

Covid-19 and the vaccine

WWS(WIN World Survey) 다국가 비교 조사

코로나19 백신 접종 의향 | 자국 정부의 위기 대처 방식, 국가 의료 시스템 평가 | 내년 해외 여행, 해외 출장 가능성 전망

세계 조사 개요

2020년 10~12월 32개국 성인 총 26,758명 전화/온라인/면접조사(주제별 참여국 상이)

한국 조사 개요

- 조사기간: 2020년 11월 5~29일
- 표본추출: 2단계 층화 집락 무작위 추출-지점 내 성·연령별 할당
- 응답방식: 면접조사원 인터뷰
- 조사대상: 전국(제주 제외) 만 19세 이상 1,500명
- 표본오차: $\pm 2.5\%$ 포인트(95% 신뢰수준)
- 응답률: 26%(총 접촉 5,856명 중 1,500명 응답 완료)
- 의뢰처: 한국갤럽-WIN 자체 조사

갤럽리포트 G20201229



응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 성/연령/직업/지역과 연령 분포 구성입니다. 2020년 6월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 결과

한국 응답자 특성표 2020년 11월 5~29일 면접조사	조사완료		가중값 적용		가중값 배율 (B/A)	표본오차 95% 신뢰수준
	사례수 (명)(A)	비율	사례수 (명)(B)	비율		
전체	1,500	100%	1,500	100%	1.00	±2.5%P
성별 남성	750	50%	743	50%	0.99	±3.6%P
여성	750	50%	757	50%	1.01	±3.6%P
연령별 19~29세	300	20%	256	17%	0.85	±5.7%P
30대	301	20%	241	16%	0.80	±5.6%P
40대	300	20%	287	19%	0.96	±5.7%P
50대	300	20%	298	20%	0.99	±5.7%P
60대 이상	299	20%	418	28%	1.40	±5.7%P
지역별 서울	290	19%	293	20%	1.01	±5.8%P
인천/경기	470	31%	470	31%	1.00	±4.5%P
강원	50	3%	46	3%	0.91	±13.9%P
대전/세종/충청	150	10%	160	11%	1.07	±8.0%P
광주/전라	160	11%	150	10%	0.93	±7.7%P
대구/경북	150	10%	150	10%	1.00	±8.0%P
부산/울산/경남	230	15%	232	15%	1.01	±6.5%P

- 표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

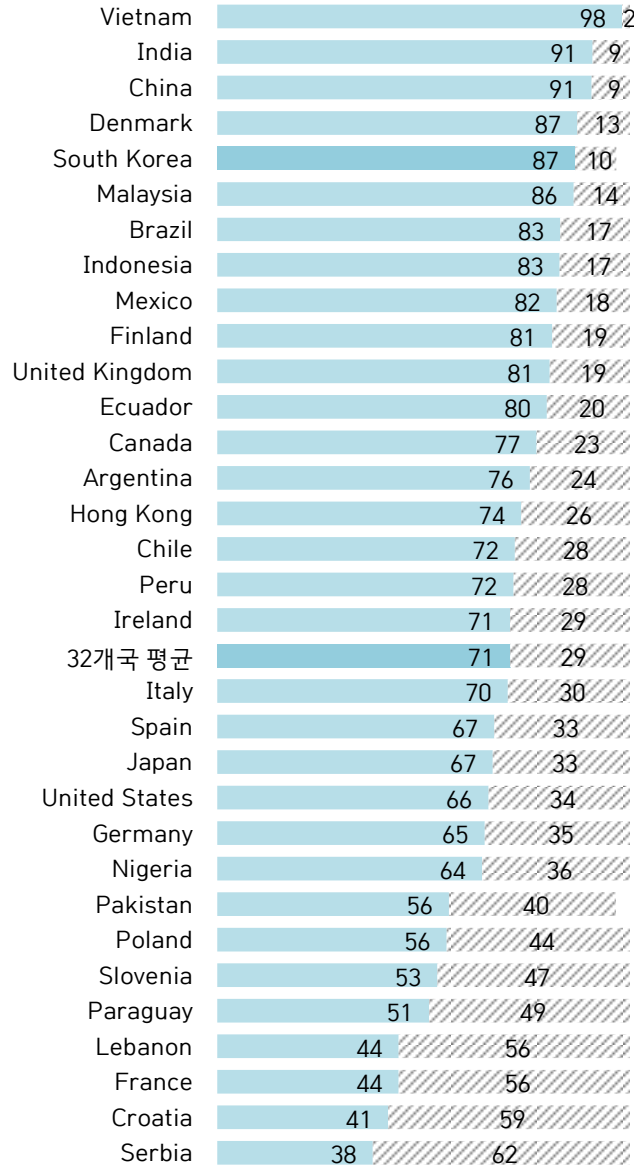
- 가중값 적용 사례수는 2020년 6월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

응답자 특성표 2020년 11월 5~29일 면접조사	조사완료 사례수 (명)	주민등록인구 기준 가중값 적용 결과					
		가중적용 사례수	연령 분포				
			19~29세	30대	40대	50대	60대+
전체	1,500	1,500	17%	16%	19%	20%	28%
성별 남성	750	743	18%	17%	20%	20%	25%
여성	750	757	16%	15%	19%	20%	30%
지역별 서울	290	293	19%	18%	18%	18%	27%
인천/경기	470	470	18%	17%	21%	20%	24%
강원	50	46	15%	13%	17%	21%	34%
대전/세종/충청	150	160	16%	16%	19%	20%	29%
광주/전라	160	150	16%	13%	18%	20%	33%
대구/경북	150	150	16%	14%	18%	21%	32%
부산/울산/경남	230	232	16%	15%	19%	21%	30%
직업별 농/임/어업	36	43	-	-	-	-	-
자영업	182	198	1%	11%	16%	26%	45%
기능노무/서비스	541	531	16%	18%	22%	25%	20%
사무/관리	327	287	23%	30%	28%	15%	5%
전업주부	249	282	1%	12%	17%	21%	48%
학생	98	83	99%	1%	-	-	-
무직/은퇴/기타	67	75	23%	3%	1%	8%	64%
교육 수준별 중졸 이하	148	208	-	-	1%	6%	92%
고졸	633	653	8%	10%	19%	33%	30%
대재 이상	719	640	32%	27%	26%	11%	5%
생활 수준별 상/중상	81	76	26%	18%	25%	17%	13%
중	708	686	20%	17%	20%	22%	21%
중하	617	629	15%	16%	19%	19%	31%
하	94	109	9%	8%	9%	13%	62%
종교별 불교	256	291	6%	5%	13%	26%	49%
개신교	247	247	15%	15%	24%	17%	29%
천주교	74	76	16%	13%	15%	21%	35%
종교 없음	921	883	21%	20%	20%	18%	20%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 코로나19 백신 접종 의향 - 국가별

■ '(반드시+아마) 접종 받을 것' ▨ '(아마+절대) 접종 받지 않을 것' (%)

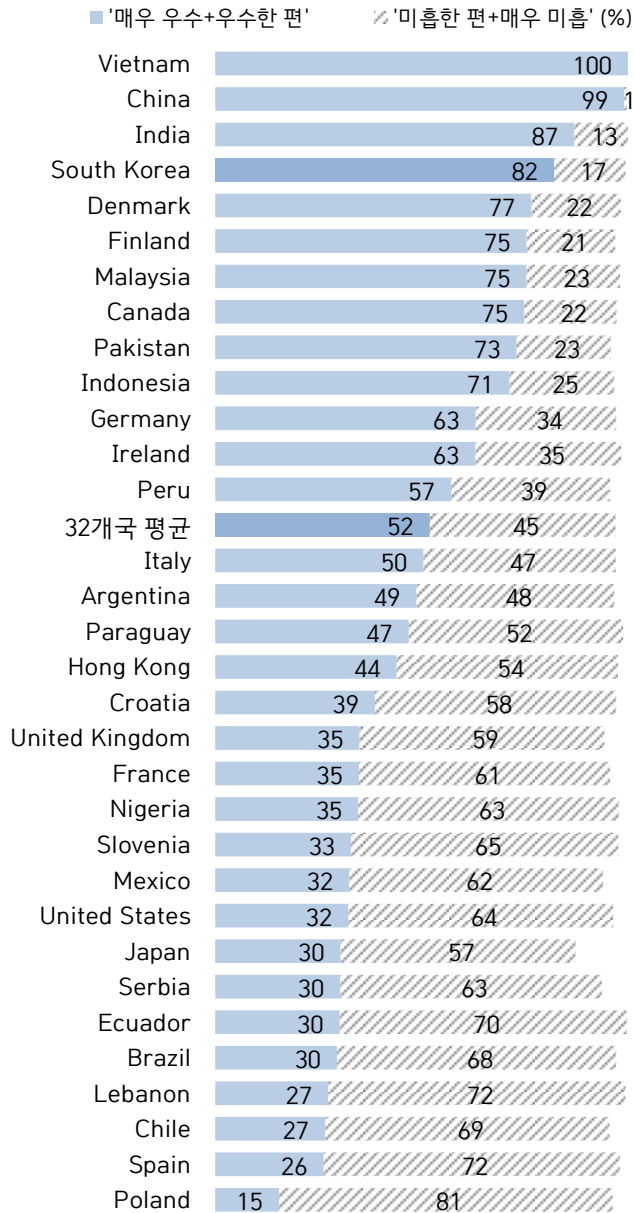


질문) 코로나19 백신이 개발된다면, 귀하의 접종 의향은 어느 정도입니까? (4점 척도)

2020년 11월 5~29일 한국 면접조사	사례수 (명)	코로나19 백신 접종 의향 정도					접종 의향 있다 (A+B)
		반드시 접종받을 것 (A)	아마 접종받을 것 (B)	아마 접종받지 않을 것	절대 접종받지 않을 것	모름/ 응답거절	
전체	1,500	32%	55%	9%	1%	3%	87%
성별							
남성	743	31%	55%	9%	1%	3%	86%
여성	757	32%	55%	9%	0%	3%	87%
연령별							
19~29세	256	23%	62%	8%	2%	5%	85%
30대	241	24%	60%	12%		4%	84%
40대	287	29%	57%	9%	0%	4%	86%
50대	298	33%	55%	9%	1%	2%	87%
60대 이상	418	43%	46%	8%	1%	2%	89%
성/연령별							
남성 19~29세	134	25%	60%	7%	1%	6%	86%
남성 30대	124	22%	61%	13%		5%	83%
남성 40대	146	27%	57%	10%	1%	5%	85%
남성 50대	150	33%	53%	11%	2%	1%	86%
남성 60대 이상	189	43%	47%	7%	2%	1%	90%
여성 19~29세	121	21%	64%	10%	2%	3%	85%
여성 30대	117	27%	59%	10%		3%	86%
여성 40대	141	31%	57%	9%		4%	88%
여성 50대	148	33%	56%	7%	1%	3%	89%
여성 60대 이상	229	43%	45%	9%		3%	88%
직업별							
농/임/어업	43	33%	44%	15%	4%	5%	-
자영업	198	37%	51%	6%	1%	4%	89%
기능노무/서비스	531	30%	58%	10%	1%	2%	87%
사무/관리	287	31%	55%	9%	1%	4%	86%
전업주부	282	34%	52%	9%		4%	87%
학생	83	18%	69%	9%	1%	2%	87%
무직/은퇴/기타	75	41%	44%	7%		8%	86%
지역별							
서울	293	36%	51%	10%	1%	2%	87%
인천/경기	470	26%	62%	9%		4%	88%
강원	46	-	-	-	-	-	-
대전/세종/충청	160	25%	60%	11%	1%	4%	85%
광주/전라	150	47%	45%	5%		2%	92%
대구/경북	150	26%	49%	14%	5%	6%	75%
부산/울산/경남	232	33%	55%	8%		3%	88%

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● 코로나19 팬데믹 관련 자국 정부의 위기 대처 방식 평가 - 국가별



질문) 코로나19 팬데믹(세계적 대유행)과 관련해 귀하는 다음 항목을 어떻게 평가하시겠습니까?
- 우리나라 정부의 위기 대처 방식 (4점 척도)

