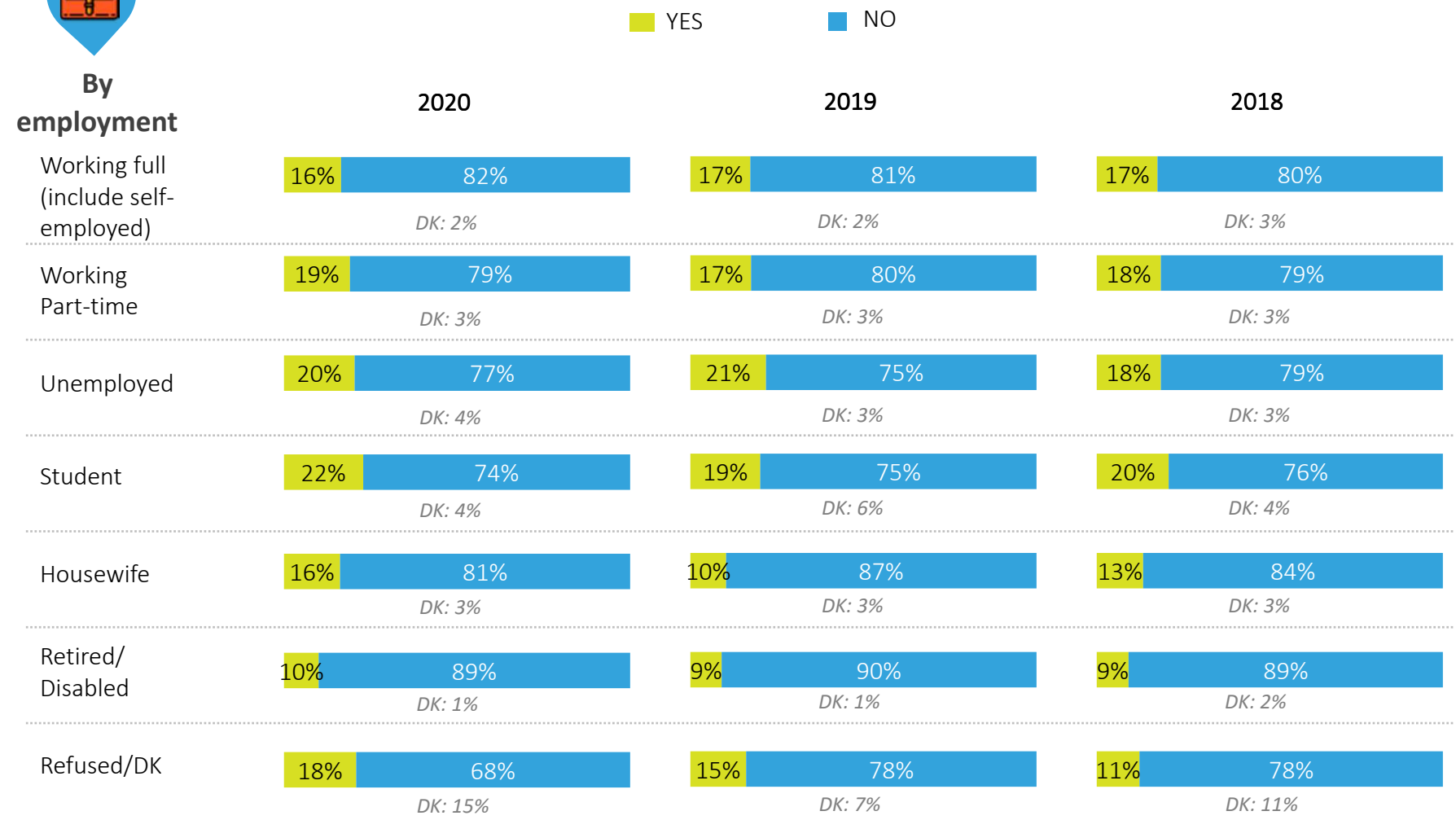
P4. Have you suffered from any kind of violence (either physical or psychological) in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of violence 2020

% within female population

By employment



Source: WIN 2020. Base: 14 587

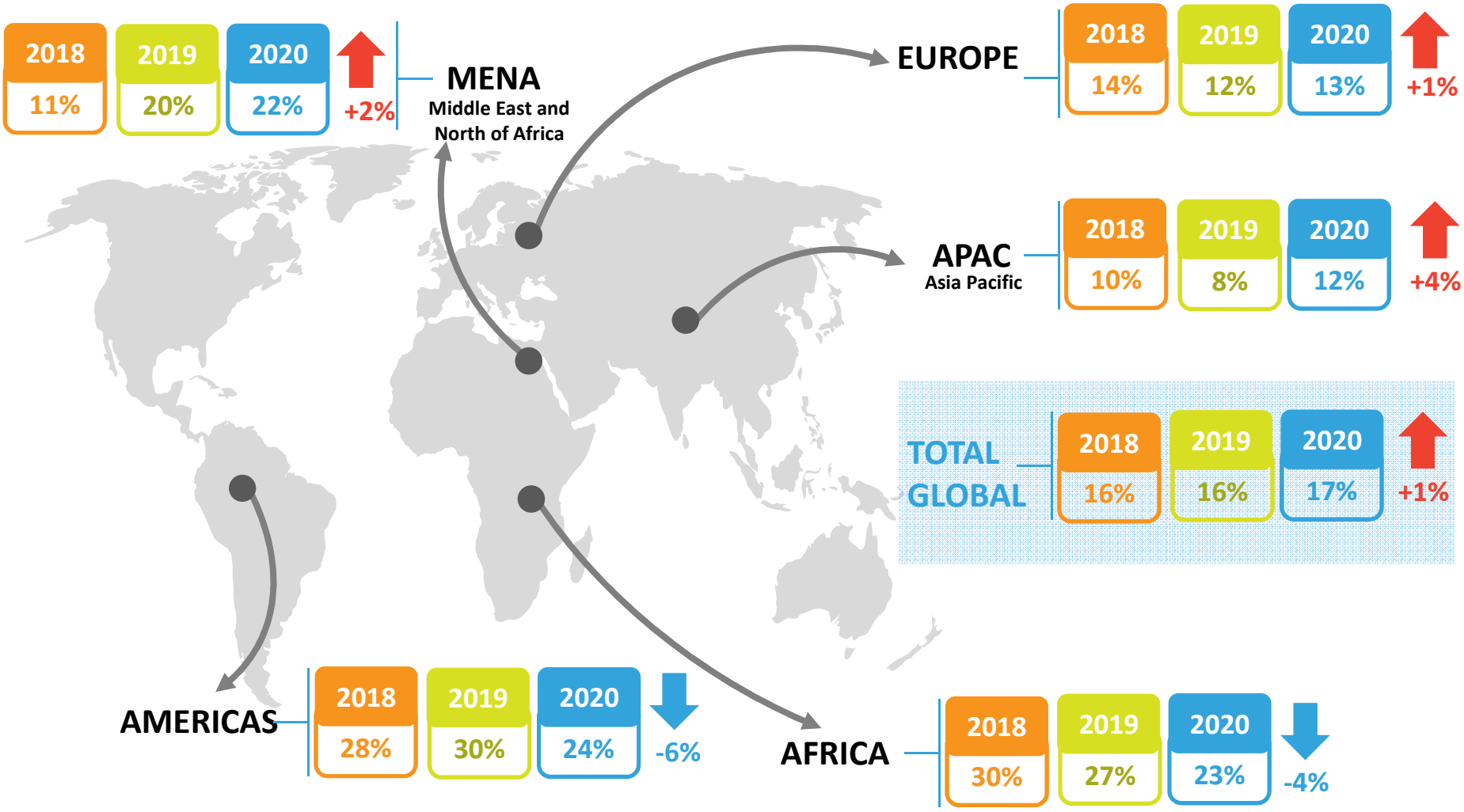
WiN Worldwide Independent Network Of Market Research

P4. Have you suffered from any kind of violence (either physical or psychological) in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of violence

% within female population



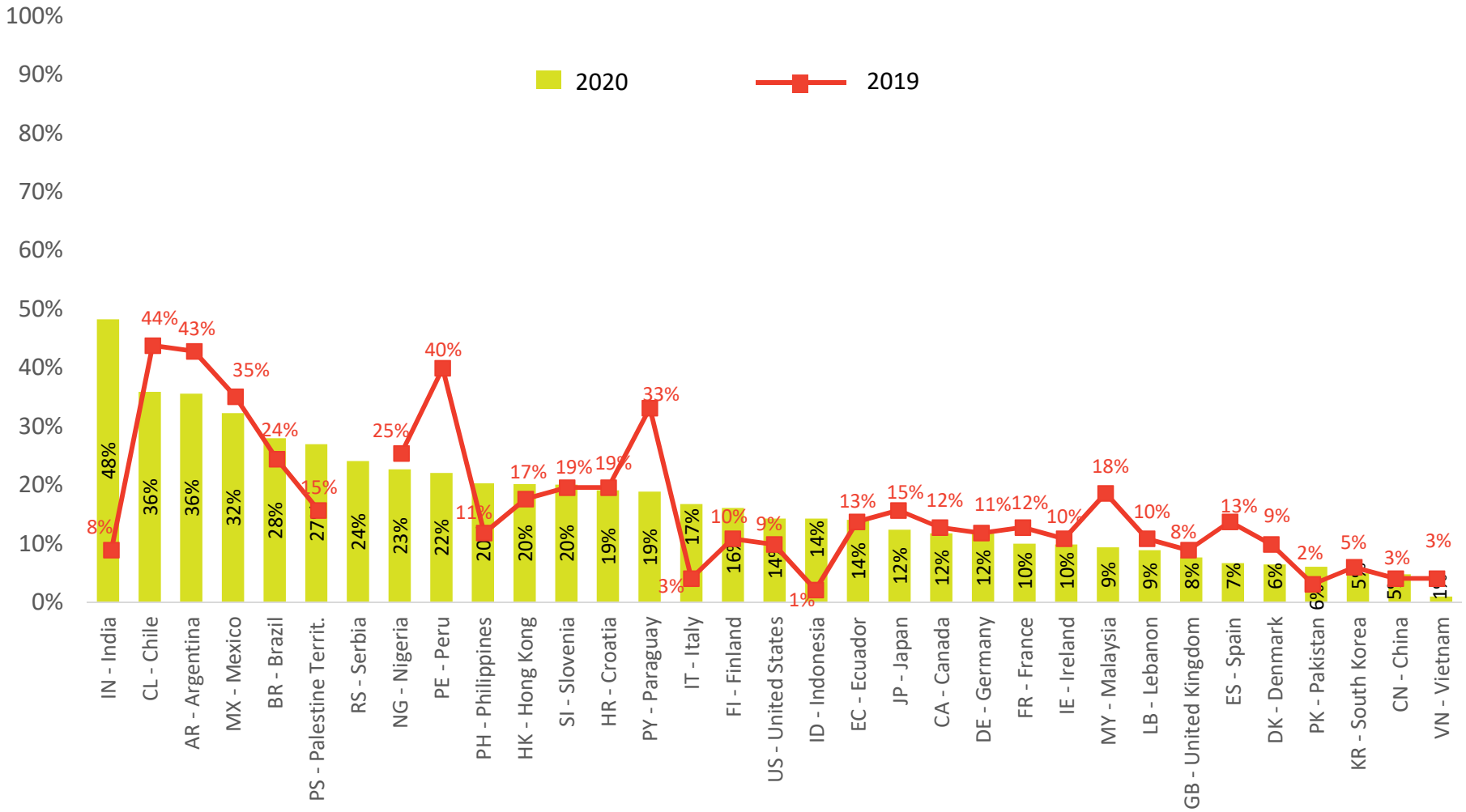
Source: WIN 2020. Base: 14 587 The percentages of Dk / Nr have not been plotted

WiN Worldwide Independent Network Of Market Research

P4. Have you suffered from any kind of violence (either physical or psychological) in the past year?