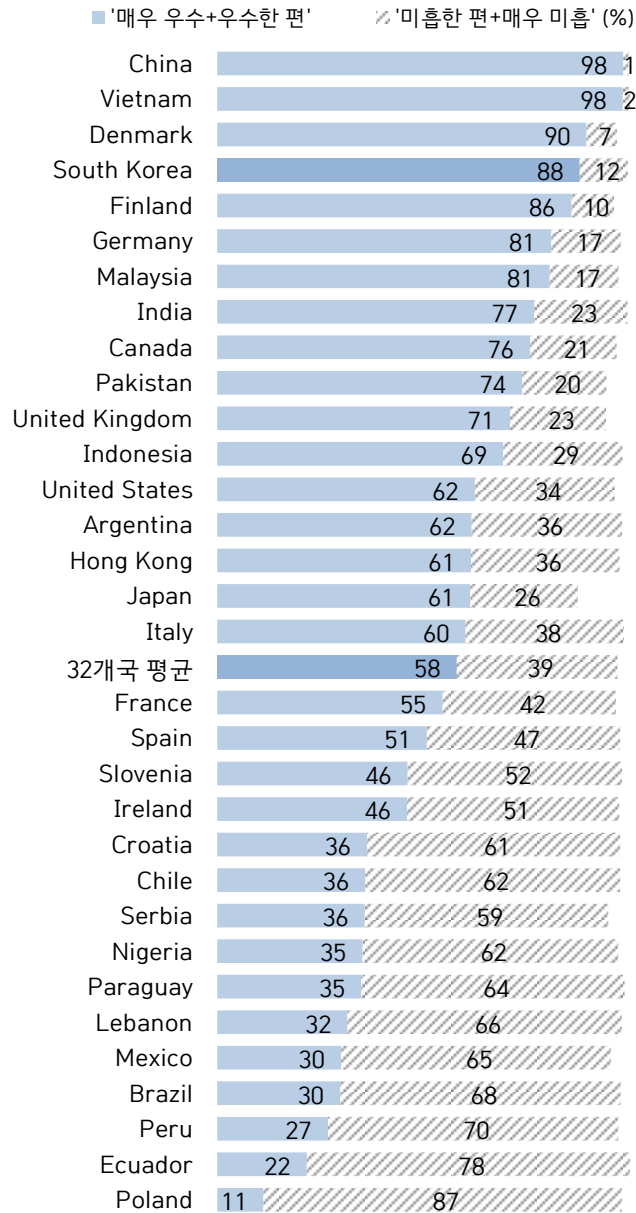
2020년 11월 5~29일 한국 면접조사	사례수 (명)	코로나19 팬데믹 관련 우리 정부의 위기 대처 방식					우수하다 (A+B)
		매우 우수 (A)	우수한 편 (B)	미흡한 편	매우 미흡	모름/ 응답거절	
전체	1,500	15%	67%	15.5%	1.8%	1%	82%
성별							
남성	743	15%	67%	16%	2%	0%	82%
여성	757	16%	67%	15%	1%	1%	83%
연령별							
19~29세	256	12%	67%	17%	2%	2%	79%
30대	241	15%	64%	18%	3%		79%
40대	287	18%	68%	14%	1%		85%
50대	298	18%	66%	13%	2%	1%	84%
60대 이상	418	14%	68%	16%	2%	0%	82%
성/연령별							
남성 19~29세	134	11%	67%	18%	3%	1%	78%
남성 30대	124	14%	66%	16%	4%		80%
남성 40대	146	20%	64%	15%	1%		84%
남성 50대	150	19%	64%	15%	2%		83%
남성 60대 이상	189	10%	72%	16%	2%		82%
여성 19~29세	121	14%	67%	17%	1%	2%	81%
여성 30대	117	16%	61%	21%	1%		78%
여성 40대	141	15%	72%	14%			86%
여성 50대	148	17%	67%	11%	3%	2%	84%
여성 60대 이상	229	17%	66%	15%	1%	1%	82%
직업별							
농/임/어업	43	-	-	-	-	-	-
자영업	198	15%	66%	16%	2%	1%	82%
기능노무/서비스	531	15%	68%	14%	2%	1%	84%
사무/관리	287	17%	64%	17%	2%	0%	81%
전업주부	282	14%	68%	16%	2%		82%
학생	83	15%	68%	15%	1%	1%	83%
무직/은퇴/기타	75	17%	66%	16%		1%	83%
지역별							
서울	293	11%	71%	17%	1%		82%
인천/경기	470	11%	75%	13%	1%	1%	86%
강원	46	-	-	-	-	-	-
대전/세종/충청	160	18%	58%	21%	2%	1%	76%
광주/전라	150	37%	60%	2%		1%	98%
대구/경북	150	5%	64%	22%	7%	2%	69%
부산/울산/경남	232	21%	60%	17%	2%		81%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

- 긍정 평가 내림차순. 4점 척도. 2020년 10~12월 WIN World Survey

- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

● 코로나19 팬데믹 관련 자국의 국가 의료 시스템 역량 평가 - 국가별



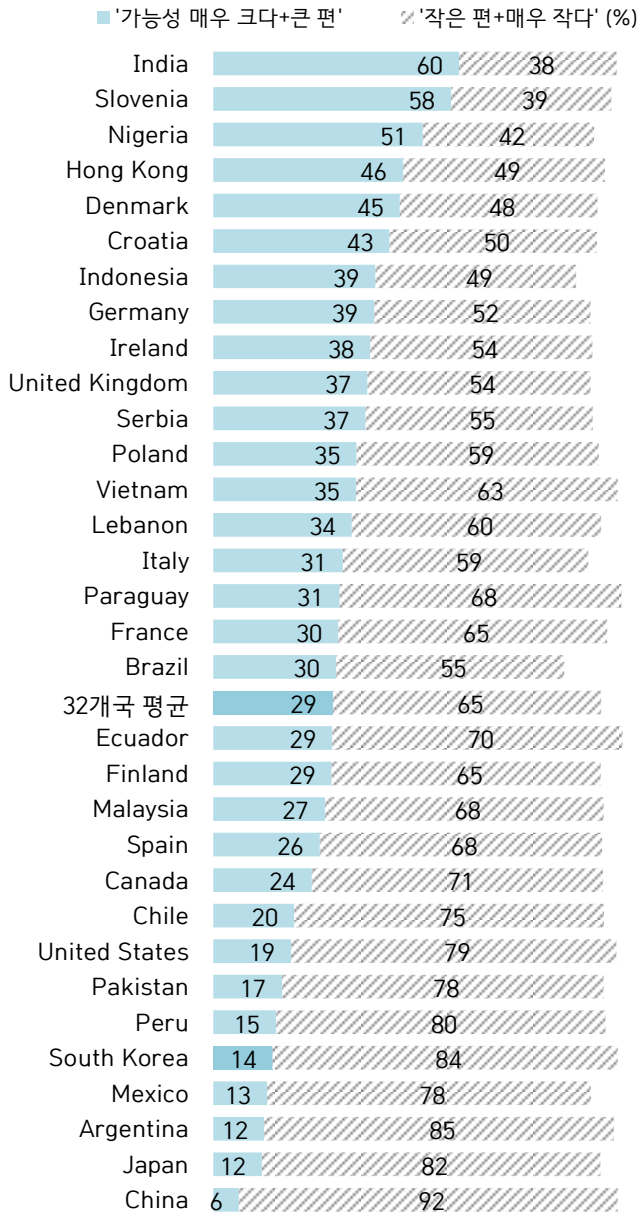
질문) 코로나19 팬데믹(세계적 대유행)과 관련해 귀하는 다음 항목을 어떻게 평가하시겠습니까?
- 우리나라의 국가 의료 시스템 역량 (4점 척도)

2020년 11월 5~29일 한국 면접조사	사례수 (명)	코로나19 팬데믹 관련 우리 국가 의료 시스템 역량					우수하다 (A+B)
		매우 우수 (A)	우수한 편 (B)	미흡한 편	매우 미흡	모름/ 응답거절	
전체	1,500	21%	67%	11%	1%	1%	88%
성별							
남성	743	21%	67%	11%	1%	0%	88%
여성	757	21%	67%	11%	1%	1%	88%
연령별							
19~29세	256	17%	70%	12%	1%	1%	86%
30대	241	21%	67%	12%			88%
40대	287	22%	68%	10%	1%		90%
50대	298	21%	66%	12%	1%	1%	86%
60대 이상	418	22%	66%	11%	1%	0%	88%
성/연령별							
남성 19~29세	134	16%	69%	12%	1%	1%	85%
남성 30대	124	24%	67%	9%			91%
남성 40대	146	23%	65%	11%	1%		89%
남성 50대	150	21%	66%	13%	1%		87%
남성 60대 이상	189	20%	68%	12%	1%		87%
여성 19~29세	121	18%	71%	11%		1%	88%
여성 30대	117	18%	67%	14%			86%
여성 40대	141	20%	71%	9%	1%		91%
여성 50대	148	21%	65%	12%	1%	2%	86%
여성 60대 이상	229	24%	65%	9%	1%	1%	89%
직업별							
농/임/어업	43	-	-	-	-	-	-
자영업	198	20%	65%	13%	1%	1%	85%
기능노무/서비스	531	21%	68%	9%	1%	1%	90%
사무/관리	287	21%	67%	12%	0%	0%	88%
전업주부	282	20%	68%	11%	1%		88%
학생	83	18%	68%	14%			86%
무직/은퇴/기타	75	22%	67%	11%		1%	88%
지역별							
서울	293	10%	78%	12%	0%		88%
인천/경기	470	15%	76%	8%	0%	0%	91%
강원	46	-	-	-	-	-	-
대전/세종/충청	160	25%	56%	17%	1%	1%	81%
광주/전라	150	45%	52%	2%		1%	97%
대구/경북	150	17%	66%	13%	2%	2%	83%
부산/울산/경남	232	29%	58%	12%	0%		87%

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- 긍정 평가 내림차순. 4점 척도. 2020년 10~12월 WIN World Survey
- 한국은 2020년 11월 5~29일 조사. 한국갤럽 www.gallup.co.kr

● 2021년(내년) 관광/휴식 목적 해외 여행 가능성 전망 - 국가별

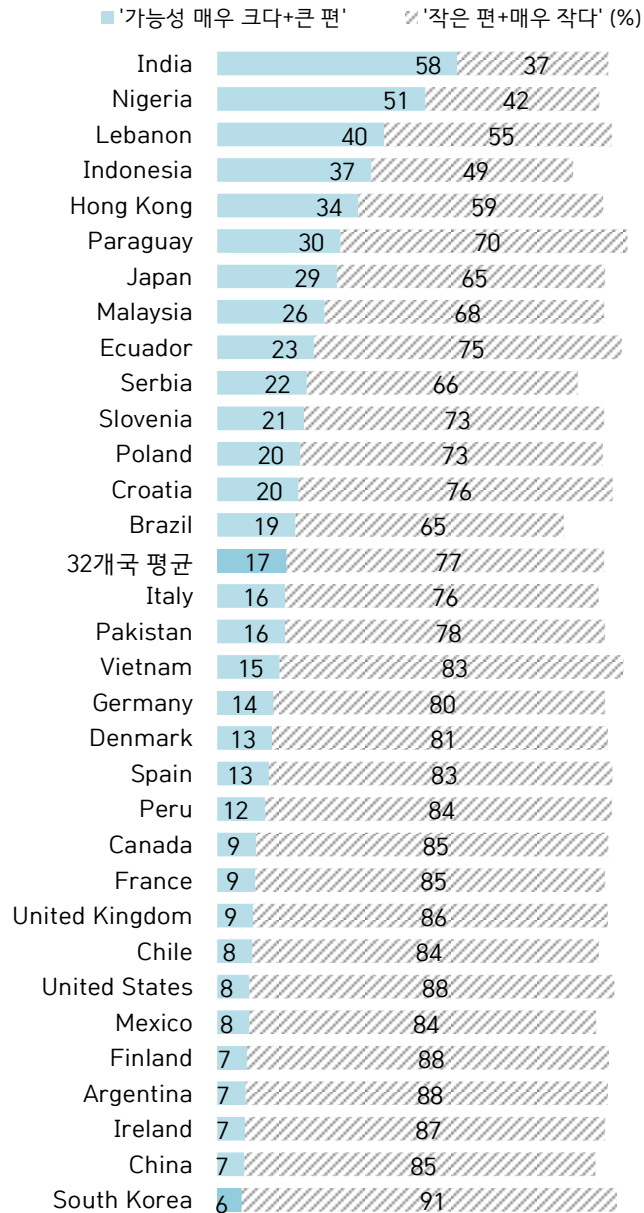


질문) 귀하는 2021년, 즉 내년에 다음 목적으로 해외를 방문할 가능성이 어느 정도라고 보십니까?
- 관광/휴식 목적 해외 여행 (4점 척도)