Suffered any kind of violence

% within female population



Source: WIN 2020. Base: 28 665. The percentages of Dk / Nr have not been plotted.

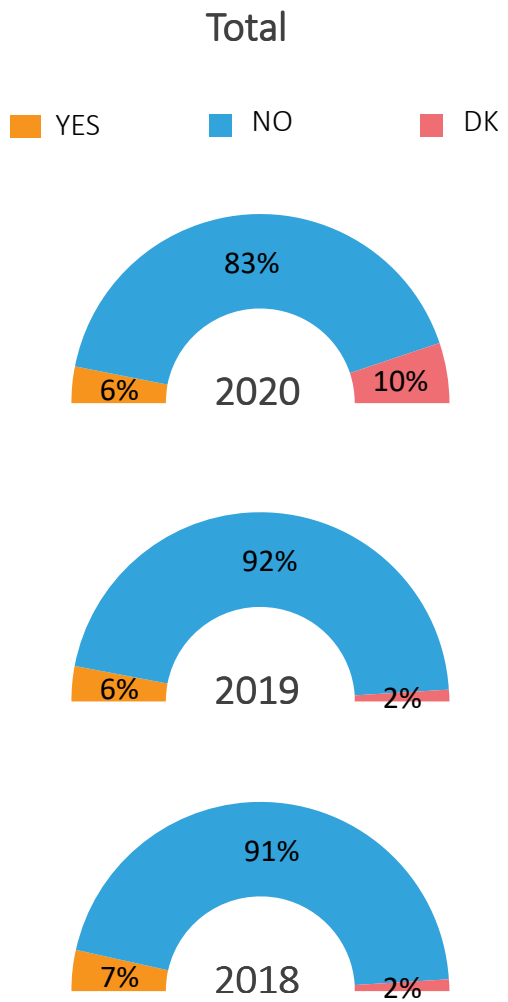
P4. Have you suffered from any kind of violence (either physical or psychological) in the past year?

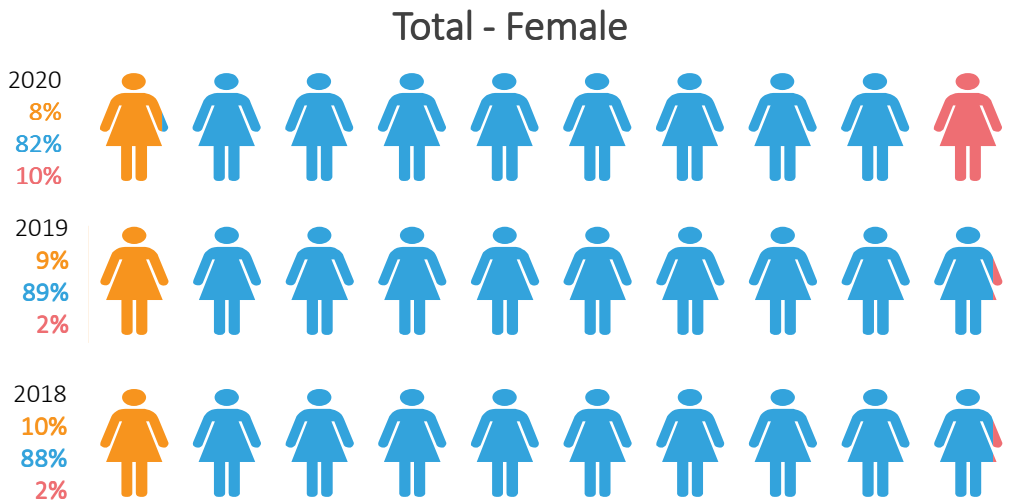
WiN Worldwide Independent Network Of Market Research

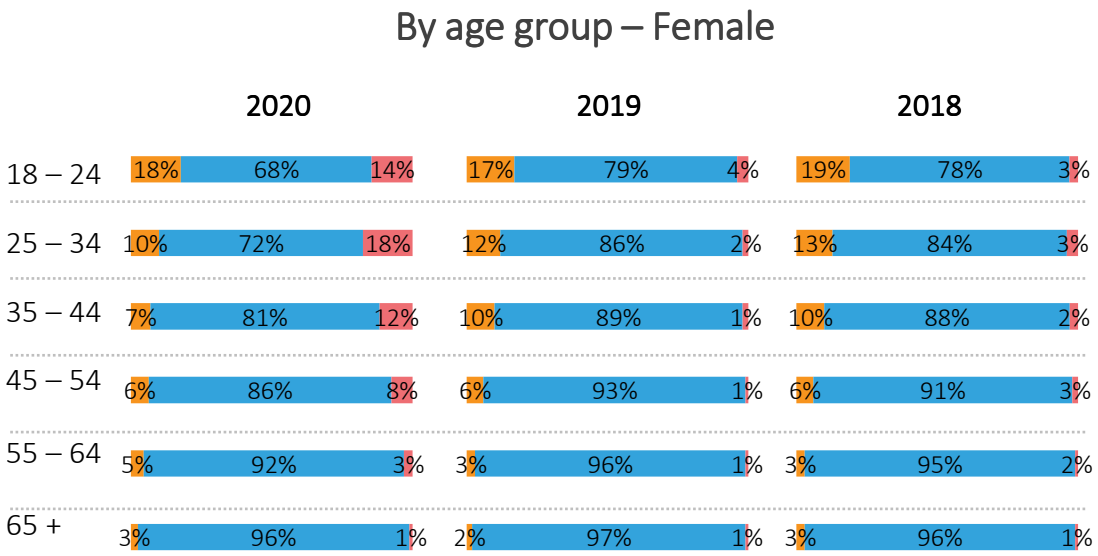
SEXUAL HARASSMENT

Suffered any kind of sexual harassment 2020

% within total population







Source: WIN 2020. Base: 28 665.

WiN Worldwide Independent Network Of Market Research

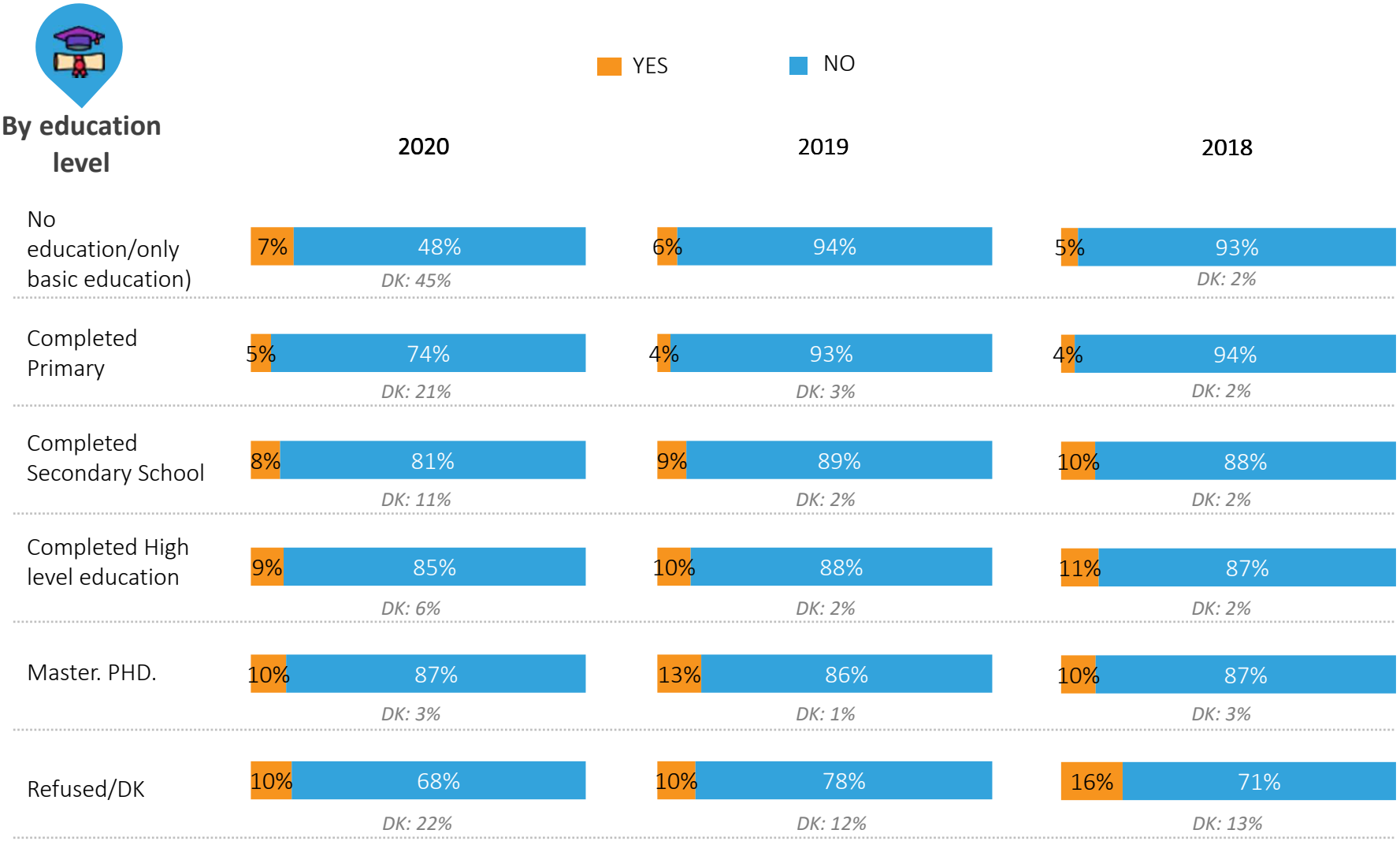
P5. Have you suffered from any kind of sexual harassment in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of sexual harassment 2020

% within female population

By education level



Source: WIN 2020. Base: 14 587.