2020년 11월 5~29일 한국 면접조사	사례수 (명)	2021년(내년) 관광/휴식 목적 해외 여행 가능성					가능성 있다 (A+B)
		매우 크다 (A)	큰 편 (B)	작은 편	매우 작다	모름/ 응답거절	
전체	1,500	0.8%	13.5%	23.5%	60.1%	2%	14%
성별							
남성	743	1%	14%	23%	60%	1%	15%
여성	757	1%	13%	24%	60%	2%	14%
연령별							
19~29세	256	2%	17%	24%	55%	2%	19%
30대	241	1%	15%	27%	55%	2%	17%
40대	287	1%	15%	28%	56%	1%	15%
50대	298	1%	13%	21%	65%	1%	13%
60대 이상	418		10%	21%	66%	3%	10%
성/연령별							
남성 19~29세	134	3%	17%	23%	56%	1%	20%
남성 30대	124	2%	14%	27%	56%	1%	16%
남성 40대	146	1%	15%	26%	56%	2%	16%
남성 50대	150		13%	19%	67%	1%	13%
남성 60대 이상	189		11%	21%	65%	2%	11%
여성 19~29세	121	2%	17%	25%	53%	3%	18%
여성 30대	117	1%	16%	25%	55%	2%	17%
여성 40대	141		14%	29%	56%	1%	14%
여성 50대	148	1%	12%	23%	63%	1%	13%
여성 60대 이상	229		9%	20%	67%	4%	9%
직업별							
농/임/어업	43	-	-	-	-	-	-
자영업	198	1%	13%	20%	63%	3%	14%
기능노무/서비스	531	0%	15%	21%	62%	2%	16%
사무/관리	287	1%	12%	28%	57%	2%	13%
전업주부	282	1%	12%	27%	58%	1%	13%
학생	83	2%	15%	26%	53%	3%	18%
무직/은퇴/기타	75		17%	16%	65%	2%	17%
지역별							
서울	293	1%	17%	22%	59%	1%	18%
인천/경기	470	1%	16%	23%	56%	3%	18%
강원	46	-	-	-	-	-	-
대전/세종/충청	160	1%	6%	25%	67%	1%	7%
광주/전라	150	1%	5%	7%	84%	3%	6%
대구/경북	150		8%	24%	68%	0%	8%
부산/울산/경남	232	0%	19%	33%	46%	2%	19%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

● 2021년(내년) 업무 목적 해외 출장 가능성 전망 - 국가별



질문) 귀하는 2021년, 즉 내년에 다음 목적으로 해외를 방문할 가능성이 어느 정도라고 보십니까?
- 업무 목적 해외 출장 (4점 척도)

2020년 11월 5~29일 한국 면접조사	사례수 (명)	2021년(내년) 업무 목적 해외 출장 가능성					가능성 있다 (A+B)
		매우 크다 (A)	큰 편 (B)	작은 편	매우 작다	모름/ 응답거절	
전체	1,500	1%	5%	14%	77%	3%	6%
성별							
남성	743	1%	6%	16%	76%	2%	6%
여성	757	1%	5%	13%	77%	4%	6%
연령별							
19~29세	256	1%	8%	14%	73%	5%	9%
30대	241	1%	5%	20%	70%	3%	7%
40대	287		6%	16%	76%	2%	6%
50대	298	1%	4%	13%	80%	2%	5%
60대 이상	418	0%	4%	12%	81%	3%	4%
성/연령별							
남성 19~29세	134	1%	9%	12%	75%	4%	9%
남성 30대	124	1%	5%	24%	67%	3%	6%
남성 40대	146		5%	20%	73%	2%	5%
남성 50대	150	1%	6%	12%	80%	1%	7%
남성 60대 이상	189		4%	13%	81%	2%	4%
여성 19~29세	121	1%	7%	16%	71%	6%	8%
여성 30대	117	2%	5%	15%	74%	4%	7%
여성 40대	141		8%	11%	79%	2%	8%
여성 50대	148	1%	3%	15%	79%	3%	3%
여성 60대 이상	229	1%	4%	11%	81%	5%	4%
직업별							
동/임/어업	43	-	-	-	-	-	-
자영업	198	1%	6%	14%	77%	2%	6%
기능노무/서비스	531	1%	4%	13%	79%	3%	5%
사무/관리	287	1%	5%	17%	74%	3%	5%
전업주부	282		6%	15%	77%	3%	6%
학생	83	1%	12%	17%	62%	8%	13%
무직/은퇴/기타	75		7%	9%	82%	2%	7%
지역별							
서울	293	1%	3%	13%	82%	2%	4%
인천/경기	470	1%	4%	11%	78%	6%	5%
강원	46	-	-	-	-	-	-
대전/세종/충청	160	1%	1%	14%	84%	1%	2%
광주/전라	150	0%	4%	3%	90%	3%	4%
대구/경북	150		3%	15%	80%	1%	3%
부산/울산/경남	232	2%	15%	26%	54%	3%	17%

- 50사례 미만은 수치 제시하지 않음. 한국갤럽 www.gallup.co.kr

Annual world survey shows how people are willing to get vaccinated but won't travel

WIN International, the world's leading association in market research and polling has published the Annual WIN World Survey (WWS - 2020) exploring the views and beliefs of 26,758 individuals among citizens from 32 countries across the globe about the pandemic. The survey analyzes views and opinions related to the vaccine, the way governments handled the health crisis, the capacity of the national health systems and the likelihood of travelling in 2021.

HEADLINES

The Vaccine

Globally, the vast majority of people are interested in finding a vaccine against coronavirus. In this regard, 7 out of 10 people said they agree to be vaccinated against this virus, an interest that does not differ when considering gender or different age ranges. However, when considering the educational level and occupation of the interviewee, those with the lowest level of education and those who are unemployed expressed less interest in getting vaccinated.

Among the regions, APAC (80%¹) has the highest number of population willing to be vaccinated, with Vietnam (98%), China (91%) and India (91%) being the three countries that lead the world ranking. On the other hand, in countries such as Serbia (62%²), Croatia (59%), France (56%) and Lebanon (56%), the vast majority of the population is still not convinced to get vaccinated.

Considering that each country has to get a minimum of 65% vaccine take up to achieve herd immunity, there is important work to be done in terms of information and awareness to convince especially those people who say that they probably won't get vaccinated (17%), a percentage that varies among countries. It is important to consider that still 12% of the respondents doesn't want to receive the vaccine against Covid-19.

¹ Definitely + Probably get vaccinated

² Definitely + Probably won't get vaccinated

Governments and the Health System

The APAC region stands out again when it comes to positively evaluating the way in which the government handled the pandemic crisis (73%³) and the capacity of the health system (79%). The countries that best evaluated both institutions are China and Vietnam with scores that exceeded 90% approval, while Poland (81%⁴), Spain (72%), Lebanon (72%) and Ecuador (70%) harshly evaluated the actions of their governments. When rating their health system, Poland (87%) and Ecuador (78%) come up again among the countries who gave a stricter evaluation, followed by Perú with a rating of 70% (rather badly + very badly).

Travelling in 2021

Regarding the possibility of travelling abroad in 2021, either for holidays or work, 65% and 77% see it as unfeasible respectively⁵. However, there are certain countries with a greater predisposition to travel: at the top of the list there are India and Nigeria with scores above 50%. China reports one of the highest level of people willing to vaccinate and at the same time the lowest level of intention to travel next year.

Vilma Scarpino, President of WIN International Association, said:

“This survey is a valuable tool to anticipate the pandemic scenario in 2021. The willingness to get vaccinated is an evidence of the strong desire of getting back to normal, considering that citizens in many countries lack of confidence in their health system. In 2021, people will be more cautious and are not planning to travel yet. Based on these results, it will be interesting to see how the predisposition to get vaccinated and travel will change in the first months of the 2021.”

-ENDS-

³ Very well + Pretty good

⁴ Rather badly + Very badly

⁵ Not very likely + Not likely at all

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E-mail: coordinator@winmr.com

NOTES FOR EDITORS

Methodology:

The survey was conducted in 32 countries using CAWI/online/CATI/F2F survey methods.

Sample Size and Mode of Field Work:

A total of 26,758 people were interviewed. See below for sample details. The fieldwork was conducted during October 21st and December 15th, 2020. The margin of error for the survey is between 4.4 and 2.5 at 95% confidence level.

The global average has been computed according to the covered adult population of the surveyed countries.

About WIN:

The Worldwide Independent Network of Market Research (WIN) is a global network conducting market research and opinion polls in every continent.

Our assets are:

- Thought leadership: access to a group of the most prominent experts and business entrepreneurs in Market Research, Polling and Consultancy
- Flexibility: tailor-made global and local solutions to meet clients' needs
- Innovation: access to the latest strategic consultancy, tool development and branded solutions
- Local experts: access to a network of experts that truly understand the local culture, market and business needs
- Trust: highest quality of talented members in all countries covered

In the years, WIN has demonstrated wide competences and ability to conduct multi-country surveys following the highest standards requested by the market. The accumulated expertise of the Association is formidable: among others, researched themes are gender equality and young people, communication and media research, and brand studies.

Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	2020 Field Dates
1	ARGENTINA	Voices!	CAWI	1016	Nationwide	Nov. 5-19
2	BRAZIL	Market Analysis Brasil	CAWI	1120	Nationwide	Nov. 13-20
3	CANADA	Legér 360	ONLINE	1000	Nationwide	Nov. 4-14
4	CHILE	ACTIVIA RESEARCH	CAWI PANEL	1000	Nationwide	Nov.6-11
5	CHINA	WisdomAsia Marketing & Research COUNSULTING	ONLINE	1000	Nationwide	Nov. 10-16
6	CROAZIA	MEDIANA FIDES	CAWI	520	Nationwide	Nov. 11-12
7	DENMARK	DMA Research A/S	ONLINE	500	Nationwide	Nov. 1-15
8	ECUADOR	CEDATOS	CATI	700	Quito-Guayaquil	Nov. 1-15
9	FINLAND	TALOUSTUTKIMUS Oy	CAWI	651	Nationwide	Nov. 18-20
10	FRANCE	BVA	CAWI	1000	Nationwide	Dec. 8-12
11	GERMANY	Produkt + Markt	ONLINE	1000	Nationwide	Oct. 21-28
12	HONG KONG	CSG	CAWI ONLINE	509	Nationwide	Nov. 18-23
13	INDIA	DataPrompt International Pvt. Ltd.	CAWI	500	Nationwide	Nov. 30 - Dec. 4
14	INDONESIA	DEKA Insight Indonesia	ONLINE	1000	Nationwide	Nov. 14-25
15	Republic of IRELAND	REDC	ONLINE	1001	Nationwide	Nov. 5-10
16	ITALY	BVA Doxa	CAWI	1000	Nationwide	Oct. 26-29
17	JAPAN	NIPPON RESEARCH CENTER, LTD.	CAWI	1137	Nationwide	Nov. 6-9
18	LEBANON	REACH SAL	CATI	500	Nationwide	Nov. 5-19
19	MALAYSIA	Compass Insights Sdn. Bhd.	CAWI	500	Nationwide	Nov. 1-16
20	MEXICO	BRAIN RESEARCH	ONLINE	500	Nationwide	Nov. 13-23

21	NIGERIA	Market Trends International	F2F	1000	Nationwide	Nov. 16-30
22	PAKISTAN	Gallup Pakistan	CATI	1103	Nationwide	Nov. 5-15
23	PARAGUAY	ICA Consultoria Estratègica	CATI	500	Nationwide	Dec. 2-15
24	PERU	Datum Internacional	CAWI panel	1210	Nationwide	Nov. 2-5
25	POLAND	Mareco Polska	CAWI	587	Nationwide	Oct. 28-31
26	Republic of KOREA	Gallup Korea	F2F	1500	Nationwide	Nov. 7-29
27	SERBIA	MEDIANA ADRIA	CAWI	500	Nationwide	Nov. 12-16
28	SLOVENIA	MEDIANA	CAWI	798	Nationwide	Nov. 11-12
29	SPAIN	Istituto DYM	CAWI	1006	Nationwide	Oct. 22-23
30	UK	ORB INTERNATIONAL	ONLINE	1000	Nationwide	Dec. 11-13
31	USA	SSRS	WEB	800	Nationwide	Nov. 11-18
32	VIETNAM	Indocina Research Vietnam	TAPI	600	Ha Noi and Ho Chi Minh City	Oct. 31- Nov. 12



WIN

Worldwide
Independent Network
Of Market Research

Covid-19 and the vaccine

WWS 2020

COVID-19



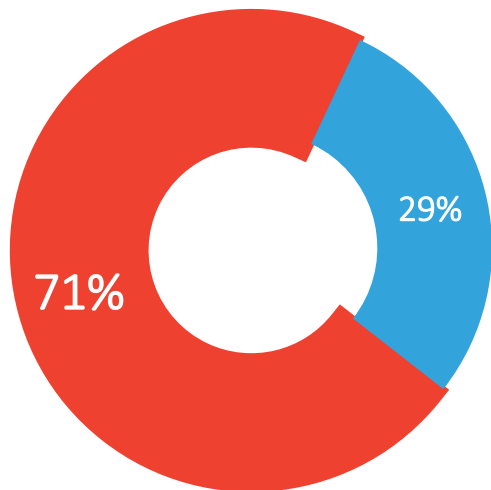
COVID 19 VACCINE



Get vaccinated against Covid 19- 2020

% within total population

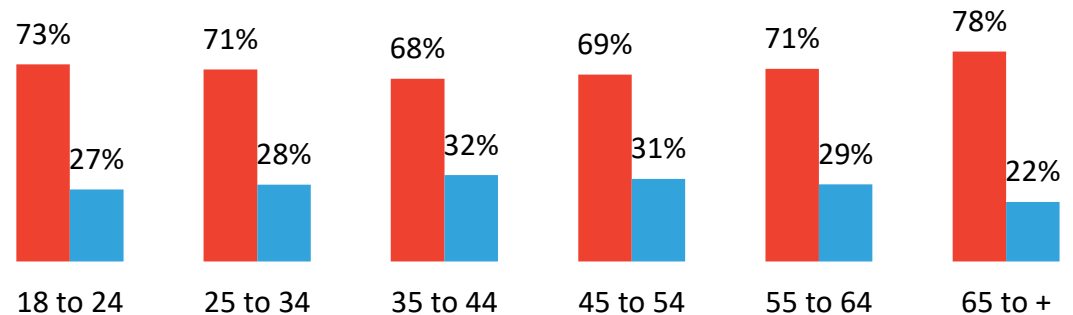
Total



By gender



By age group



TTB Definitely will get vaccinated/
Probably will get vaccinated

BTB Probably won't get vaccinated /
Definitely won't get vaccinated

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

Get vaccinated against Covid 19- 2020

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Definitely will get vaccinated /
Probably will get vaccinated

BTB

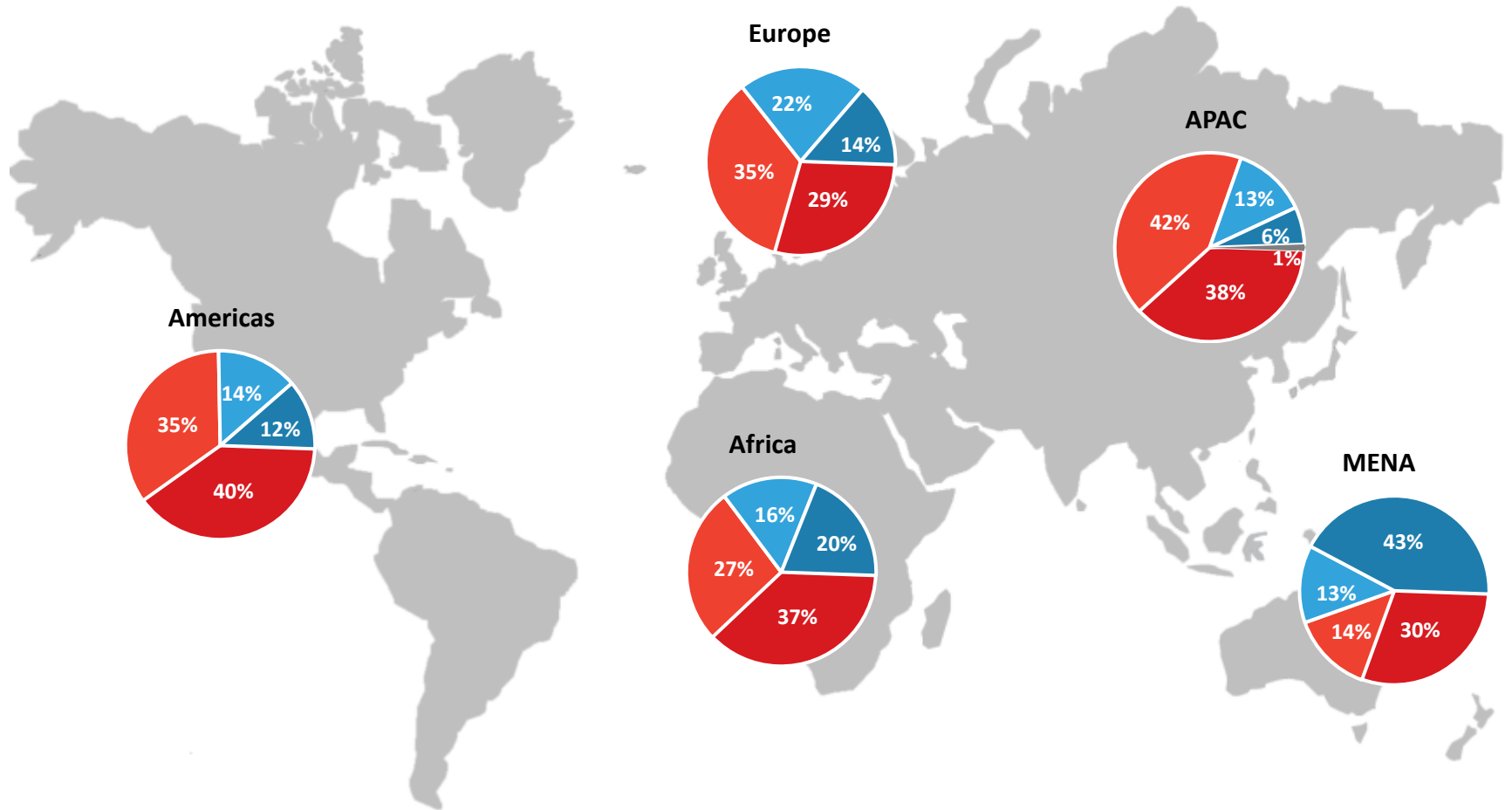
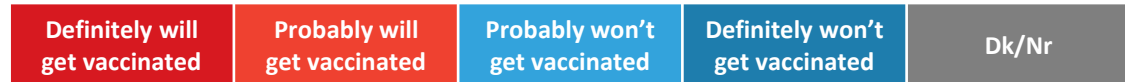
Probably won't get vaccinated /
Definitely won't get vaccinated

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

Get vaccinated against Covid 19- 2020

% within total population

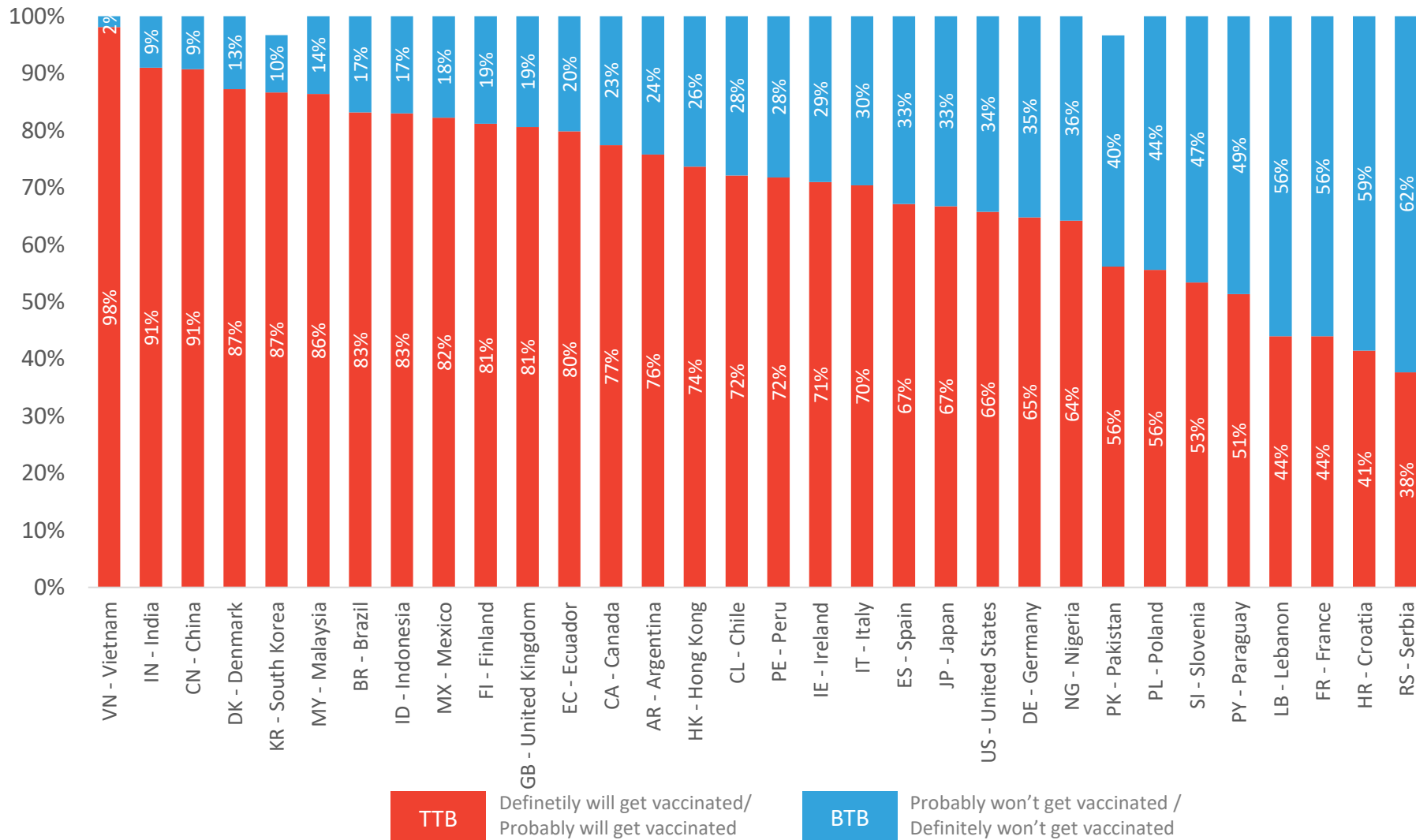


Source: WIN 2020. Base: 26758.