Worldwide Independent Network Of Market Research

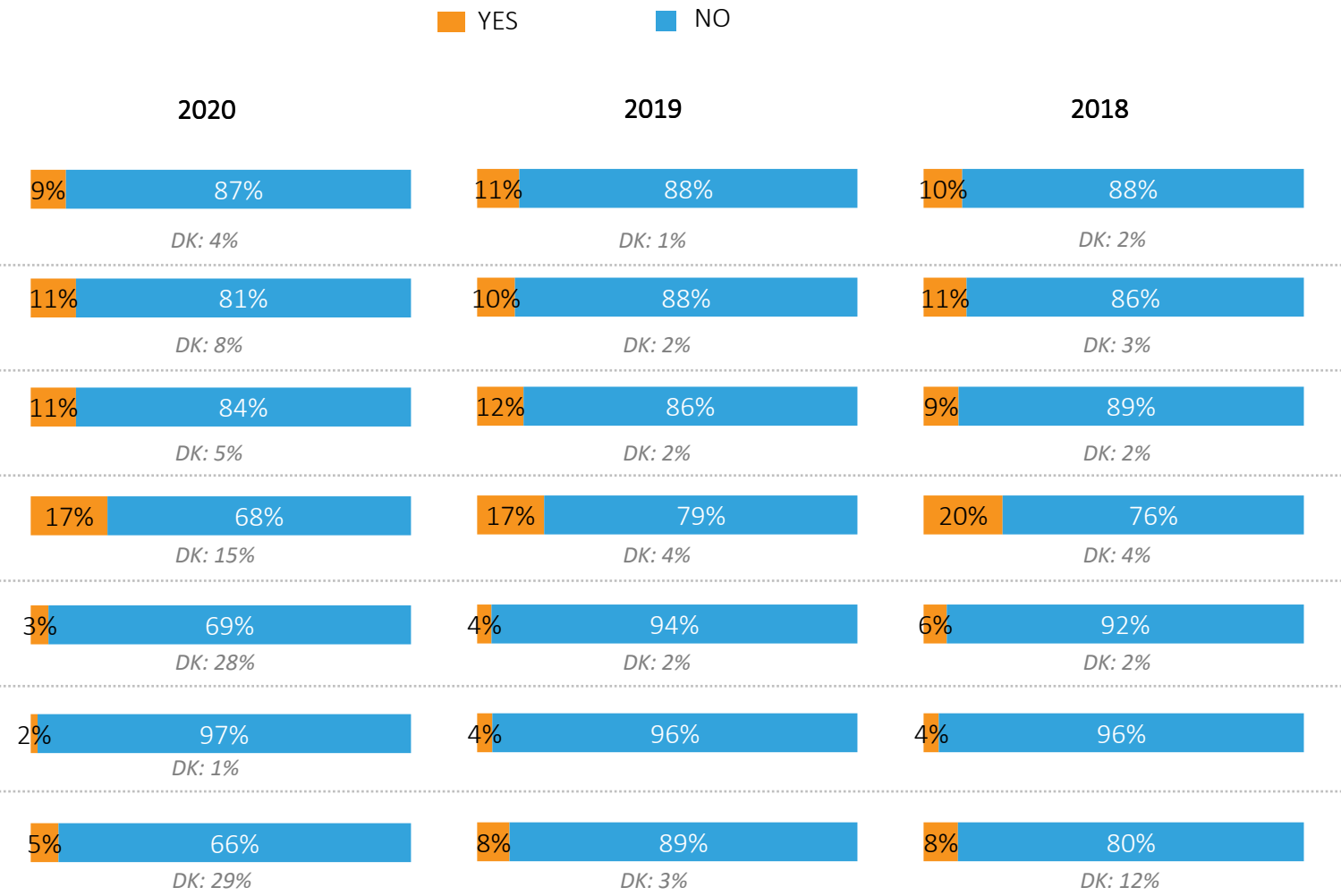
P5. Have you suffered from any kind of sexual harassment in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of sexual harassment 2020

% within female population

By employment



Source: WIN 2020. Base: 14 587.

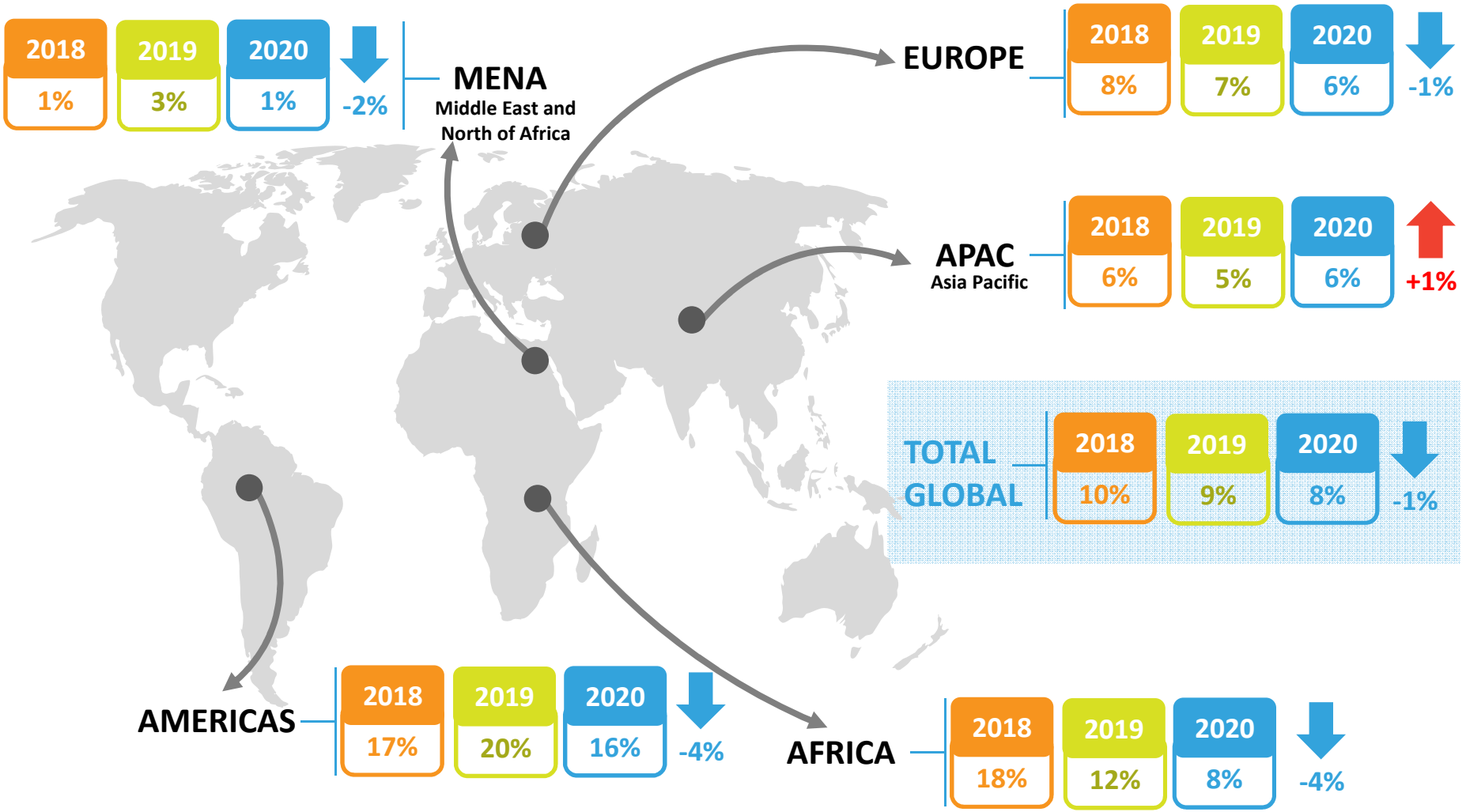
Worldwide Independent Network Of Market Research

P5. Have you suffered from any kind of sexual harassment in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Suffered any kind of sexual harassment 2020

% within female population



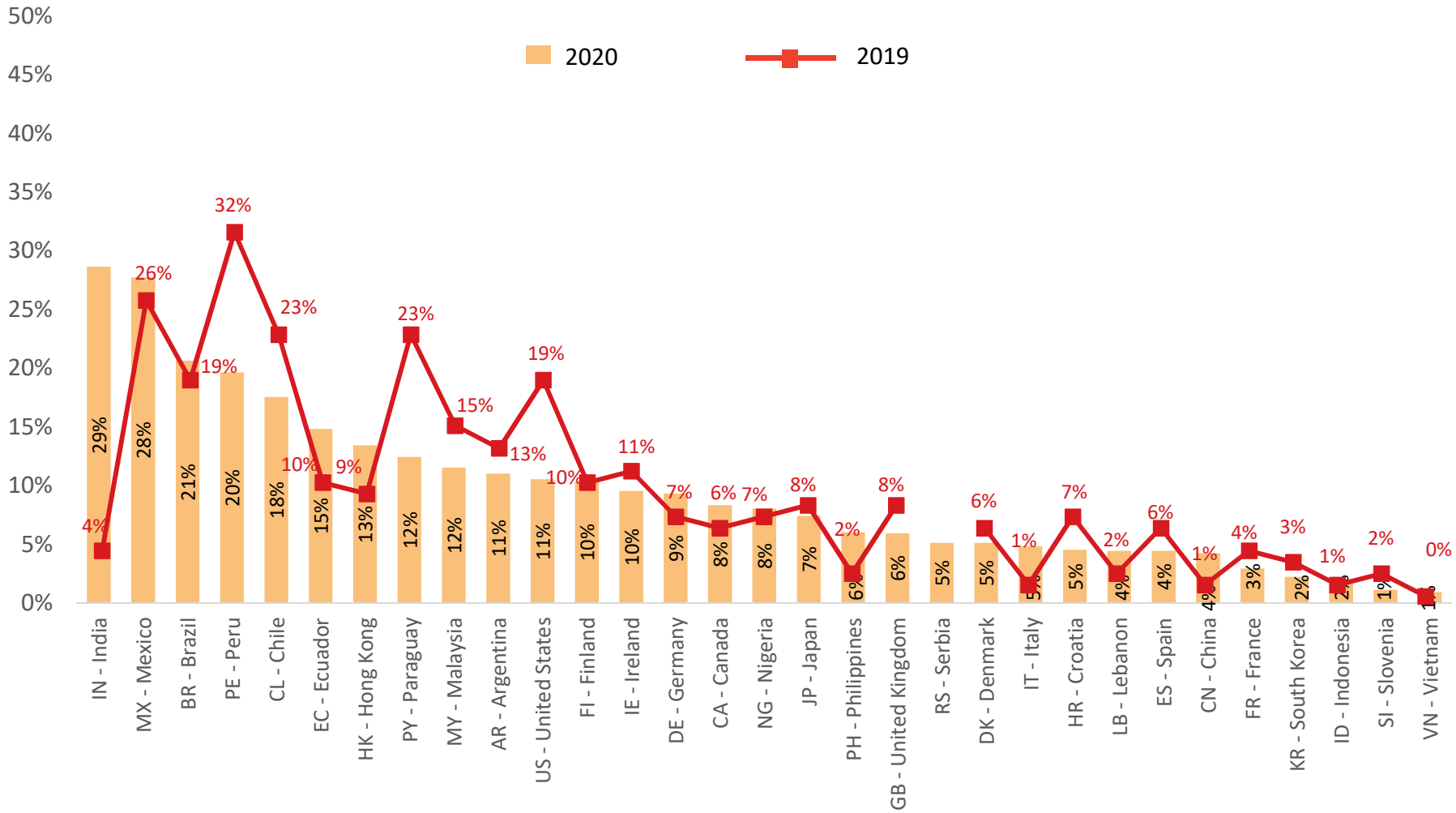
Source: WIN 2020. Base: 14 587. The percentages of Dk / Nr have not been plotted

WiN Worldwide Independent Network Of Market Research

P5. Have you suffered from any kind of sexual harassment in the past year?

Suffered any kind of sexual harassment 2020

% within female population



Source: WIN 2020. Base: 28 665. The percentages of Dk / Nr have not been plotted.

P5. Have you suffered from any kind of sexual harassment in the past year?

WiN Worldwide Independent Network Of Market Research

METHODOLOGY

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
ARGENTINA	Voices!	1016	Nationwide
BRAZIL	Market Analysis Brasil	1120	Nationwide
CANADA	Legér 360	1000	Nationwide
CHILE	ACTIVIA RESEARCH	1000	Nationwide
CHINA	WisdomAsia Marketing & Research Counsulting	1000	Nationwide
CROATIA	MEDIANA FIDES	520	Nationwide
DENMARK	DMA Research A/S	500	Nationwide
ECUADOR	CEDATOS	700	Quito-Guayaquil
FINLAND	TALOUSTUTKIMUS Oy	651	Nationwide
FRANCE	BVA	1000	Nationwide
GERMANY	Produkt + Markt	1000	Nationwide
HONG KONG	CSG	509	Nationwide
INDIA	DataPrompt International Pvt. Ltd.	500	Nationwide
INDONESIA	DEKA Insight Indonesia	1000	Nationwide
IRELAND	REDC	1001	Nationwide
ITALY	BVA Doxa	1000	Nationwide
JAPAN	NIPPON RESEARCH CENTER, LTD.	1137	Nationwide