P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

Get vaccinated against Covid 19- 2020

% within total population



Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

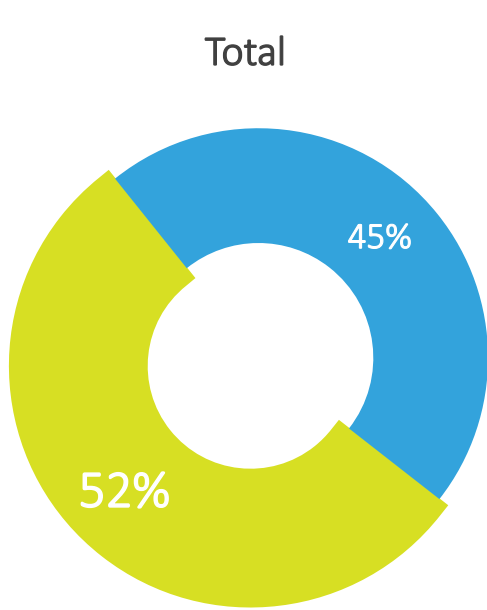
P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

ABOUT THE CORONAVIRUS PANDEMIC



Level of agreement with the way the government handled the crisis

% within total population



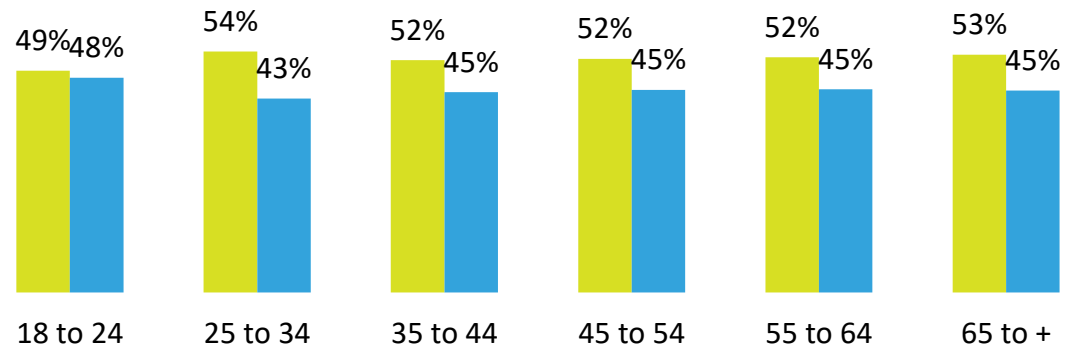
TTB Very well + Pretty good

BTB Rather badly + Very badly

By gender



By age group



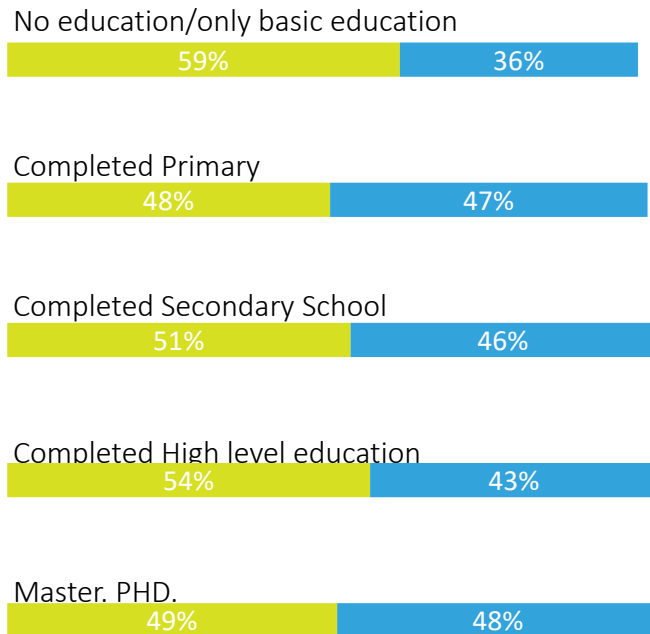
Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

Level of agreement with the way the government handled the crisis

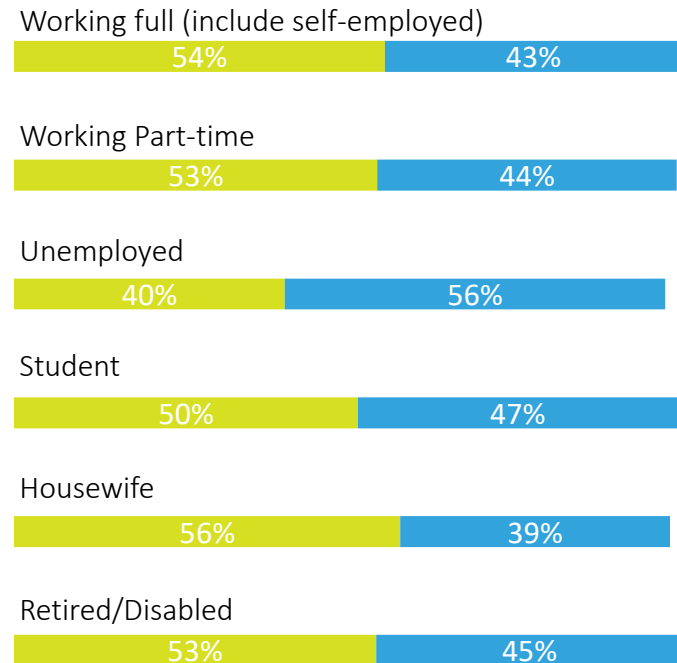
% within total population



By education level



By employment

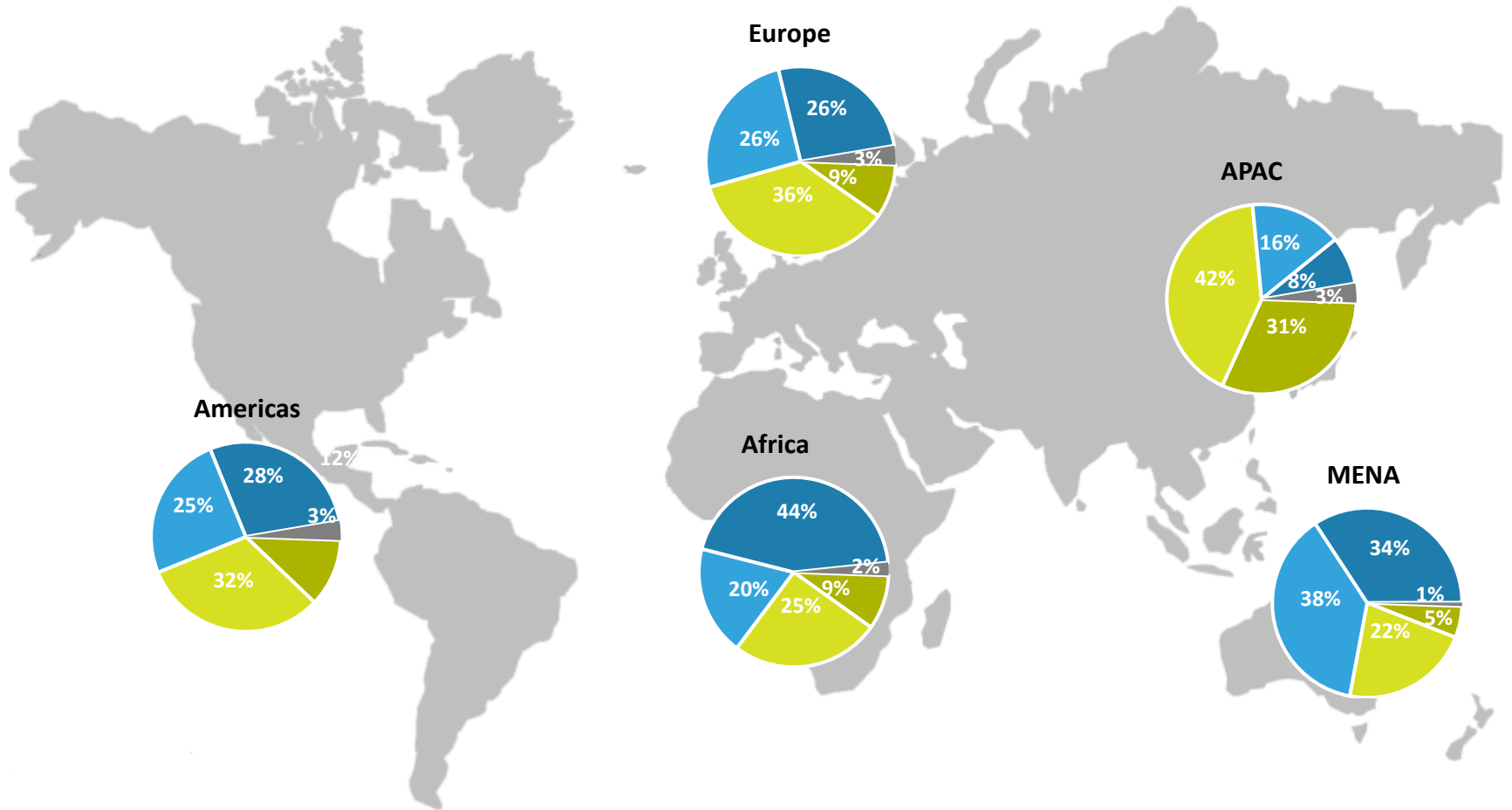


TTB Very well + Pretty good **BTB** Rather badly + Very badly

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

Level of agreement with the way the government handled the crisis

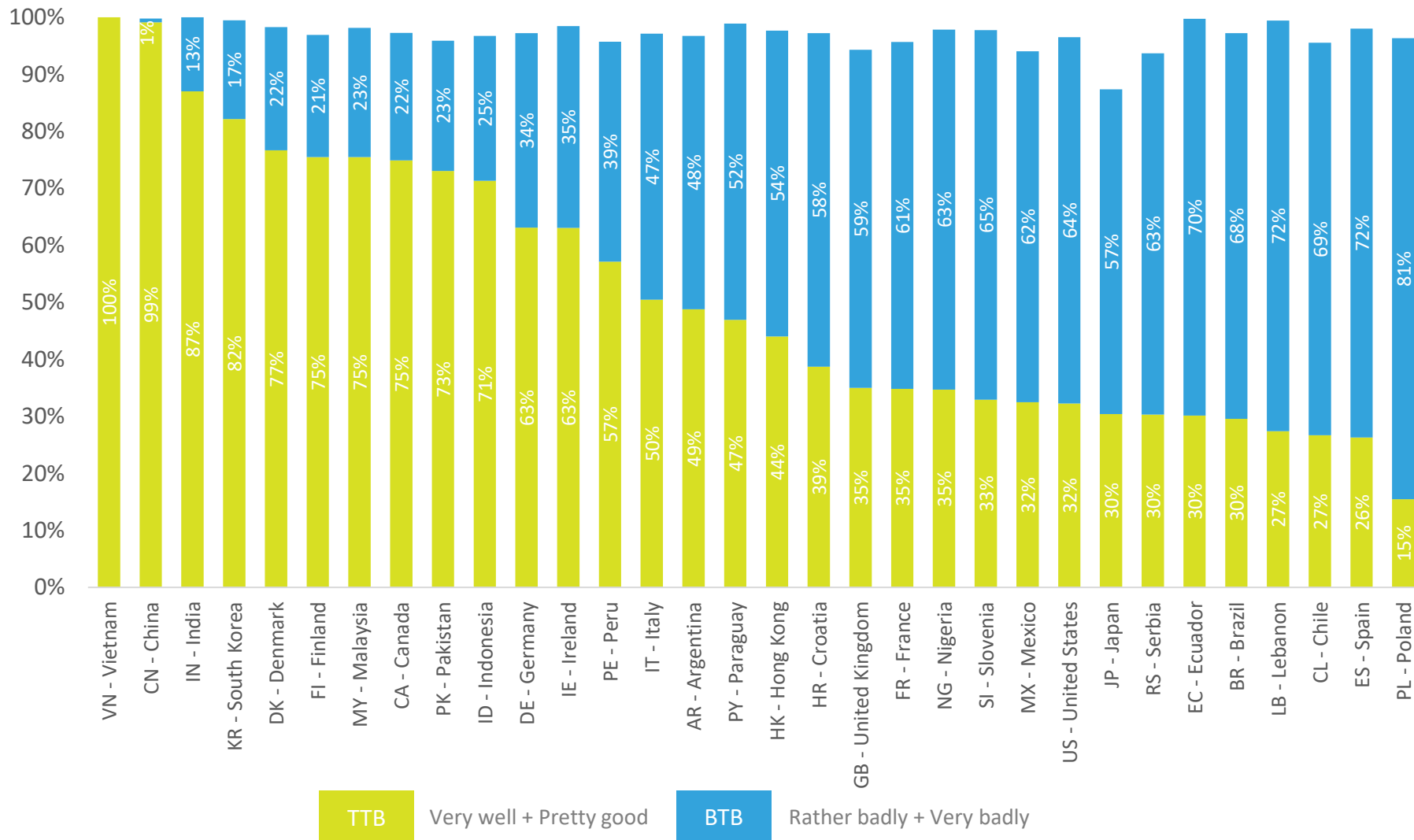
% within total population



Source: WIN 2020. Base: 26758.