METHODOLOGY

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
LEBANON	REACH SAL	500	Nationwide
MALAYSIA	Compass Insights Sdn. Bhd.	500	Nationwide
MEXICO	BRAIN RESEARCH	500	Nationwide
NIGERIA	Market Trends International	1000	Nationwide
PAKISTAN	Gallup Pakistan	1103	Nationwide
PARAGUAY	ICA Consultoria Estratègica	500	Nationwide
PALESTINIAN TERRITORIES	PSRC (Philippines Survey & Research Center Inc.)	1000	Nationwide
PERU	Datum Internacional	1210	Nationwide
PHILIPPINES	PCPO Palestinian Centre for Public Opinion	1489	Nationwide
POLAND	Mareco Polska	587	Nationwide
SLOVENIA	MEDIANA	798	Nationwide
SOUTH KOREA	Gallup Korea	1500	Nationwide
SERBIA	MEDIANA ADRIA	500	Nationwide
SPAIN	Istituto DYM	1006	Nationwide
UK	ORB INTERNATIONAL	1000	Nationwide
USA	SSRS	800	Nationwide
VIETNAM	Indochina Research	600	Ha Noi and Ho Chi Minh City

Total of 26433 surveys online throughout the world

Field dates: From October 21 to December 15

Annual Survey Shows Low Level of Improvements in Gender Equality

In a year where people have been forced to spend more time at home, and where the possibility to move and conduct a "normal" life have been highly restricted, the level of violence and sexual harassment already experienced by many women in past years might have been affected as well. **WIN International**, the world's leading association in market research and polling, published the Annual **WIN World Survey** (WWS - 2020) exploring the views and beliefs of 29,252 individuals among citizens from 34 countries across the globe about gender equality, violence, and sexual harassment.

Many support the idea that domestic violence might have increased precisely due to the safety measures put in place during the pandemic. Others wonder whether the restrictions have had implications on gender equality. The research aims at monitoring the global data on violence and equality, and detecting the changes compared to previous years.

HEADLINES

Achievements in Gender Equality

As in previous measurements, gender equality is perceived the most at **home,** confirming the results of 2019 (from 72% to 71%). Considering that home became the center of our life, data support the idea that equality is more perceived in the place where we all spent most of our time.

The second place where individuals spent most of their time is definitely the **workplace**. On a global level, 60% of the respondents feel that gender equality at work is definitely or to what extent achieved, but the share of men believing that is higher than women's (65% vs. 56% respectively).

However, although it increased by 3 points compared to last year (from 48% to 51%), perceived gender equality in **politics** is still very low, being the sector where men and women still struggle to be treated equally. In addition, perception varies a lot between men and women once again: 56% of men and 47% of women believe gender equality in politics is achieved in their country.

When looking at different age groups, **young people are the most optimistic**. Citizens 25-34 years old believe gender equality is better achieved than other age groups, especially at home (73%), at work (64%) and in politics (53%). The study also reveals that people with higher educational levels tend to share the same opinion.

To better evaluate how gender equality is perceived across countries, the net index[1] was considered; the index ranks countries from those where gender equality is better achieved to the countries where improvements are still needed. **Indexes at work and in politics rise slightly on a global level** (from 25 to 26 points, and from 2 to 8 points, respectively), but there are a few

[1] Net % = (% Definitely achieved + To some extend achieved) – (% Not really achieved + Not at all achieved)

important differences compared to 2019. The net index for gender equality in politics increases 5 points within men (from 12 to 17), and 7 points among women (from -7 to 0). Results by countries show that **Finland** is in the top 5 of the ranking for every category, namely work, politics and home (definitely + to some extent achieved: 80%, 90% and 86% respectively). On the other hand, **Japan**, like last year, scores negatively in all the evaluated fields.

Violence

Compared to previous years, there is little or no improvement in terms of violence suffered by women: results are unfortunately stable (17% in 2020, 16% in 2019 and 2018).

Although both regions show an improvement compared to last year, women in the **Americas** and women in **Africa** suffered from violence (physical or psychological) more so than women in other areas (23% and 24% respectively). **MENA** region falls not far behind from the top two, with 22% of women stating they suffered from violence in the past year. **Europe** and **APAC** have lower shares of women who experienced some kind of violence in 2020 (13% and 12% respectively), but the percentage in the APAC region increased by 4 points compared to 2019 (from 8% to 12%).

Consistent with previous results, women between 18 and 24 years old show the highest incidence of physical and psychological violence (24%), just like 2 out of 10 women with completed primary education (21%).

When looking at data by countries, the share of Indian women experiencing violence is higher than in other countries (48%), followed by Chilean and Argentine women (36% each). Lowest percentages are found in Vietnam (1%), China and South Korea (5%, each).

Two countries show significant differences with the data from previous years: **India** suffered a considerable increase in the percentage of women declaring that they suffered violence (from 8% to 48%), while in **Peru** figures show a reduction compared to the year before (from 40% to 22%).

It is known that, in times of crisis, interpersonal violence might increase as a result of fear, financial and personal insecurity, and uncertainty. Lockdowns and other safety measures restricted the possibility to move, allowed fewer family visits and made the support system in many cases unavailable. Therefore, when comparing data with previous years, it is important to keep considering the particular context brought by 2020, that has a strong influence also on the interpretation of the data.

Sexual harassment

Despite efforts and campaigns worldwide, results show **little improvement**: 8% of women suffered sexual harassment in the last year (2020), compared to 9% in 2019 and 10% in 2018. In relation to other regions, women in the **Americas** report having suffered from sexual harassment to a greater extent, even though it has dropped 4 points from last year (from 20% to 16%).

Young women (between the ages of 18 and 24) still register the highest rate of sexual harassment (18%). Women in **India**, **Mexico**, and **Brazil** have reported the highest percentages of sexual harassment in 2020 (29%, 28%, and 21%, respectively). While Vietnam (1%), Slovenia (1%) and Indonesia (2%) have the lowest figures.

In India, the percentage of women who suffered from sexual harassment increased by 25 points, compared to the previous measurement (from 4% to 29%). Again, results in Peru indicate an improvement: an important decrease in the percentage of women that suffered from any type of sexual harassment (from 32% in 2019 to 20% in 2020).

Vilma Scarpino, President of WIN International Association, said:

Overall, figures do not improve significantly compared to last years. On a bright side, improvements were detected more on a regional level and from a country point of view. This also points to another consideration: data on equality and on violence significantly varies not only when it comes to gender (men and women have different views about it), but also when different countries and cultures, and therefore the different efforts put in place by governments and associations, are taken into account.

Once we are aware about how different results can be achieved when different efforts are put in place, it becomes clear how to understand best practices and adapt them to help improving results and help women worldwide."

-ENDS-

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E-mail: coordinator@winmr.com

NOTES FOR EDITORS

Methodology:

The survey was conducted in 32 countries using CAWI / online survey methods.

Sample Size and Mode of Field Work:

A total of 26,759 people were interviewed. See below for sample details. The fieldwork was conducted during October 21st and December 15th, 2020. The margin of error for the survey is between 4.4 and 2.5 at 95% confidence level.

The global average has been computed according to the covered adult population of the surveyed countries.

About WIN:

The Worldwide Independent Network of Market Research (WIN) is a global network conducting market research and opinion polls in every continent.

Our assets are:

- Thought leadership: access to a group of the most prominent experts and business entrepreneurs in Market Research, Polling and Consultancy
- Flexibility: tailor-made global and local solutions to meet clients' needs
- Innovation: access to the latest strategic consultancy, tool development and branded solutions
- Local experts: access to a network of experts that truly understand the local culture, market and business needs
- Trust: highest quality of talented members in all countries covered

In the years, WIN has demonstrated wide competences and ability to conduct multi-country surveys following the highest standards requested by the market. The accumulated expertise of the Association is formidable: among others, researched themes are gender equality and young people, communication and media research, and brand studies.

WiN Worldwide Independent Network Of Market Research

Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	2020 Field Dates
1	**ARGENTINA**	Voices!	CAWI	1016	Nationwide	Nov. 5-19
2	**BRAZIL**	Market Analysis Brasil	CAWI	1120	Nationwide	Nov. 13-20
3	**CANADA**	Legér 360	CAWI	1000	Nationwide	Nov. 4-14
4	**CHILE**	ACTIVIA RESEARCH	CAWI PANEL	1000	Nationwide	Nov.6-11
5	**CHINA**	WisdomAsia Marketing & Research Counsulting	CAWI	1000	Nationwide	Nov. 10-16
6	**CROAZIA**	MEDIANA FIDES	CAWI	520	Nationwide	Nov. 11-12
7	**DENMARK**	DMA Research A/S	CAWI	500	Nationwide	Nov. 1-15
8	**ECUADOR**	CEDATOS	CATI	700	Quito-Guayaquil	Nov. 1-15
9	**FINLAND**	TALOUSTUTKIMUS Oy	CAWI	651	Nationwide	Nov. 18-20
10	**FRANCE**	BVA	CAWI	1000	Nationwide	Dec. 8-12
11	**GERMANY**	Produkt + Markt	CAWI	1000	Nationwide	Oct. 21-28
12	**HONG KONG**	CSG	CAWI	509	Nationwide	Nov. 18-23
13	**INDIA**	DataPrompt International Pvt. Ltd.	CAWI	500	Nationwide	Nov. 30 - Dec. 4
14	**INDONESIA**	DEKA Insight Indonesia	CAWI	1000	Nationwide	Nov. 14-25
15	**Republic of IRELAND**	REDC	CAWI	1001	Nationwide	Nov. 5-10
16	**ITALY**	BVA Doxa	CAWI	1000	Nationwide	Oct. 26-29
17	**JAPAN**	NIPPON RESEARCH CENTER, LTD.	CAWI	1137	Nationwide	Nov. 6-9
18	**LEBANON**	REACH SAL	CATI	500	Nationwide	Nov. 5-19
19	**MALAYSIA**	Compass Insights Sdn. Bhd.	CAWI	500	Nationwide	Nov. 1-16

20	**MEXICO**	BRAIN RESEARCH	CAWI	500	Nationwide	Nov. 13-23
21	**NIGERIA**	Market Trends International	F2F	1000	Nationwide	Nov. 16-30
22	**PAKISTAN**	Gallup Pakistan	CATI	1103	Nationwide	Nov. 5-15
23	**PARAGUAY**	ICA Consultoria Estratègica	CATI	500	Nationwide	Dec. 2-15
24	**PALESTINIAN TERRITORIES**	PSRC (Philippines Survey & Research Center Inc.)		1000	National	
25	**PERU**	Datum Internacional	CAWI panel	1210	Nationwide	Nov. 2-5
26	**PHILIPPINES**	PCPO Palestinian Centre for Public Opinion		1489	National	
27	**POLAND**	Mareco Polska	CAWI	587	Nationwide	Oct. 28-31
28	**Republic of KOREA**	Gallup Korea	F2F	1500	Nationwide	Nov. 7-29
29	**SERBIA**	MEDIANA ADRIA	CAWI	500	Nationwide	Nov. 12-16
30	**SLOVENIA**	MEDIANA	CAWI	798	Nationwide	Nov. 11-12
31	**SPAIN**	Istituto DYM	CAWI	1006	Nationwide	Oct. 22-23
32	**UK**	ORB INTERNATIONAL	CAWI	1000	Nationwide	Dec. 11-13
33	**USA**	SSRS	WEB	800	Nationwide	Nov. 11-18
34	**VIETNAM**	Indocina Research Vietnam	TAPI	600	Ha Noi and Ho Chi Minh City	Oct. 31- Nov. 12