Level of agreement with the way the government handled the crisis

% within total population

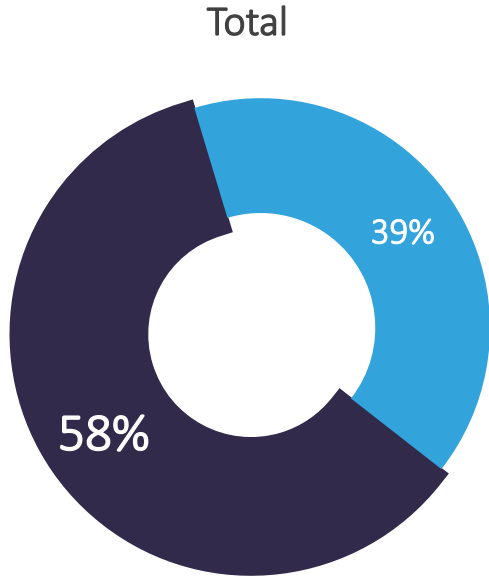


Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P9. How would you rate each of the following, with regard to the coronavirus pandemic?
The way your government handled the crisis

The capacity of the health care system in the country

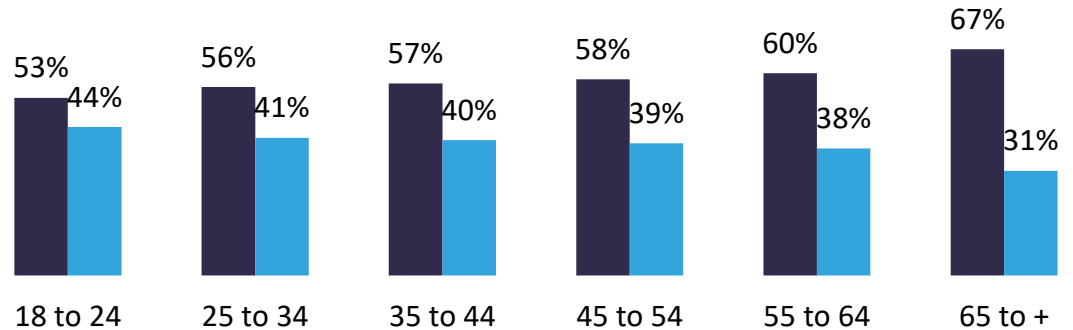
% within total population



By gender



By age group



TTB Very well + Pretty good

BTB Rather badly + Very badly

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

The capacity of the health care system in the country

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Very well + Pretty good

BTB

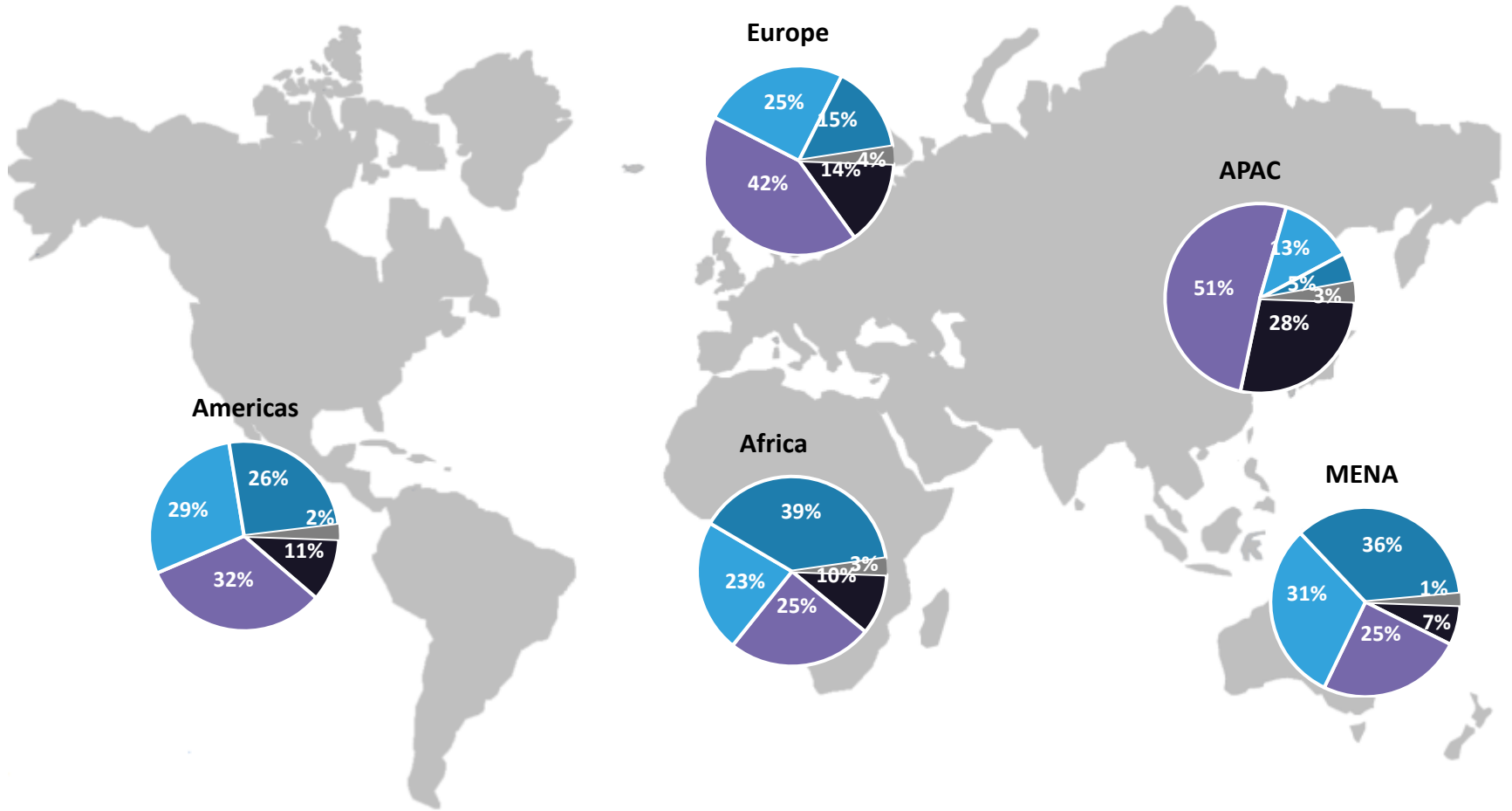
Rather badly + Very badly

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P9. How would you rate each of the following, with regard to the coronavirus pandemic?
The capacity of the health care system in your country

The capacity of the health care system in the country

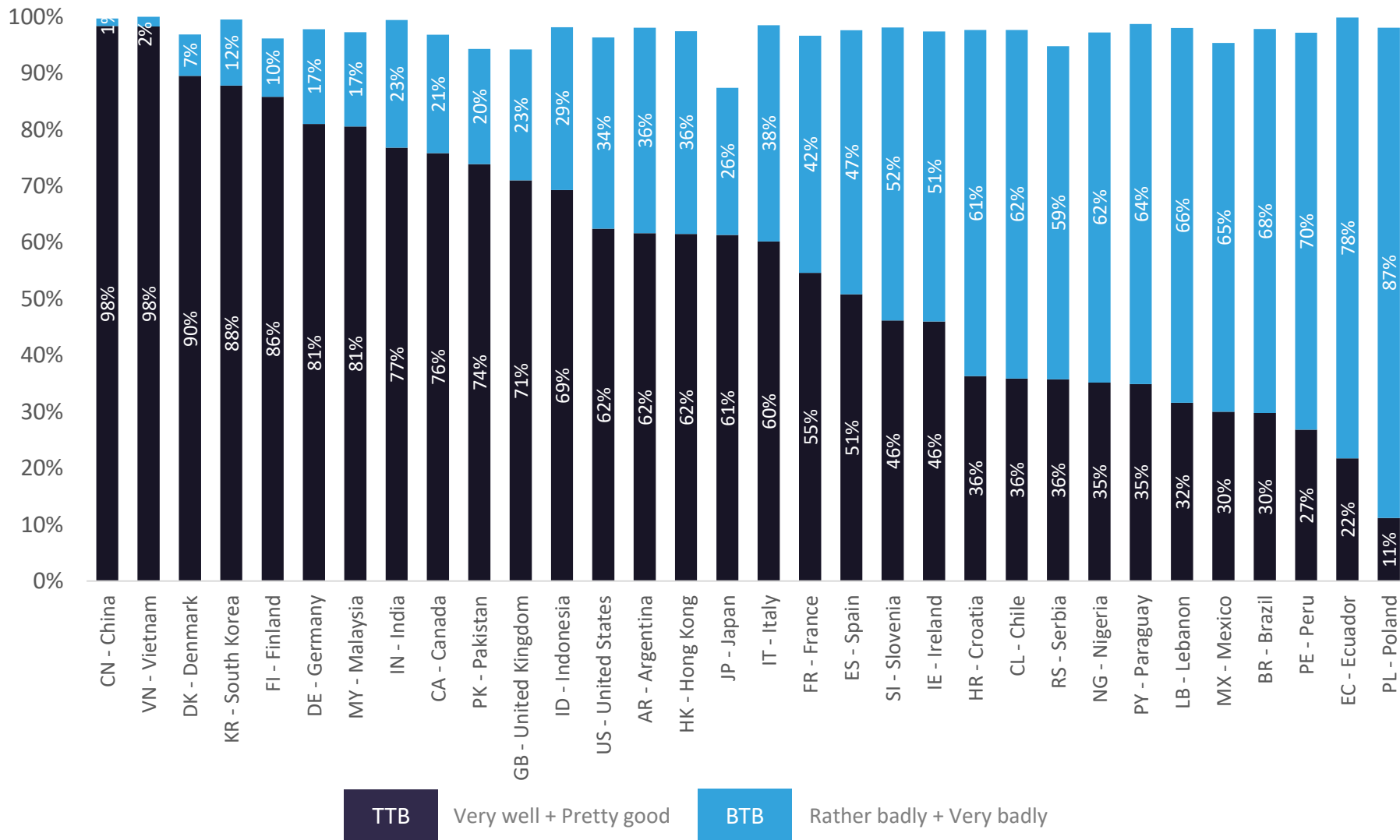
% within total population



Source: WIN 2020. Base: 26758.

The capacity of the health care system in the country

% within total population



Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P9. How would you rate each of the following, with regard to the coronavirus pandemic?
The capacity of the health care system in your country

The way the government handled the crisis VS The capacity of the health care system in the country (TTB Analysis) % within total population

	HEALTH SYSTEM	GOVERNMENT
GLOBAL AVERAGE	58%	52%
CN - China	98%	99%
VN - Vietnam	98%	100%
DK - Denmark	90%	77%
KR - South Korea	88%	82%
FI - Finland	86%	75%
DE - Germany	81%	63%
MY - Malaysia	81%	75%
IN - India	77%	87%
CA - Canada	76%	75%
PK - Pakistan	74%	73%
GB - United Kingdom	71%	35%
ID - Indonesia	69%	71%
US - United States	62%	32%
AR - Argentina	62%	49%
HK - Hong Kong	62%	44%
JP - Japan	61%	30%

	HEALTH SYSTEM	GOVERNMENT
IT - Italy	60%	50%
FR - France	55%	35%
ES - Spain	51%	26%
SI - Slovenia	46%	33%
IE - Ireland	46%	63%
HR - Croatia	36%	39%
CL - Chile	36%	27%
RS - Serbia	36%	30%
NG - Nigeria	35%	35%
PY - Paraguay	35%	47%
LB - Lebanon	32%	27%
MX - Mexico	30%	32%
BR - Brazil	30%	30%
PE - Peru	27%	57%
EC - Ecuador	22%	30%
PL - Poland	11%	15%

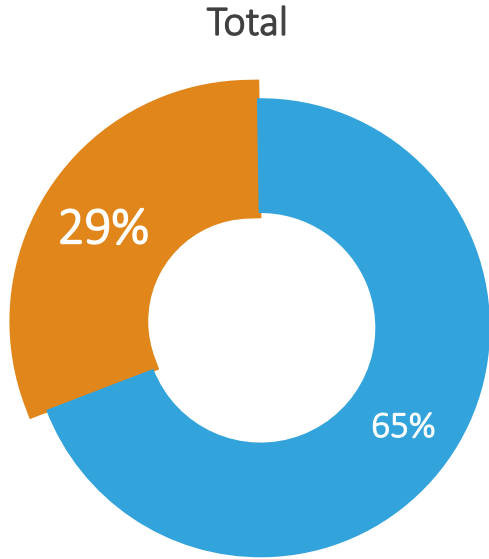
Source: WIN 2020. Base: 26758.



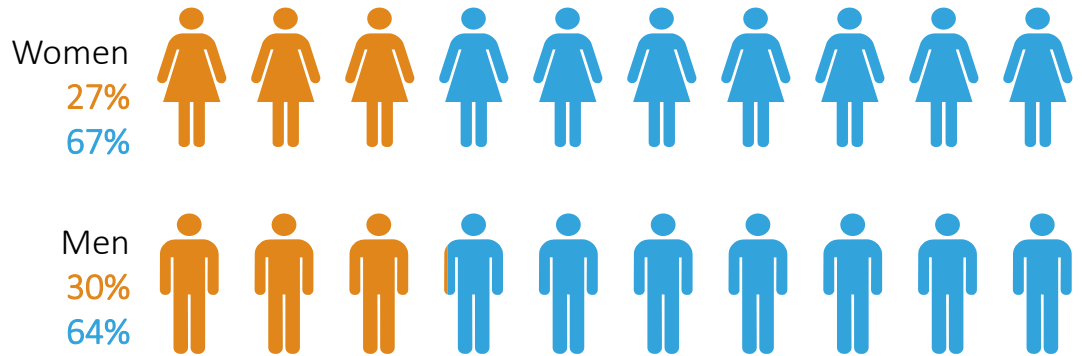
TRAVEL ABROAD IN 2021

Travel abroad outside of the country on Holiday

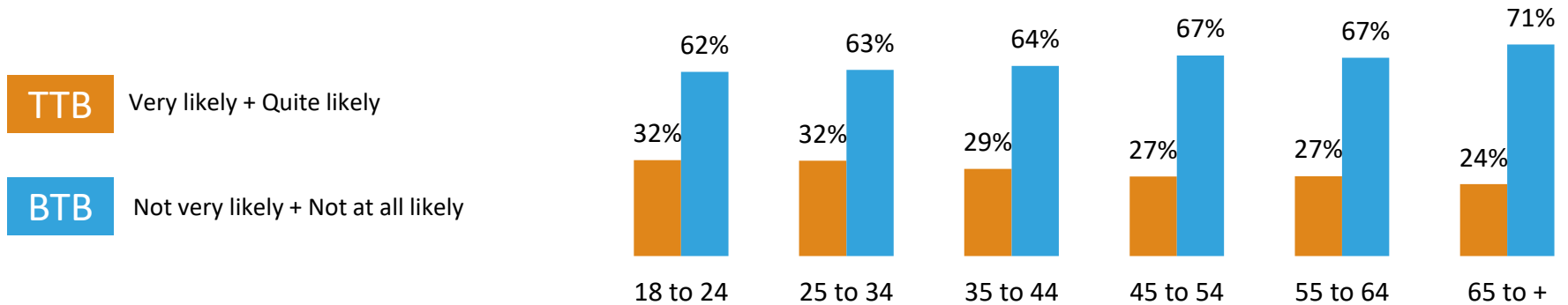
% within total population



By gender



By age group



TTB Very likely + Quite likely

BTB Not very likely + Not at all likely

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

Travel abroad outside of the country on Holiday

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Very likely + Quite likely

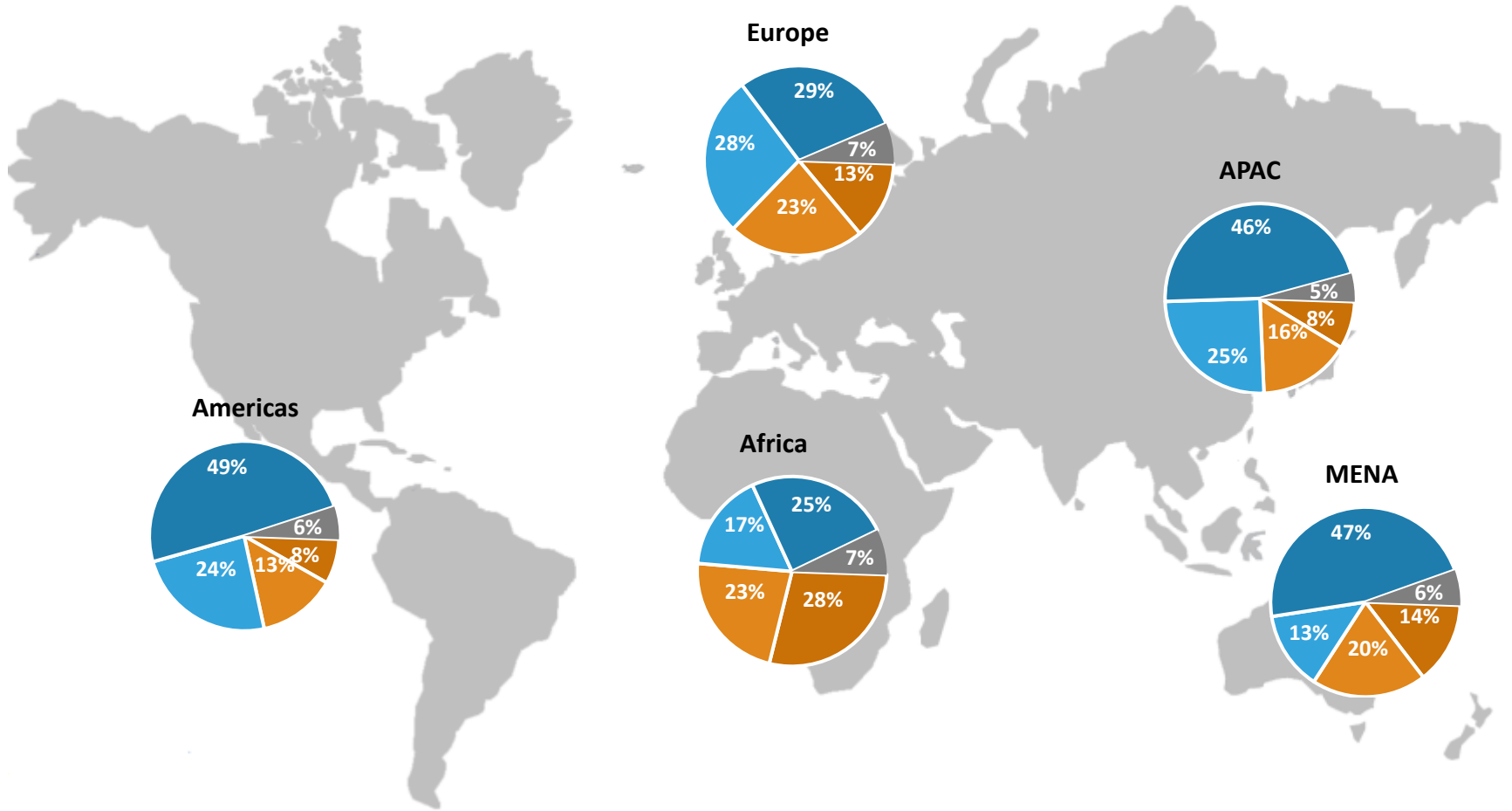
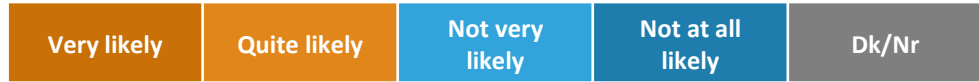
BTB

Not very likely + Not at all likely

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

Travel abroad outside of the country on Holiday

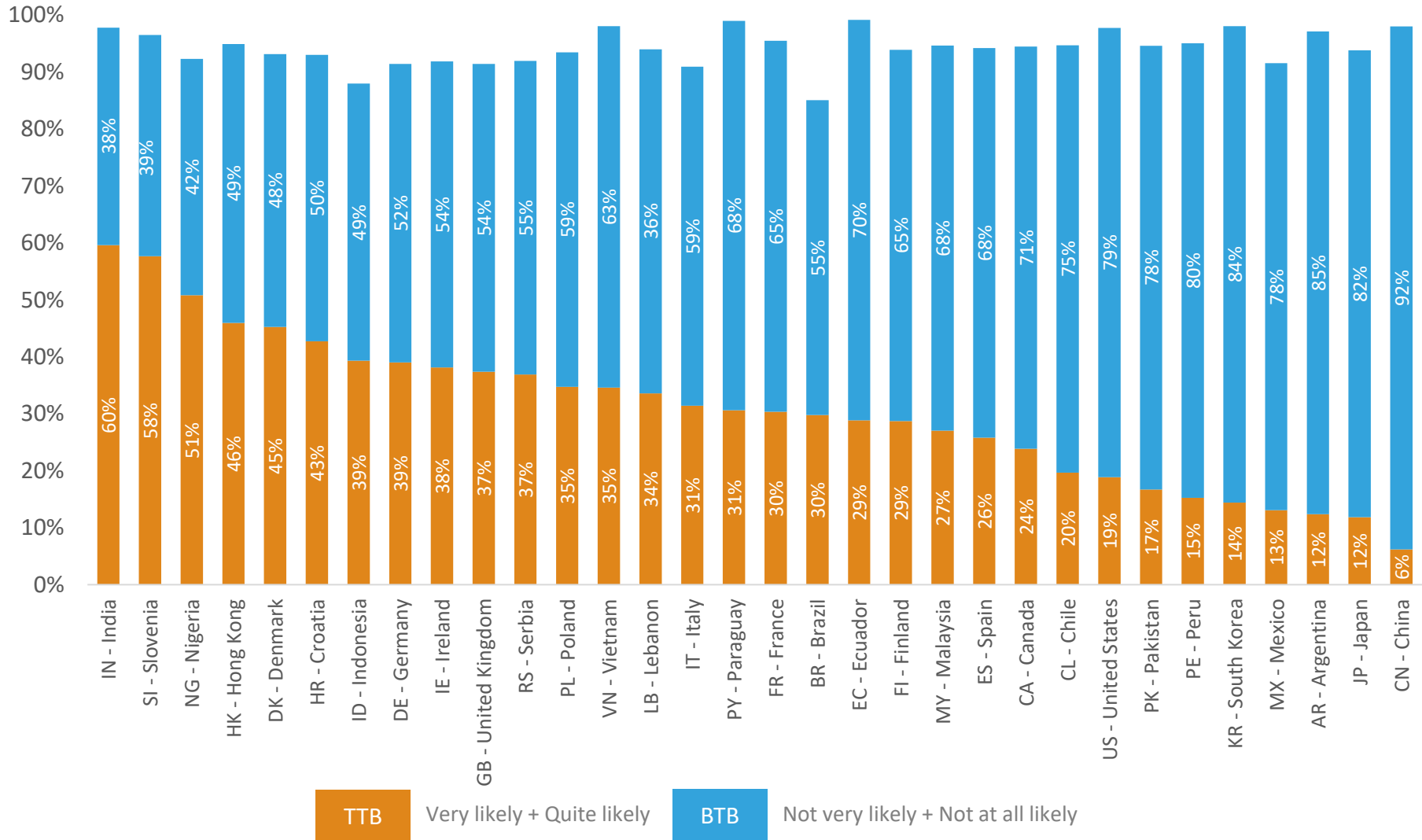
% within total population



Source: WIN 2020. Base: 26758.

Travel abroad outside of the country on Holiday

% within total population

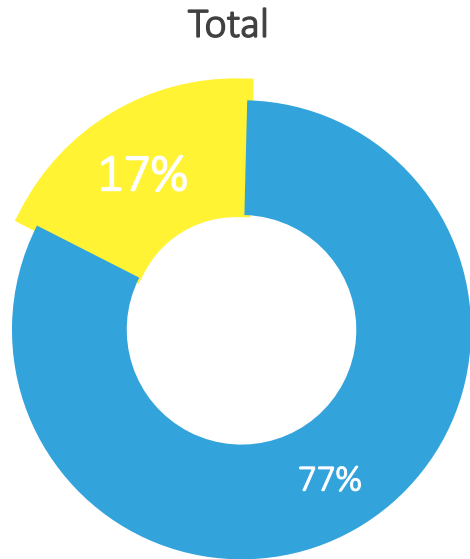


Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P10. How likely do you think it is that you will travel abroad outside of your own country in 2021? On holiday

Travel abroad outside of the country on Business

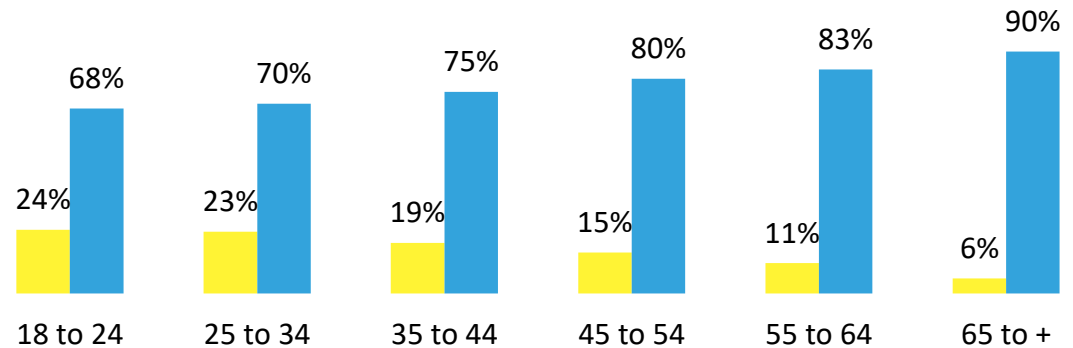
% within total population



By gender



By age group



TTB Very likely + Quite likely

BTB Not very likely + Not at all likely

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P10. How likely do you think it is that you will travel abroad outside of your own country in 2021? On business

Travel abroad outside of the country on Business

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled

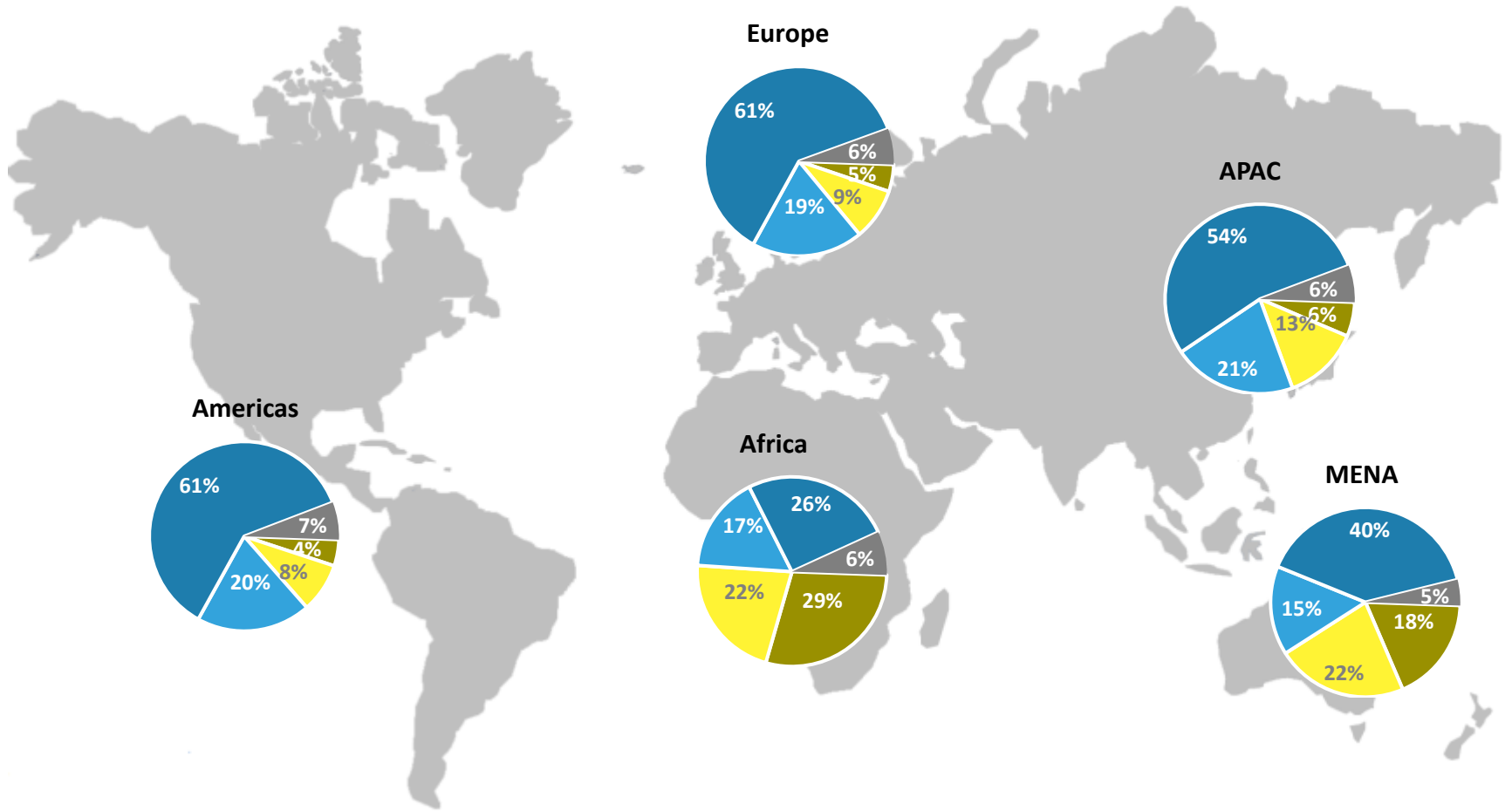
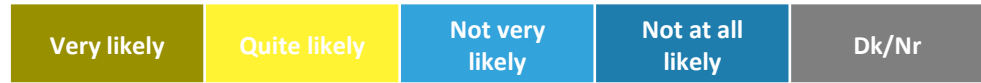


Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P10. How likely do you think it is that you will travel abroad outside of your own country in 2021? On business

Travel abroad outside of the country on Business

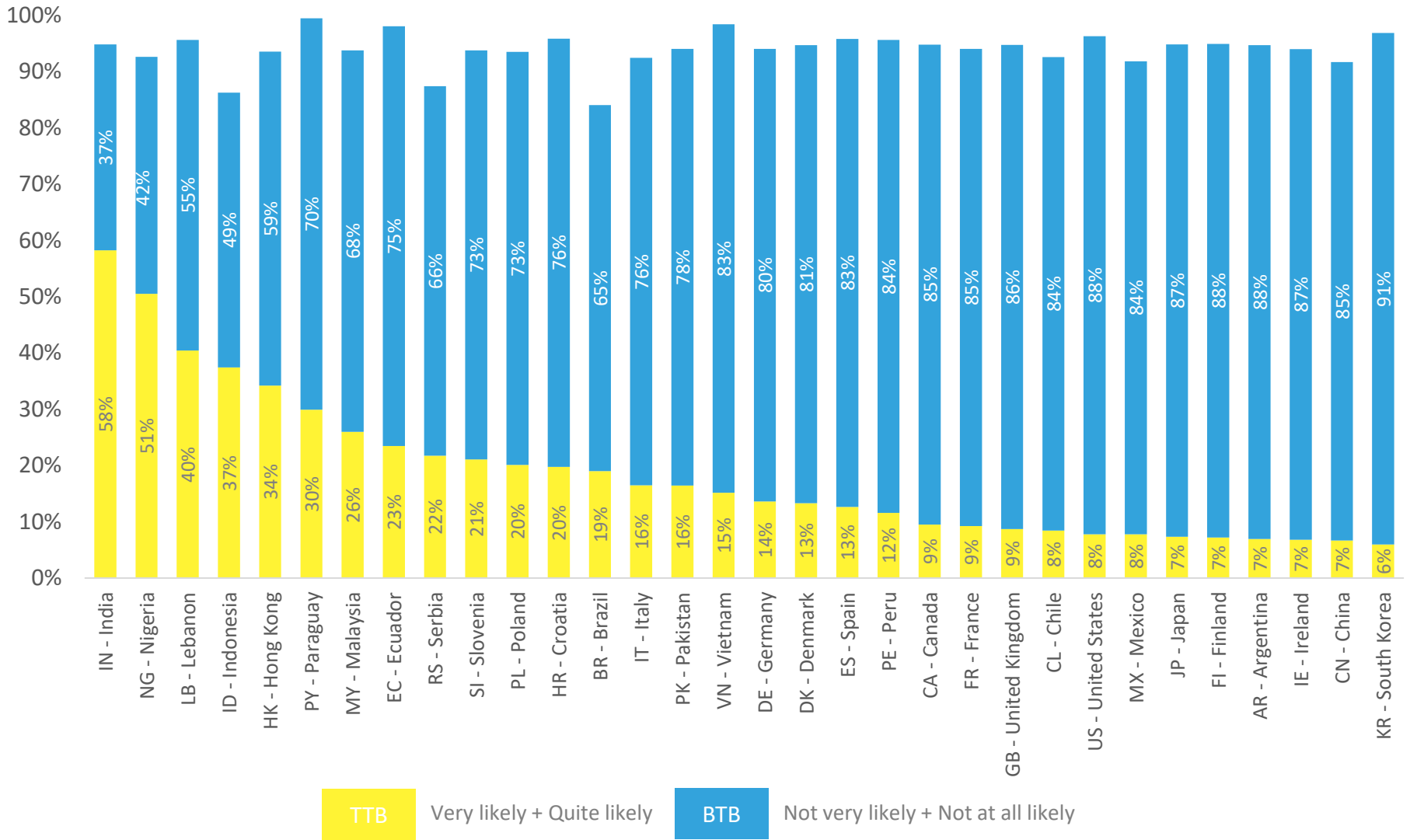
% within total population



Source: WIN 2020. Base: 26758.

Travel abroad outside of the country on Business

% within total population



Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

Travel abroad outside of the country on Holiday VS Travel abroad outside of the country on Business (TTB Analysis) % within total population

	HOLIDAY	BUSINESS
GLOBAL AVERAGE	29%	17%
IN - India	60%	58%
SI - Slovenia	58%	21%
NG - Nigeria	51%	51%
HK - Hong Kong	46%	34%
DK - Denmark	45%	13%
HR - Croatia	43%	20%
ID - Indonesia	39%	37%
DE - Germany	39%	14%
IE - Ireland	38%	7%
GB - United Kingdom	37%	9%
RS - Serbia	37%	22%
PL - Poland	35%	20%
VN - Vietnam	35%	15%
LB - Lebanon	34%	40%
IT - Italy	31%	16%
PY - Paraguay	31%	30%

	HOLIDAY	BUSINESS
FR - France	30%	9%
BR - Brazil	30%	19%
EC - Ecuador	29%	23%
FI - Finland	29%	7%
MY - Malaysia	27%	26%
ES - Spain	26%	13%
CA - Canada	24%	9%
CL - Chile	20%	8%
US - United States	19%	8%
PK - Pakistan	17%	16%
PE - Peru	15%	12%
KR - South Korea	14%	6%
MX - Mexico	13%	8%
AR - Argentina	12%	7%
JP - Japan	12%	7%
CN - China	6%	7%

Source: WIN 2020. Base: 26758.

METHODOLOGY

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
ARGENTINA	Voices!	1016	Nationwide
BRAZIL	Market Analysis Brasil	1120	Nationwide
CANADA	Legér 360	1000	Nationwide
CHILE	ACTIVIA RESEARCH	1000	Nationwide
CHINA	WisdomAsia Marketing & Research Consulting	1000	Nationwide
CROATIA	MEDIANA FIDES	520	Nationwide
DENMARK	DMA Research A/S	500	Nationwide
ECUADOR	CEDATOS	700	Quito-Guayaquil
FINLAND	TALOUSTUTKIMUS Oy	651	Nationwide
FRANCE	BVA	1000	Nationwide
GERMANY	Produkt + Markt	1000	Nationwide
HONG KONG	CSG	509	Nationwide
INDIA	DataPrompt International Pvt. Ltd.	500	Nationwide
INDONESIA	DEKA Insight Indonesia	1000	Nationwide
IRELAND	REDC	1001	Nationwide
ITALY	BVA Doxa	1000	Nationwide

METHODOLOGY

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
JAPAN	NIPPON RESEARCH CENTER, LTD.	1137	Nationwide
LEBANON	REACH SAL	500	Nationwide
MALAYSIA	Compass Insights Sdn. Bhd.	500	Nationwide
MEXICO	BRAIN RESEARCH	500	Nationwide
NIGERIA	Market Trends International	1000	Nationwide
PAKISTAN	Gallup Pakistan	1103	Nationwide
PARAGUAY	ICA Consultoria Estratégica	500	Nationwide
PERU	Datum Internacional	1210	Nationwide
POLAND	Mareco Polska	587	Nationwide
SLOVENIA	MEDIANA	798	Nationwide
SOUTH KOREA	Gallup Korea	1500	Nationwide
SERBIA	MEDIANA ADRIA	500	Nationwide
SPAIN	Istituto DYM	1006	Nationwide
UK	ORB INTERNATIONAL	1000	Nationwide
USA	SSRS	800	Nationwide
VIETNAM	Indochina Research	600	Ha Noi and Ho Chi Minh City

Total of 26758 surveys online throughout the world

Field dates: From October 21 to December 15